

LIFE

TWO CONDUCTED TOURS
THE LOUVRE WITH LIFE'S CAMERAS
EUROPE WITH BILL MAULDIN



THE PRETTY WITTLINGERS

20 CENTS

AUGUST 17, 1953

REG. U.S. PAT. OFF.



Put yourself into this picture . . . with the greater food-keeping capacity, the bigger frozen food space, the new beauty, the modern features you want in your kitchen. Enjoy freedom from messy hand-defrosting, save steps, time and shopping trips with a new 1953 Kelvinator. (Also illustrated are fabulous new Kelvinator kitchen cabinets you can install yourself!)

Move the magic of this "Magic Cycle" Defrosting Kelvinator into your kitchen for only \$3.53** a week!

(Much less when you trade in your present refrigerator!)



Defrosting without defreezing! Kelvinator's "Magic Cycle" Defrosting is the safest, surest system known. It's defrosting without defreezing. Frozen foods stay far below freezing during every defrosting! Get Kelvinator with "Magic Cycle" and forget messy hand-defrosting for good!

†Manufacturer's suggested retail price, including delivery. All 1953 Kelvinators also available with doors hinged on left, at prices only slightly higher than comparable right hand models.

*Patent applied for.

**After minimum down payment.

Now's the ideal time to trade in your "old faithful" refrigerator. With your trade-in allowance, your new Kelvinator may cost you far, far less than you think. Kelvinator Model KPC shown is priced at \$339.95† but ask your Kelvinator Dealer for a trade-in estimate on your present refrigerator! Trade now for Kelvinator—greatest value ever offered by the oldest maker of electric refrigerators for the home!

Only Kelvinator brings you all of these Modern Features!



Full-width Freezer! Has freezing coils in all 5 walls! Sealed back. Insulated door. Sliding meat tray below.



"Roll-Out" Dairy Shelf! Glides out on nylon rollers to bring things to your fingertips. No hide-and-seek.



"Moisture-Seal" Crispers! New! Large-size, Lightweight! Keep fruits and vegetables fresh for weeks!



Built-In Butter Chest (in door)! Butter always handy. Holds full pound in butter-tray suitable for table use.



Handy Door Shelves! Extra up-front space for small, most-used items. Top shelves specially recessed for eggs.



Cold-Clear-To-The-Floor! Kelvinator gives you 9.4 cu. ft. in the same floor space as old-style 5-to-7 cu. ft. models.

• Rust-proof aluminum shelves.

• Full-Width Meat Tray with freezing temperature.

• Dependable power by famous Kelvinator Polarsphere Cold-Maker.

IT'S TIME TO TRADE FOR

Kelvinator

Division Nash-Kelvinator Corporation, Detroit 32, Mich.

and join the Kelvinator Parade to Better Living!



Electric Refrigerators

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Home Freezers

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Kitchen Cabinets & Sinks

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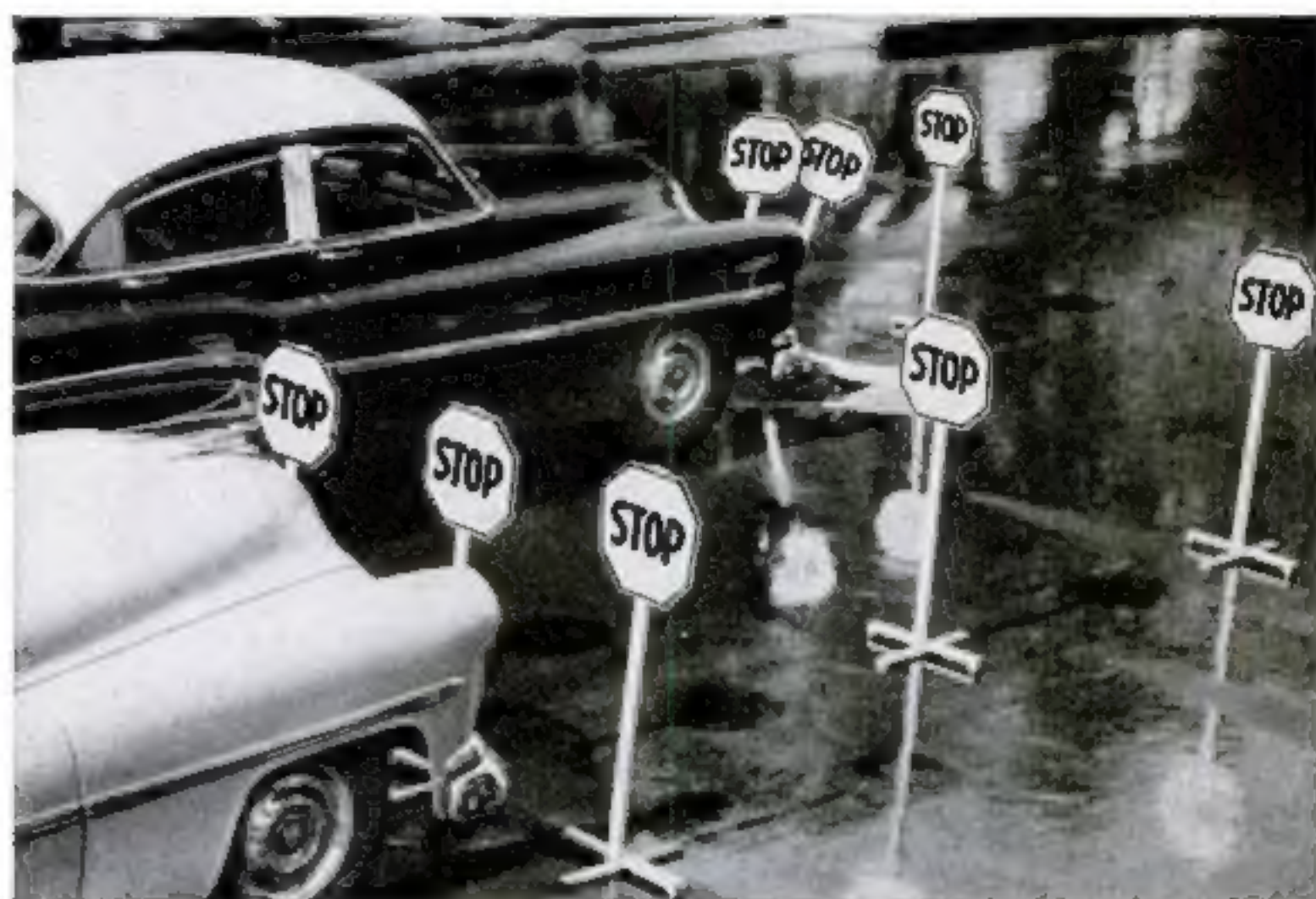
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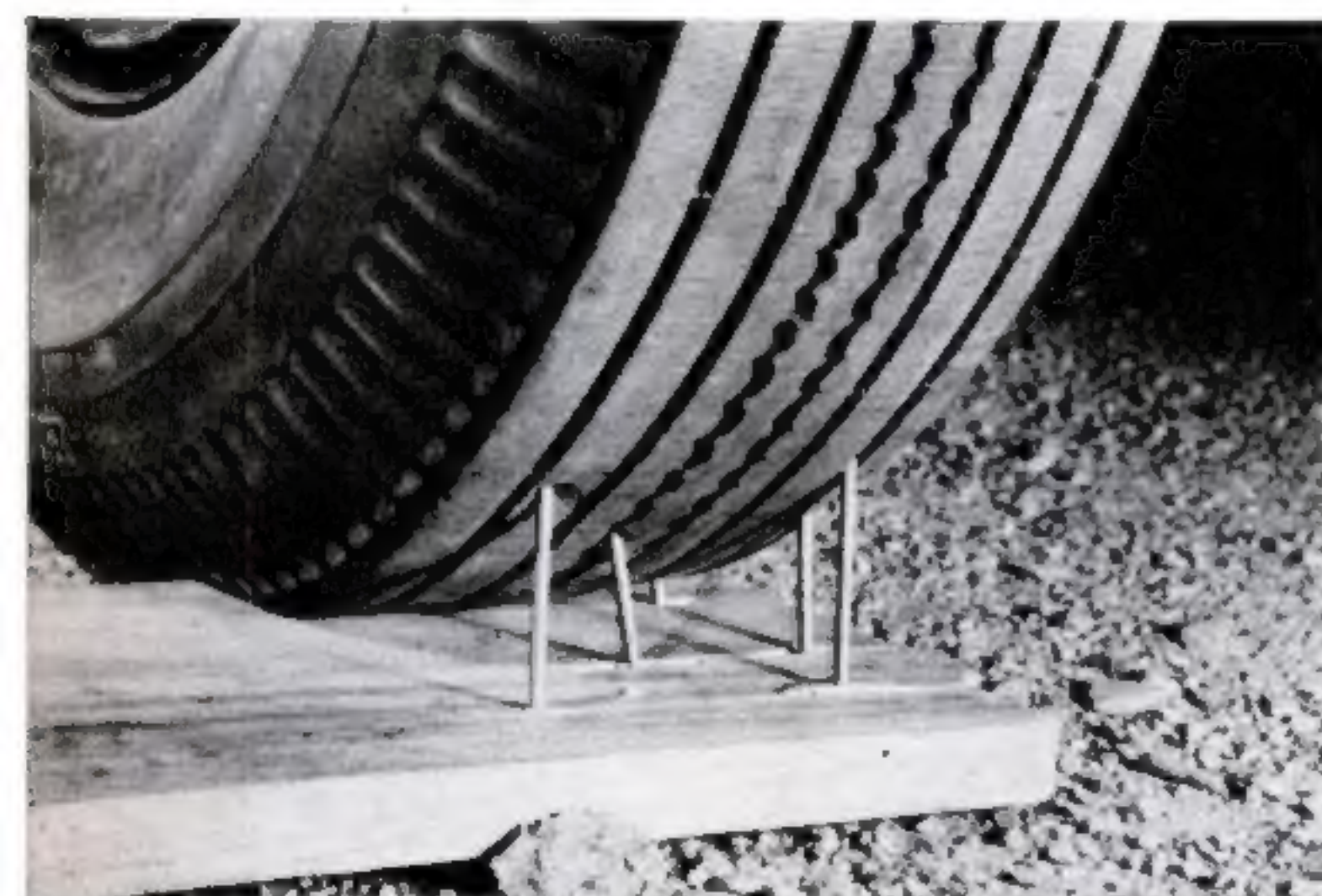
IS THE ONLY TIRE THAT GETS TALKED ABOUT LIKE THIS



IN 5 YEARS, THOUSANDS OF USERS have proved that B. F. Goodrich Tubeless Tires seal punctures, protect against blowouts, defy skids. And many write to tell us so. Back in 1949, John E. Packard of West Palm Beach bought his first set. Above, he's getting his third. He writes: "Have never had a flat, even when a nail is pulled out. The outstanding feature is the feeling of security."



SAVED BY LIFE-SAVERS FROM A SKID ACCIDENT that wrecked another car on an icy bridge, C. D. Myers of Dallas wrote last January: "I am grateful for this new tread and the safety it brings." Now on his fifth set, he's logged 200,000 miles. The LIFE-SAVER has a tread with thousands of tiny grip-blocks. In the wet road test, above, it stops a car length quicker at 30 mph than car on regular tires.



"EVEN THOUGH I REMOVED 14 NAILS and splinters and a jagged piece of glass, no flats in 17,894 miles of driving on Tubeless Tires," reported D. W. Grufman in 1950. You can drive the BFG LIFE-SAVER over spikes, and it does not go flat. A patented gummy sealant under the tread seals against puncturing object, plugs hole permanently when object is removed.



"NEVER HAD A BLOWOUT," H. Erling of Fargo, above, wrote in May. "We were skeptical back in 1948. Now we have BFG Tubeless Tires on all our company cars. We feel it's the safest tire made." A patented liner changes bruise blowouts to safe s-s-slowouts. The LIFE-SAVER costs only \$29.95 and your old tire for the Chevrolet-Ford size, less than a regular tire and any blowout protecting tube.

5 YEARS AHEAD IN USE & PROOF
...it can be your **LIFE-SAVER**®

SEE THE LIFE-SAVER TUBELESS DEMONSTRATED RIGHT IN YOUR LIVING ROOM, TUNE IN "THE BURNS AND ALLEN SHOW" CBS-TV

Find your BFG retailer in the Yellow Pages under "Tires". Or send coupon for his name and address to Dept. P-29, The B. F. Goodrich Co., Akron 18, Ohio.



Name _____

Address _____

City _____ Zone _____ State _____

We'll be glad to send information to tire and auto dealers on availability of BFG dealer franchise. If interested, check ☐

Keep your eye on this SHAPE

to keep in Good Shape



Rated **FIRST** for correct sleep posture, by Foster D. Snell Testing Laboratories... on all 3 primary factors specified for relaxing sleep, in nation-wide survey of physicians.

What's the best kind of mattress to sleep on? In a nation-wide survey, 941 physicians including orthopedic specialists (or 90% of those responding) unreservedly agreed on 3 factors vital to healthful sleep. And Snell laboratory tests prove that **ONE** mattress alone has these 3 qualities above all others... *Springwall!*

Unless you get a Springwall, you're not getting the mattress that Snell rates **FIRST** for Firmness! **FIRST** for proper body support! **FIRST** for maintaining edge-to-edge firmness for years and years to come.

There is only one Springwall. Look for the label on the mattress. That's the only way to get a genuine Springwall, the only mattress with 12 carbon steel shock absorbers that support the mattress along the edges and from edge-to-edge.

GUARANTEED FOR 10 YEARS AGAINST STRUCTURAL DEFECT

WHY THIS SHAPE IS SO IMPORTANT!

Cut-away inside view of side-walls in a Springwall mattress, showing 6 of the 12 scientifically-shaped shock absorbers. Their resilient one-piece construction absorbs the shocks that cause mattress sag. It firmly anchors the entire sleeping surface—at the edges and from edge-to-edge. It adds years of sleep comfort and extra years of wear.



Write for free booklet B "What Does the Doctor Say?" Springwall, Box 157, N. Y. 46.

From \$49.50 at leading dealers.

FIRST BY LABORATORY TEST
Famous Foster D. Snell Laboratories tested Springwall and 3 other leading mattresses... rate Springwall **FIRST** in all 3 primary factors specified for relaxing sleep by hundreds of physicians.

SPRINGWALL	SPRINGWALL	SPRINGWALL
MATTRESS C	MATTRESS C	MATTRESS C
MATTRESS B	MATTRESS B	MATTRESS B
MATTRESS A	MATTRESS A	MATTRESS A
NO UNIFORM SAG AT CENTER OR EDGES	PROPER SUPPORT AT PRESSURE POINTS	MAINTENANCE OF EDGE TO EDGE FIRMNESS



TIRED MUSCLES REALLY REST ON SPRINGWALL — because it gives support at the 4 vital pressure points

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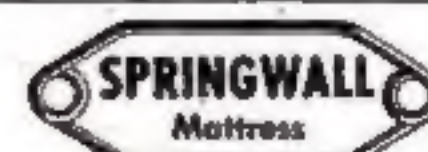
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THE UNITED STATES BEDDING CO
ST. PAUL 14, MINNESOTA



SOUTHERN CROSS



SOUTHERN SPRING BED COMPANY
ATLANTA 1, GEORGIA

THERE'LL ALWAYS BE

more where that came from

...with **MONY**
to provide it

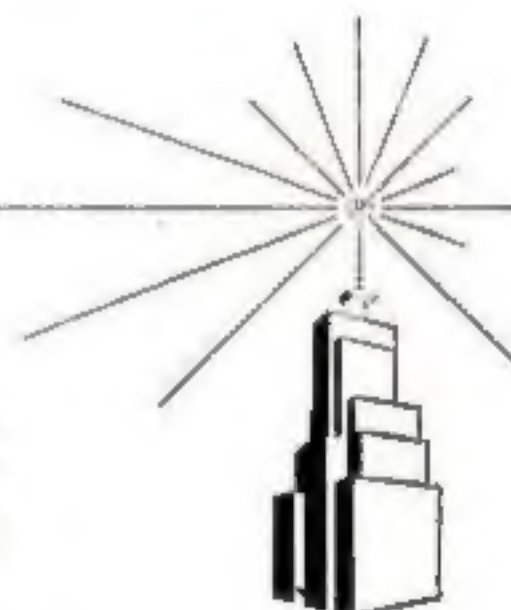
Gives you a pretty warm feeling, doesn't it... to know you can provide "more where that came from." But can you be sure there'll *always* be second helpings for your children, *even if you're not here?*

You can... because through MONY life insurance, you can guarantee that your family will always have enough money for the food, clothing, and shelter they need. And life insurance is the *only* way you can provide such a substantial sum *immediately*, at so little cost.

No company can offer you better life insurance for your money than Mutual Of New York. Behind every MONY policy you buy stands the strength of one of the largest mutual companies in the world, and the counsel of trained representatives. Mail this coupon today.

Here's What MONY Can Do:
Say you're a 28-year-old father. If you have maximum Social Security benefits, add a MONY family protection policy costing only \$8.06 a month, and you can leave your family \$200 a month until your children are grown.

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ATOP OUR HOME OFFICE
Green.....Fair
Orange.....Cloudy
Orange flashing...Rain
White flashing...Snow



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Name.....

Address.....

City.....County.....State.....

Occupation.....Date of Birth.....

This One



JQY6-P0K-ALS7

"I'M A JUGGLER," says Mrs. Harry Traulsen who manages four small children, a 14-room house on Long Island plus a 366-acre New Hampshire farm. For New York shopping trip (including children's visit to famous Automat) Mrs. Traulsen wears Sacony wool flannel suit with close-fitting jacket, new pared-down skirt. Suit is 29.95.



SACONY'S FLABBERGASTING FLANNELS

They're purest wool, they're fully lined, they cost only 29.95 each suit

Top fashion collections on both sides of the Atlantic made one thing clear. There is a renewed interest in the dependable stand-by fabrics—such as fine tweeds and creamy flannels. As one fabric stylist put it, "Women have had their fill of miracle monstrosities. They're looking for a good piece of goods again." Starting with a "good piece of goods," Sacony has produced a collection of 29.95 flannel suits with such superb styling and crack tailoring that they flabbergasted hard-to-impress store buyers. Now available in the stores, they're flabbergasting the customers even more. For at 29.95, a fully lined really good suit is rarer than a five cent cup of coffee. These Sacony flannel suits come in yarn-dyed colors—grey, brown, and the important new beige. They also come in vivid colors and clear pastels. To forestall expensive alterations, Sacony makes several styles in four separate size ranges—misses, women's half-sizes, juniors and petites. For local store names, write Sacony, College Point, Long Island, New York.

← ARCHITECT JACQUELINE DUBY checks progress on East River (New York) housing project she helped to plan for big architectural firm Emery Roth & Sons. Her 29.95 Sacony flannel suit has a lined cardigan jacket, ostrich leather trimming on belt.



WOMEN BROKERS are rare, and account executive June Kirchmann loves her job with famous Merrill Lynch, Pierce, Fenner & Beane. Miss Kirchmann wears Sacony two-tone flannel suit with important new over-sized collar. The price 29.95.

ADVERTISEMENT: copyrighted by Sacony

True 38 Years ago...



....still true today



Have you ever stopped to think of the tremendous advances in car design in just the last few years?

Automatic gear shifts, air-conditioning, power steering, power brakes, and higher and higher horse power . . . all these dreams have become realities as the automotive industry moves forward.

Many of these advancements, of course, put an extra burden on the tires that modern cars ride on.

That's why Goodyear has to *anticipate* new car designs . . . to be ready, not only to match *today's* achievements, but to prepare for the cars of *tomorrow!*

In spite of such extra demands, today's De Luxe Super-Cushions give you more trouble-free mileage than ever before. It's a fact that the cost to you per thousand miles of riding on Goodyear tires today is *less than half* what it was in 1926!

No wonder, then, that today—as in 1915—more people ride on Goodyear tires than on any other kind!

Car makers—who insist on the best tires—put more De Luxe Super-Cushions on the new cars than any other tire. Car *owners* buy more De Luxe Super-Cushions than any other low-pressure tire.

The tire preferred by car makers *and* car owners is your best buy, too. Goodyear, Akron 16, Ohio.

America needs better, safer roads. Let's bring them up to PAR.

More people ride on Goodyear tires than on any other kind

De Luxe *Super-Cushion* by

GOODYEAR

Super-Cushion, T. M.—The Goodyear Tire & Rubber Company, Akron 16, Ohio



Small spaces seem bigger, long drives seem shorter with **DE SOTO** Full Power Steering!

THE next time you brace yourself for that tug of war called parking, remember this: In a DeSoto, it's child's play. "Hydraulic muscles" do the work of turning—the very instant you nudge the wheel. That's *Full Power Steering* for you, and it makes parking as easy as dialing a telephone.

And on the road it gives you finger-light control. You take bumps and cross winds

without shock or "wheel fight." And in a DeSoto you have *the world's most powerful engine design*, the 160 h.p. Fire Dome V-8 to dissolve great distances, defy steep hills.

But the greatness of DeSoto isn't measured simply by these features, impressive though they are. DeSoto has been brilliantly engineered *throughout*. From Power Brakes to big, scenic windows, from the huge trunk

(44% bigger) to sofa-wide, chair-high seats, this car is built to be a *great* motoring value.

Every inch, every pound is money's worth in a DeSoto. A ride will prove it. Try a Fire Dome V-8 or Powermaster Six and see! DeSoto Division, Chrysler Corporation

• • •

P.S. Ask about DeSoto Airtemp Air Conditioning for your new car!



DE SOTO-PLYMOUTH Dealers present **GROUCHO MARX** every week on both RADIO and TELEVISION—(NBC networks).

LETTERS TO THE EDITORS

BASEBALL CURVES, DOESN'T BREAK

Sirs:

"Camera and Science Settle the Old Rhubarb about Baseball's Curve Ball" (LIFE, July 27) is predicated on one pitch made by one pitcher. No two pitchers throw alike. None of their curves break exactly the same. None of them travel at exactly the same speed. Your conclusion should have been: "The particular pitch made on this particular occasion by this particular pitcher curved but did not break."

DON HILL

Columbus, Ohio

Sirs:

Your wind tunnel was a flop. It did not take gravity into consideration since the ball was held at a fixed elevation. It did not consider change in the speed of the ball since wind velocity in the tunnel remained constant. Nor does the moving train illustration apply to "break." Pitched balls do not travel in fixed straight lines as do trains.

JOHN T. RANSOM

Belleville, Ont., Canada

● LIFE tested curves thrown by four pitchers, among them Ken Raffensberger, who threw 138 times for Photographer Mili's cameras. Pictures of his best curve, which were published in LIFE, show it did not break. The wind tunnel corroborated this by re-creating the curve "as nearly as possible." The picture of an onrushing train—though trains do not, of course, behave like baseballs—was a valid and familiar analogy, showing why swiftly moving objects give an illusion of "break."—ED.

Sirs:

Any one who has played ball knows that a slow curve is known as a "roundhouse," and only a fast curve will break sharply. The vertical trajectory shown in the picture taken from the side shows that this was not a fast curve.

W. N. FORGER

White Plains, N.Y.

Sirs:

What I think you overlook is that a curve ball attains added "break" as spin overcomes momentum. . . . As the ball proceeds toward the plate enough momentum is lost, however imperceptibly, for spin augmented by wind to result in a sharp curve.

If only a batter perceived this "break," your theory might stand up. But you can sit as far away from home plate as you can see and perceive the same sudden curve seen by the batter.

LOUIS LEE ARMS

Hermosa Beach, Calif.

● LIFE's pitchers threw their best curves at slow speed, half that of a fast ball. Presumably a curve ball pitcher sacrifices the effort normally put into speed to get more spin. Though long held, the theory that "break" is caused by spin suddenly overcoming momentum was not sustained in the

tests. A possible explanation of what spectators think they see may lie in the fact that most curve balls are thrown at an angle. They begin on one side of a straight line between pitcher and home plate and, curving slightly, end up on the other side of the line.—ED.

Sirs:

As one of the violent critics of your 1941 article, I believe your conclusions are now entirely in agreement with the facts.

J. A. BATY

Weston, Ohio

BRIDGES AT TOKO-RI (CONT'D)

Sirs:

In response to Michener's novel, you published a letter from Mrs. William Blackford Jr. (Letters to the Editors, July 27) in which she spoke of her husband flying the same "winged Maytag" (F4U-4) off the U.S.S. Princeton in Korean waters that he had flown in 1946, seven years before. I thought you should know that Lieut. Blackford was killed in action on July 25, the day before the truce. I presume he died in the same plane. Lieut. Blackford was a friend of mine, a teacher in this school before he returned to active duty. He leaves his wife and two small boys.

W. NEWTON PRICE
Principal

Dinuba High School
Dinuba, Calif.

Sirs:

Mrs. Blackford's letter and this morning's newspaper report of her husband's death made a nonfiction story of *The Bridges at Toko-Ri*.

MRS. CHARLES CADJEW

San Francisco, Calif.

● Lieutenant Blackford volunteered for active duty with his wife's approval. "Bill was doing what he wanted to do," she says. "Unlike Mr. Michener's hero, my husband knew exactly what he was fighting for."—ED.

OPEN-END MORTGAGES

Sirs:

For many years the nation's organized homebuilders have been campaigning in behalf of such mortgages ("The Open End for Home Mortgages," LIFE, July 27). When home owners have 20th Century mortgages incorporating the open-end principle, combined with reasonable down payments and monthly amortizations which place housing cost below or on a par with rent, then we will see an even further rise in home ownership.

EMANUEL M. SPIEGEL

National Association of Home Builders
Washington, D.C.

Sirs:

You observed that today it is possible to open-end a mortgage in every state but Texas. For the past two years our mortgage loans committee, of which I am chairman, has been studying the subject, but has had to face the fact that there is no provision in our state laws for this type of mortgage. I would appreciate knowing if we have overlooked any particular statute or act.

J. E. BRUCKLACHER

Pennsylvania Bankers Association
Harrisburg, Pa.

● There is no legal provision. But in Philadelphia, for example, while few banks permit open-end mortgages, most savings and loan associations do.—ED.

Sirs:

Your article described our family's problem as though you had us in mind. Fired with enthusiasm, we called our mortgage broker and were told that not only would our bank not give us an open-end mortgage, but they knew of no bank that would. Two other banks also refused. One representative stated his bank would give

open-end mortgages to non-GI mortgage applicants but not to veterans. He said that as far as he knew "the Veterans Administration will not allow a GI mortgage to be open-ended." The key phrase seems to be "understanding banker." Where are they?

HARRISON M. ROLLINS

Levittown, N.Y.

● The VA does allow mortgages it insures to be open-ended, subject to state regulations. A banker's reluctance to extend GI mortgages stems from the fact that they earn only 4½% interest as against the standard 5% or more. In Mr. Rollins' area, however, the Dime Savings Bank of Brooklyn issues open-end GI mortgages—ED.

'THE ROBE'

Sirs:

Movie archaeology is fascinating. Studios spend vast sums for researching historical epics, then seem to start from scratch. There are a few people whose portraits are favorites among set designers, used again and again regardless of the periods in which they lived. The supreme favorite seems to be Antinous. So it was no surprise to see a statue of him once again in LIFE's coverage of *The Robe* ("Big Face, Big Scene, Big Screen, Big News," LIFE, July 27), the events of which took place 80 years before Antinous was born.

WILLIAM THOMAS
New York, N.Y.



ANTINOUS

● Antinous, a favorite companion of Roman Emperor Hadrian in the Second Century A.D., wandered into the film before his time. Twentieth-Century-Fox rented him from M-G-M.—ED.

'ZEKE THE ANTIQUE SEEKER

Sirs:

I am one of the widows from whom Mr. Liverant has purchased antiques ("Zeke the Seeker," LIFE, July 27). During my husband's fatal illness, it became necessary for me to give up our New York apartment and dispose of most of its contents. When Mr. Liverant bought our things he could have taken advantage of my desperately emotional state. Instead, he gave me fair prices and displayed an understanding rarely found in business dealings.

MRS. HERBERT DITTLER

Old Lyme, Conn.

OLD WORD RENEWED

Sirs:

Now we may expect a renaissance of "whigmaleerie" ("A Seat in the Sun," LIFE, July 27) rivaling that of "normalee" inspired by President Harding. One of your editors has probably done more for the word than any other writer since Robert Burns, who used the plural form in *The Brigs of Ayr* (1786):

"... gin ye be a brig as auld as me—
Tho' faith, that date, I doubt, ye'll never see—
There'll be, if that day comes, I'll wad a boddle,
Some fewer whigmaleeries in your noddle."

ROGER P. MARSHALL

Raleigh, N.C.

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L-3433

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Old Gold starts with a Treat instead of a Treatment!

WHETHER you like 'em King Size or Regular—you'll go for the cigarette made by *tobacco men*, not medicine men.

OLD GOLD cures just one thing—the world's best tobacco—to bring you today's most enjoyable cigarette.

It's a *smoking treat* so refreshing that it has made OLD GOLD sales grow at an average rate twice as fast as the entire cigarette industry for the last five-year period.

So forget all the far-fetched medical claims for cigarettes . . . and smoke OLD GOLD for a *Treat* instead of a treatment.





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Old Gold's great new
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Old Gold Blend*

NOW IN REGULAR
AND KING SIZE!



SPEAKING OF PICTURES...

...The death charge of an African lioness is caught in a terrifying photograph



Lions on the hunt are seldom seen and even less frequently photographed. They follow their prey for miles and make their final charge, which lasts a matter of seconds, only during the brief hours of twilight or dawn. British Photographer Peter Butler, on safari across the plains of Tanganyika, was in a hiding place in the brush recently, casually taking motion pictures of a herd of impalas grazing in a clearing. Suddenly

he saw a lioness silently stalking through the undergrowth. The herd, sensing the danger, uttered little coughs of warning to one another and then took flight, bounding away at more than 30 miles an hour. In the next instant Butler swung his camera to get this remarkable picture, freezing the terrifying action of the lioness as she lunged across the clearing, seconds before sinking her teeth into one of the frightened impala.

We pay for your 1st can of BODY SHEEN...

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wipe it on...
it **CLEANS**

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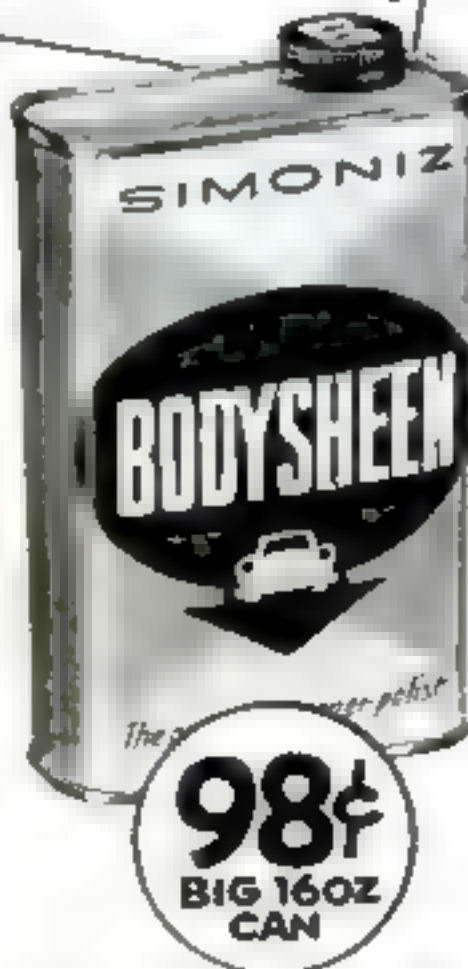
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(see offer below)
to introduce amazing new
discovery of SIMONIZ
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THROW AWAY THAT SPONGE AND WASH PAIL!
At last it is no longer necessary to wash* your car.
Now—in one fast, simple step—you can clean and
polish your car—all at the same time. Just wipe
BODY SHEEN on—see how it cleans! Let it dry,
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BODY SHEEN quickly brings out your car's natu-
ral brilliance. Enriches colors. Gives a brighter,
longer-lasting shine. BODY SHEEN is the only
cleaner-polish backed by world famous Simoniz.
Get BODY SHEEN today!

*If car is exceptionally dirty, remove heavy layers of gritty
dirt with clear water.

No need to
wash your car!



Here's how to get your 98¢ refund!

1. Write us a letter telling why you like
BODY SHEEN. Include names, ad-
dresses of 3 friends you recommended
it to, and what you told them.

2. Enclose BODY SHEEN cap liner.
Address Simoniz Co., Dept. B98,
Chicago 16, Ill. We will refund 98¢.
Only one payment to a family.

Offer good only in continental U.S. Expires Oct. 31, 1953.

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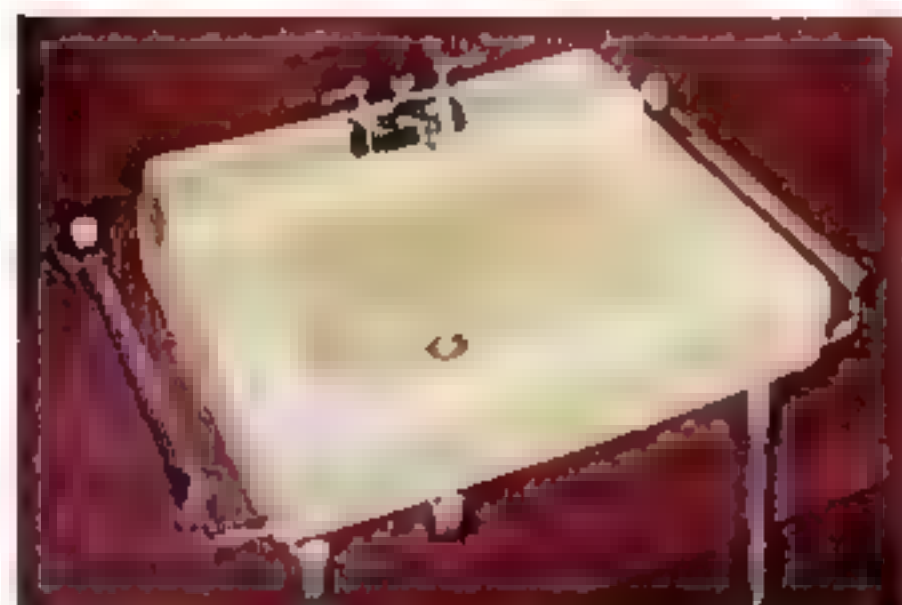
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PHOTOGRAPHER'S CHOICES: BIRD RESTS ON LEDGE, CHASER WAVES NET, ONLOOKERS GAWK, BIRD IS HELD AFTER CAPTURE

REJECTING PICTURES IS A PAINFUL PROCESS

A familiar sight around LIFE as it is going to press is the diffident appearance of photographers at the entrance of an editor's office. There they lurk in brooding silence until noticed, usually holding certain of their reject pictures—photographs left over from stories chosen for the issue. Such was the case one day last week when an editor looked up to see Lisa Larsen, who took most of the pictures of the great bird hunt on pages 24, 25, in his doorway. At his nod, she entered. Didn't he think, Miss Larsen asked, that these were nice pictures? Looking at the four photographs she put before him, he agreed, sure. Well, she ventured further, didn't he think they ought to be in the story? Having seen all the pictures and reached his decision on

that question earlier, the editor showed her the finished layout. Didn't she think it was a nice layout? Well, she agreed, sure. Since this was all the space available, would she want to make all the pictures smaller—or throw some of them out—in order to get her favorites in? No, no, but didn't the editor think? . . .

We managed to find a simple way out of the dilemma, in Miss Larsen's case at least, by publishing her favorite rejects in the miniscule form above. At the same time, looking around at all the other pictures discarded in a week's work, we are reminded again that there is really no easy way out, that the most painful necessity of all editing processes will always be the process of rejection.

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IT'S RHUBARB TIME AT THE BALL PARK



AN OUTRAGED DODGER, Roy Campanella, heads for the Milwaukee pitcher but is held back by Braves' Catcher Crandall and Umpire Gorman.

The strain of the baseball pennant races lay heavily on the leading contenders last week. The heckling epithets players threw at rivals grew sharper, snarls at teammates' errors turned nastier, and players were ready to fight at the drop of a bat. The brawling "rhubarbs" broke out everywhere. In Milwaukee where the first-place Dodgers were playing the second-place Braves, Dodger Catcher Campanella went after a pitcher who had thrown balls at his head and then called him some unrepeatable name. In a New York saloon a Braves pitcher punched his team's shortstop, and in a Maryland nightclub the League's batting champ, Ferris Fain of the White Sox, broke one of his valuable fingers in a fist fight.

It has been the roughest year in baseball since the days of Ty Cobb. The rhubarbs started early when Clint Courtney of the Browns and the Yanks' Phil Rizzuto set off a two-team battle. This was followed later by a slugging match between the Yankees' Billy Martin and Detroit's Matt Batts. But the most spectacular fight took place in Hollywood last week where the slide below started the free-for-all shown on the next two pages.

HOLLYWOOD'S TED BEARD COMES FIERCELY INTO THIRD, SPIKES HIGH AND AIMED AT LOS ANGELES' MURRAY FRANKLIN WHO HAS THE BALL IN HIS GLOVE





"OUT" signals Umpire Joe Jacobetti as Beard finishes his violent slide which topped Duke Baseman Murray Franklin and spiked him in the area of first.



"SAFE" signals Jacobetti, changing his mind quickly as he puts the loose ball rolling away from Franklin's glove. First up, Franklin is about to pop Lou Beard.



SEPARATING THE FIGHTERS, Los Angeles Outfielder Mc Lash holds Beard (center) while several other men hold Franklin on the other side of the base line.

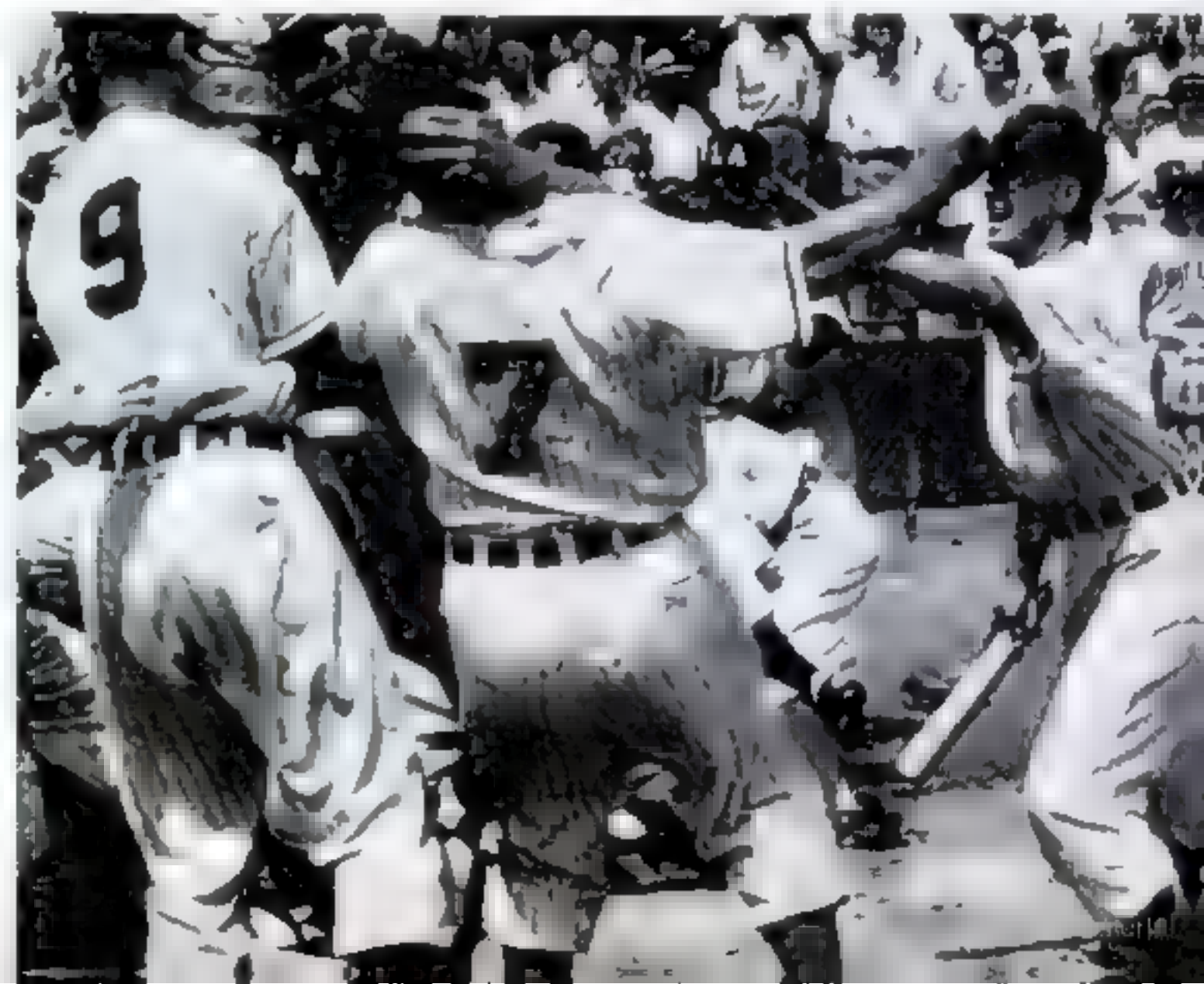


IN SIDELINE SKIRMISH, Los Angeles Catcher Al Evans and a roofer house at Jacobetti. Fans watching other fights miss the sight of player attacking umpire.

EVERYBODY, EVEN THE UMP, PILES INTO WEST'S RUCKUS

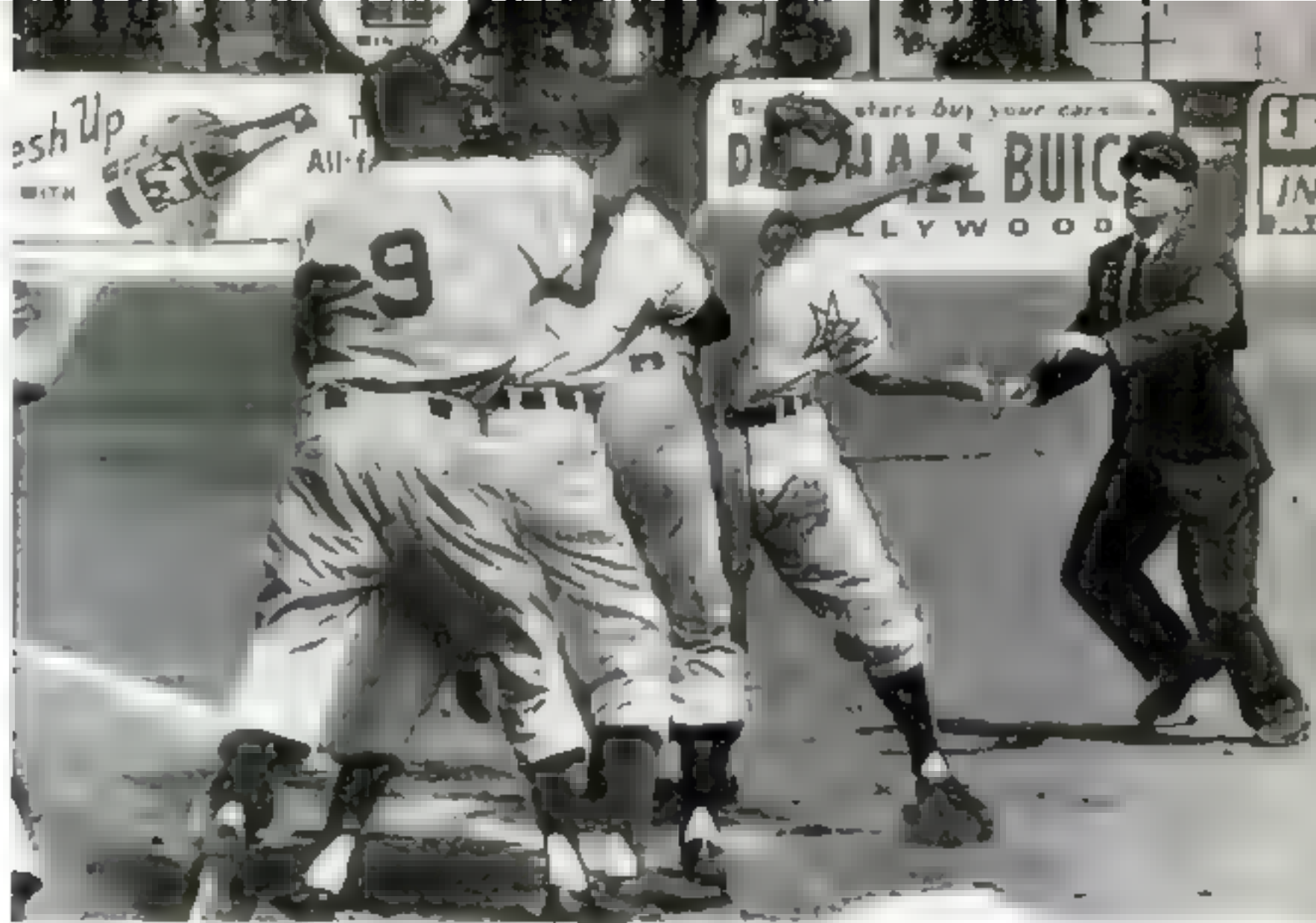
The West Coast fans who came out to the Hollywood had picked to watch the league-leading Hollywood Stars play the Los Angeles Angels got to see two diamond fights for the price of one. The first started when the Angels' pitcher, Joe Hatten, threw two close pitches at Frank Kelleher, whose timely hitting had won the two previous games for the Stars and had given them a two-run lead in this game. One of the pitches hit Kelleher, who punched Hatten (below) and was then ordered out of the game.

IN FIRST BRAWL OF INNING PITCHER JOE HATTEN GETS FIRM GRIP ON BACK OF KELLEHER'S NECK (LEFT) THEN MOVES KELLEHER (7) BACK WITH A PUNCH.





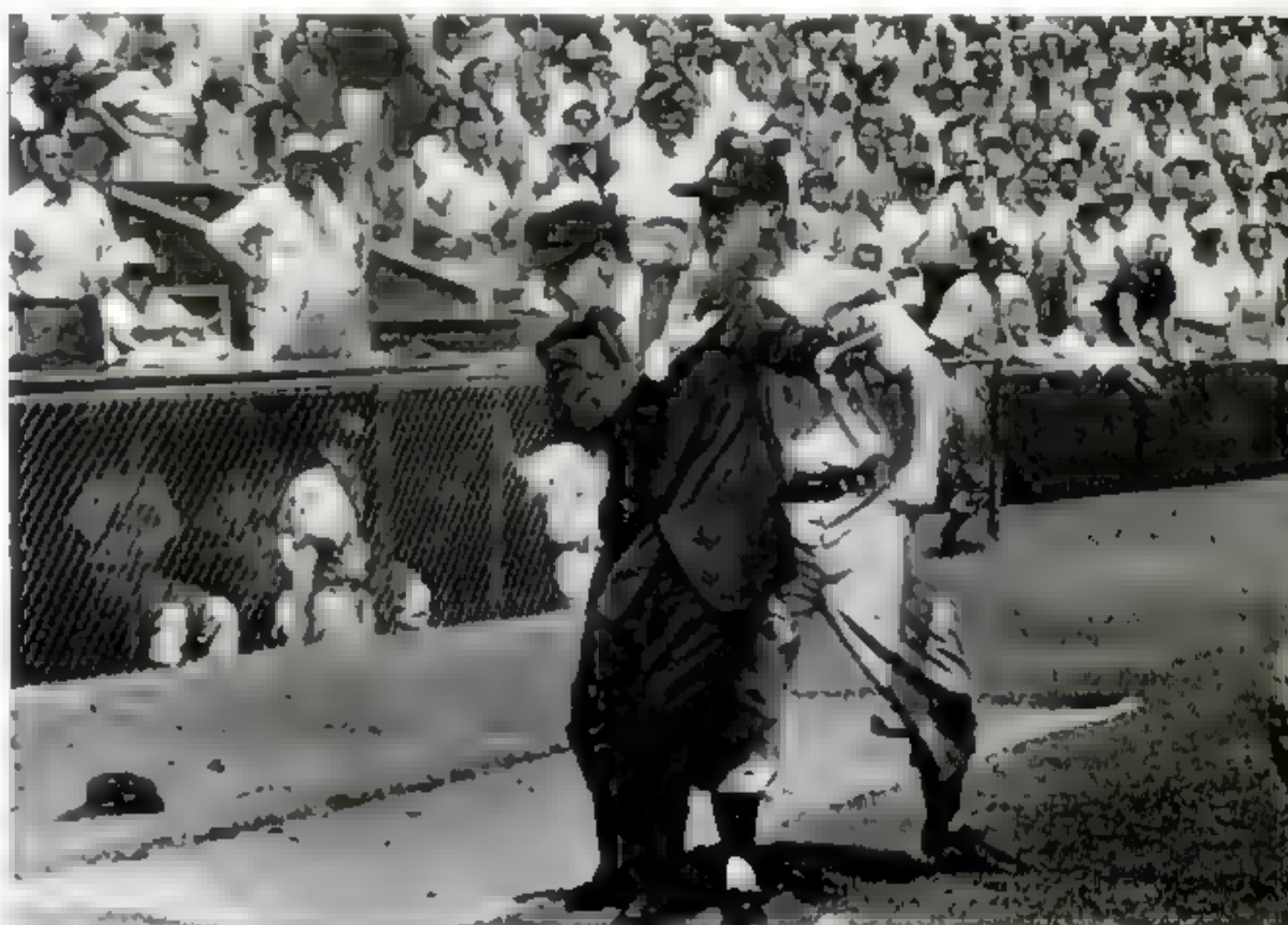
PILING IN, Hollywood Coach Maltzberger applies a beating on Franklin from behind. Concentrating on the players' feet, the umpire holds the safe sign.



SWINGING BACK, Beard throws a right at Franklin, who is held by Maltzberger who is being held by Gene Baker. The umpire moves in with an appalled look.



PRESSING ATTACK, Evans makes Iacovetti retreat in front of dugout. Evans was angered when Iacovetti pushed him in the earlier scuffle around third base.

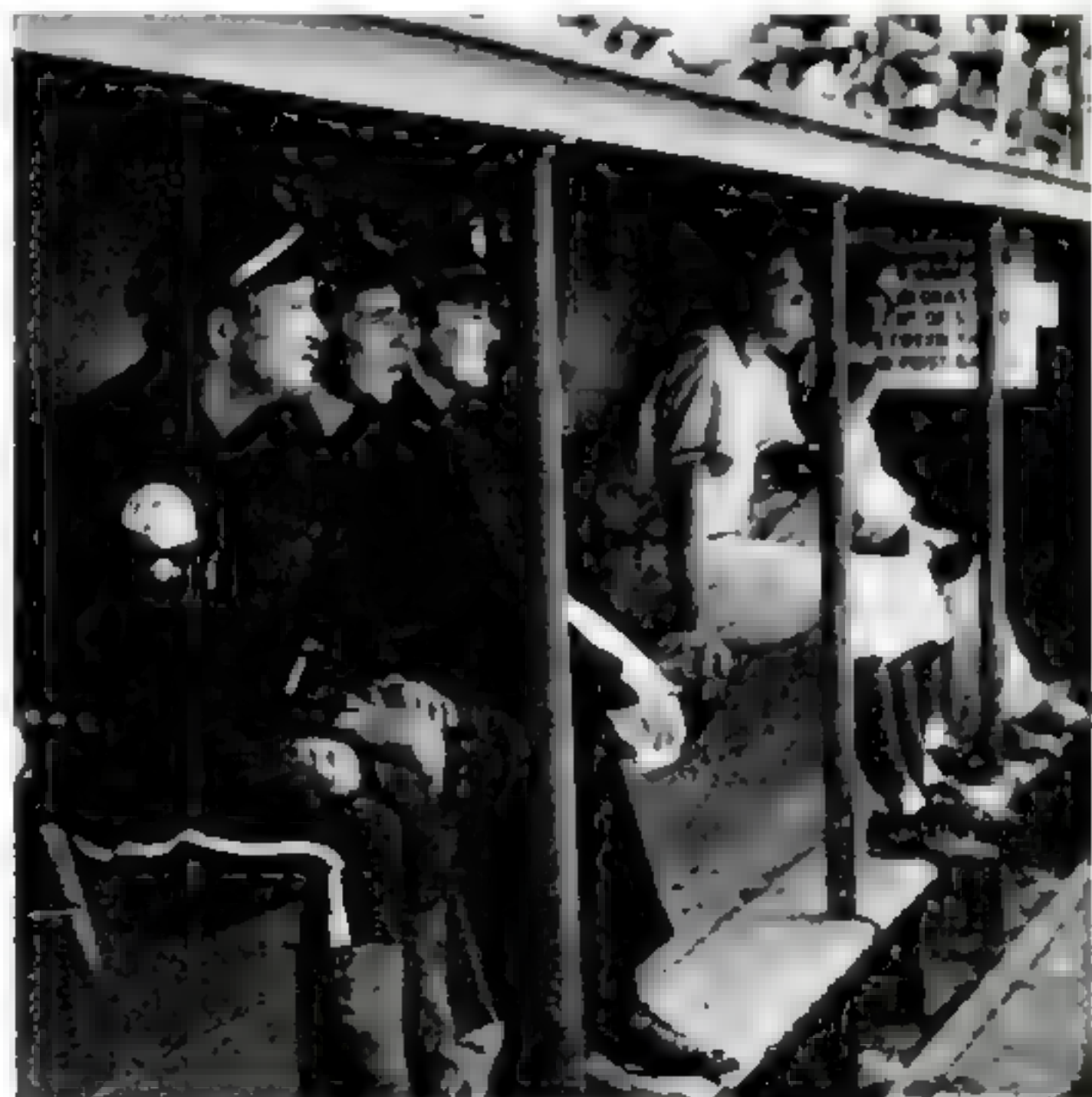


TURNING TO INSULT, Evans lambastes Iacovetti orally. The scuffle ended with no blows landed and no damage done. Evans was not even fined for the attack.

The man sent in to run for him, Tom Beard, made the vicious slide into third (previous page) which brought on the battle shown above.

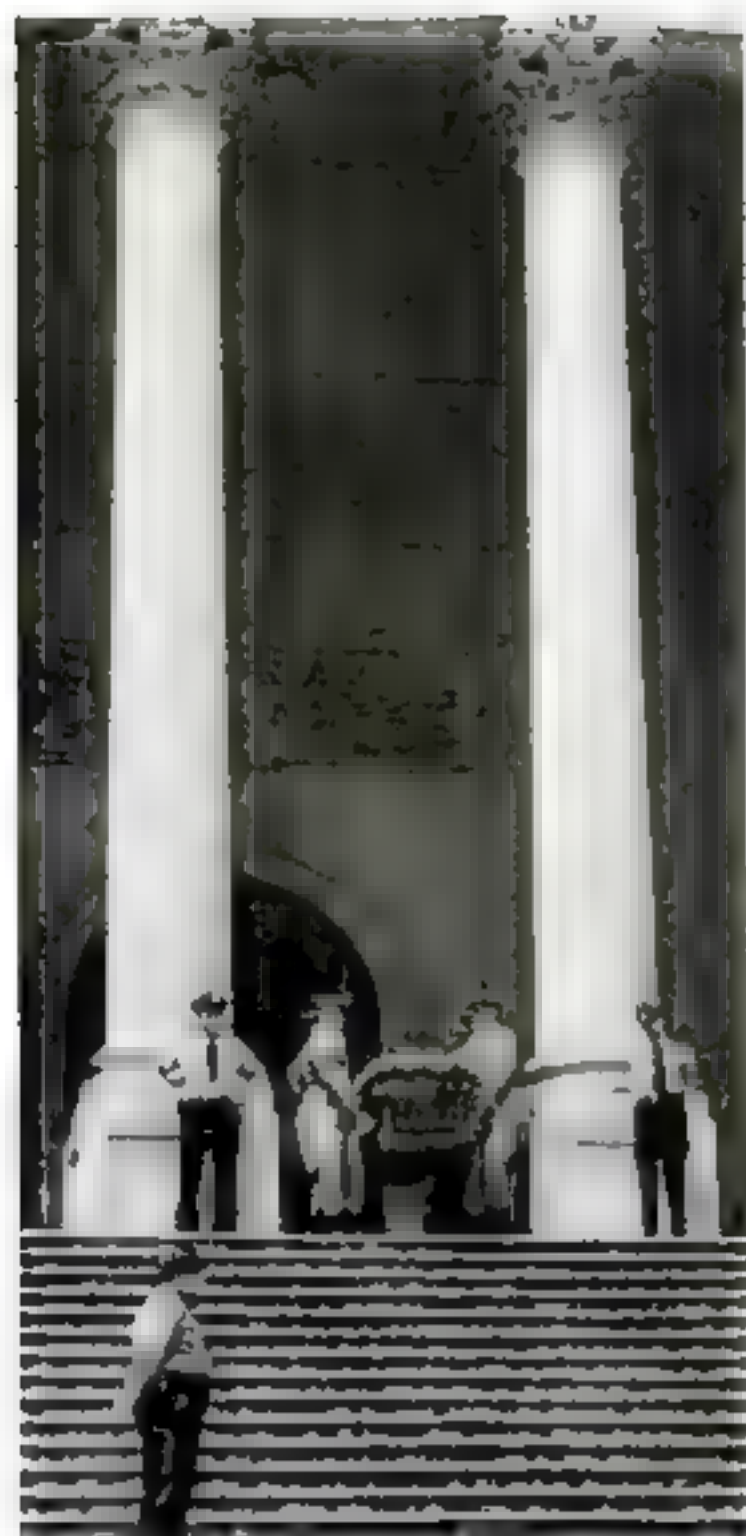
Out of these fights the players suffered a few minor cuts and bruises and a total of \$200 in fines. But if they were a little bit bruised and a little bit poorer, they really did not mind too much. The attendance at this embattled series broke all records and the next series between the teams—scheduled for the end of the month—was sure to be a complete sellout.

STILL FULL OF FIGHT, THEY ARE FINALLY SEPARATED BY OTHER PLAYERS



OCCUPYING DUGOUT, police sent to park by chief who saw riots on TV guard against a third outbreak. All substitute players had been sent to the locker room.

A GOOD GUIDE FOR CONGRESS



LAST TRIBUTE TO A SENATOR

The body of Senator Taft was carried by an honor guard from the Capitol after a state funeral. In his eulogy Senator Bricker said, "When convinced of the rightness of a cause, he stood firm even if he stood alone."

In the 83rd Congress, Robert Taft was a mighty useful and a unifying force—loyal to the Eisenhower administration, cooperative with the Democratic opposition and reassuring to the Republican irreconcilables. The loss of any leader, particularly one as skillful as Senator Taft, is a grievous blow.

There is, however, much wishful thinking in the speculations as to what will happen to the Republicans now. Senator Taft set an excellent course, and, following his lead, his fellow senators accomplished much of their most useful work in his absence. Since his death the Republicans have confirmed Senator Taft's personal choice for his successor, Senator Knowland, as their leader. Yet, on the whole, the Republicans have no reason to take great satisfaction in the record of the 83rd Congress up to its adjournment—it procrastinated, it wasted time in interminable investigation and in the end it did only those things which absolutely had to be done.

In his report to the nation last week the President spoke of difficulties encountered when a party takes over after 20 years of opposition. The difficulties are compounded when a President is elected by the greatest of majorities but his party controls Congress by the slimmest of margins. They are still further compounded when some of that party's rank and file find it difficult to alter the stiff-necked old habits of opposition.

There are no end of excuses. A great many individual Republicans undoubtedly found the session frustrating. Nothing could be more exasperating, for example, than the present stubborn facts of national finance. Up to now many Republicans have felt they have been paying all of the penalties and enjoying none of the pleasures of power.

Obviously it isn't easy—as the President said—to change all this. The Administration has not only to pay the old bills of the previous regime but also has to liquidate its outworn policies. This is most true of foreign policy where the Korean truce, the upheaval in the satellites and the break in the Soviet oligarchy all call for new decisions and new policies. In the adjournment of Congress the President is given a breather—and opportunity to reconstruct his policies.

The adjournment gives individual congressmen an opportunity to reassess their attitudes and opinions. Next year the Republicans seeking re-election will not be running against the Truman administration but on the record of the Eisenhower administration. The example of loyal cooperation set by Taft is one recommended to his successors. He understood the difference between the rubber stamp of blind partisan loyalty and well-considered assent to a constructive program.

CHARITY VAUNTETH NOT ITSELF

TV giveaway programs based on alleged philanthropy (*Strike It Rich*, *Place the Face*, etc.) have sunk about as low as it is possible to sink—although, when we say this, we hope we're not speaking rashly.

Last week on *Strike It Rich* we watched a girl of Mexican-Navaho parentage, who owns a gift shop in Washington, competing. She was behind two months' rent and in danger of losing the shop; in telling about it she began to cry, and in instant sympathy the camera moved in for a close-up. It stayed there while she sobbed out correctly whether a lemur was an air or land animal, President Cleveland's first name, and the name of the tune *Speak To Me of Love*. When she learned that she had won \$165, plus another \$100 that a dairy president promised over the phone, she kissed the announcer's hand. There were tears all down our shirt front: we felt sorry for the proprietor, all right, but far sorer for U.S. civilization.

Defenders of giveaway shows are loud in praise of the charity bestowed. Is it true charity? "Charity vaunteth not itself, is not puffed up," says the Bible. If a roller skate manufacturer is moved

by the plight of a paraplegic, why doesn't he buy him a wheelchair, instead of smothering him with brand-name roller skates?

There is also the question of taste. Two recent examples of "confrontation," a new giveaway refinement, strike us as about as far south as anybody has gone in mass entertainment, if that is the word for it. In one, an elderly couple was confronted with a young couple that had been paying them a small sum each week for injuries in an auto accident. The program, *Place the Face*, bailed the young couple out on the last \$500 of their debt, while our TV public had a mass snivel for itself. In the other show a would-be suicide was confronted with the man who rescued him. Obviously the next step is to confront a convicted murderer with the dug-up corpse of his victim: the \$500 could be split between the executioner and the exhumers.

In 1949 the Federal Communications Commission banned giveaway shows on the grounds that they were lotteries, but this year in New York a U.S. district court ruled that they were not lotteries. Can't the FCC think up better grounds for another ban?

PICTURE OF THE WEEK



MOTHER PHOTOGRAPHS HER MINUTE-OLD BABY

In 11 years as a photographer for the Los Angeles *Daily News*, Helen Brush has taken exciting pictures of everything from suicides to atomic explosions. Two weeks ago, when she went to the hospital to have her first child, she decided to photograph "the biggest event in my life," and took her Leica along. Given only spinal anesthesia, she held her camera

against her forehead and less than a minute after the baby was born recorded her first look at nine-pound Gilmer Loring Brush. In the best newspaper tradition Helen Brush scooped her husband, who is chief photographer for the *News*. The best he could get, from the doorway of the delivery room, was a picture of his wife taking a picture of the baby (right).





FIRST MEAL served the returning U.S. prisoners consists of steak, beans, ice cream. Bearded man is Warrant Officer Dwight Coxe, a PW for 32 months.

BIG SWITCH IS OPEN

Reds are noisy, GIs content as PW trade begins

As "Operation Big Switch" got under way in Panmunjom last week, U.N. prisoners moved quietly and happily from their trucks and ambulances. Some had gruesome stories to tell, but with a few exceptions they seemed in better shape than the men who had preceded them in "Little Switch" more than three months before. Red prisoners, following standard procedure, put on a blatant propaganda show for their newscameras. As they rode up in U.S. trucks, they defiantly waved Red flags and many stripped off their uniforms, tossing them contemptuously to the ground. Some spit in the faces of U.S. supervising officers. The U.N. got a sad shock when it learned that of the 8,705 U.S. soldiers missing in action, 2,000 to 3,000 were possibly alive and unaccounted for. The Communists countered with a claim the U.N. was holding back 2,000 Reds.



WITH GI BLANKET ROLLS SLUNG OVER THEIR BACKS, NORTH KOREAN PWs



FIRST NEWS that Rhee released 26,000 PWs comes from old (June 29) copy of LIFE. Sgts. Junior Dunlap and Andrew Frankhu share in a Red Cross center.

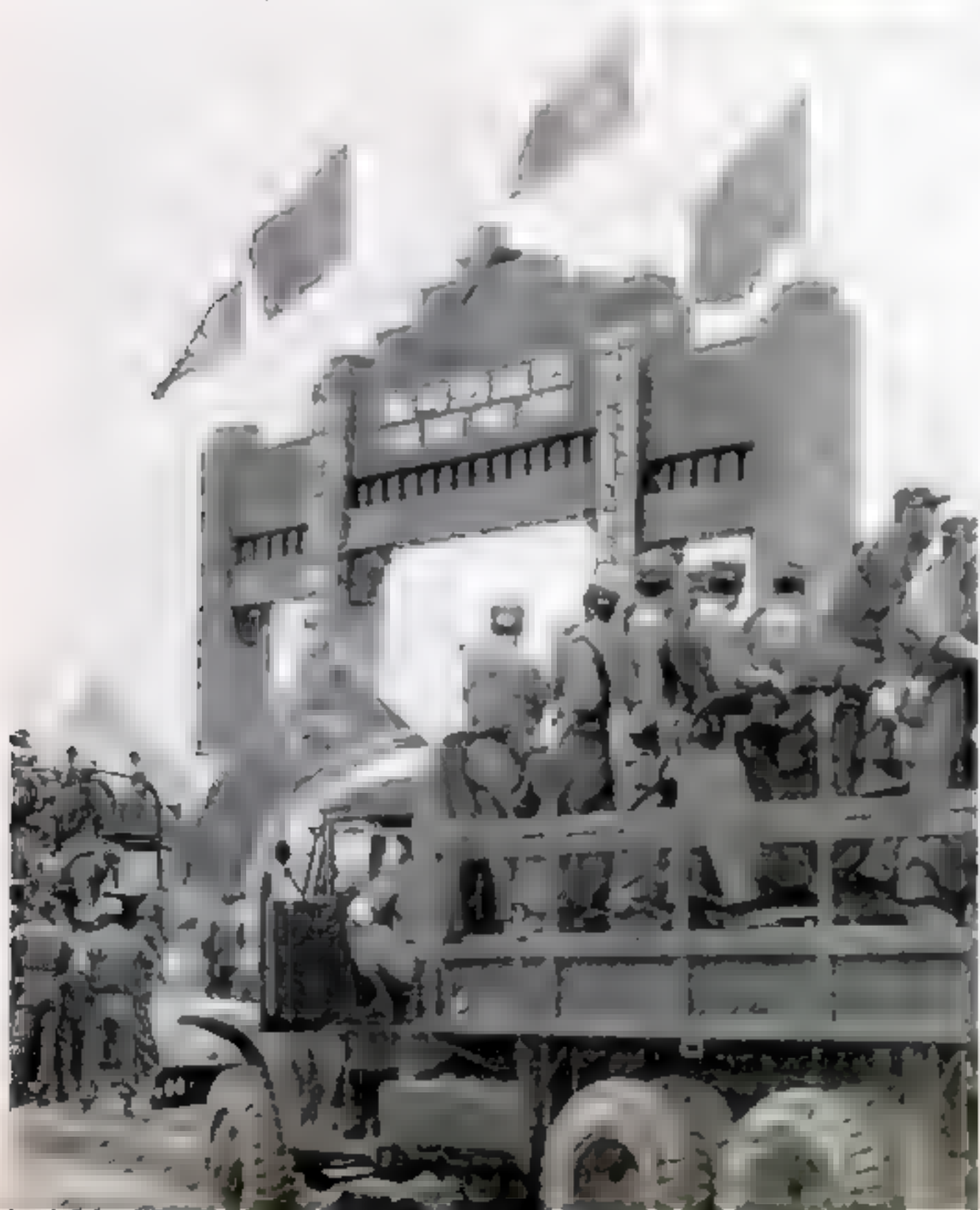
AT U.N. FREEDOM GATE litter bearers carry former prisoner into aid tent. Korean characters on sign are translation of English for South Korean returnees.





ARRIVE SINGING LUSTILY AND WAVING HOMEMADE NORTH KOREAN FLAGS

AT RED FREEDOM GATE North Koreans alight from trucks which brought them from U.N. camps. Sign under the star says, "Welcome to the Fatherland."



DISCARDED CLOTHES, which PWs defiantly stripped off, lie on ground as nurse leads a North Korean prisoner from ambulance into the receiving shed



RED SALVAGER puts the U.S. equipment his comrades threw away into neat piles. It includes blankets, boots, pants and canteens men had used in camps.



ENEMY "WAC" helps soldier pick up piles of discarded gear and carry them to side of road where trucks later gathered them for shipment to Red supply dump.



STRANGE VISITOR to Wall Street area comes to rest, briefly, on the 28th floor of Chase National

Bank building, looking very much like a giant moth or nestling, at first. Bird later proved to be a male



ON BANK'S TERRACE, A S.P.C.A. AGENT SNEAKS UP

WINGS OVER

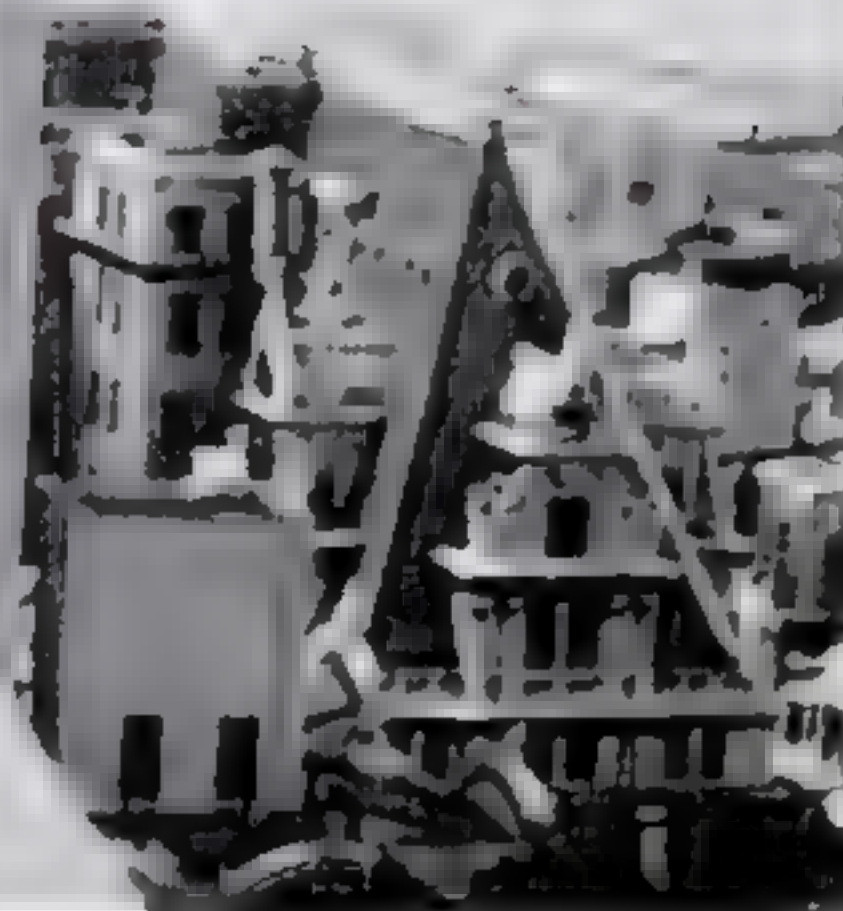
A homeless hornbill brings on

No matter what the stock tickers said, it was neither a bear market nor a bull market in Wall Street last week. It was strictly a bird market—or, more accurately, a bird watchers' market. What distracted the nation's financial center was the appearance of the odd-looking creature at left atop the very proper Chase National Bank building. From the ground, depending upon which bird watcher you listened to, it was a wild turkey, a condor or an eagle. It turned out to be a Striped hornbill, a



BIRD'S PURSUER, Joseph Schasinger of the A.S.P.C.A., emerges, birdless, from 115 Broadway





ON BIRD WHICH SOARS TOWARD HUDSON RIVER

WALL STREET

a flurry in the finance center

hornbill which had lost its way. To the rescue came an agent of the American Society for the Prevention of Cruelty to Animals. The hornbill, an escapee from an animal importing firm, chose not to be rescued, and the chase was on. For two days it continued. Nets, blandishments and an amplitude of advice accomplished nothing. When the bird—Old Rufe, by now, to its friends below—got tired of the whole thing, it flew on to a tenement area and found peace and quiet in a pigeon fancier's cote.



AT A NEW ROOST and still out of reach of its would-be rescuers, the hornbill perches on a ledge

outside the formal conference table of an executive office suite around the corner from the Chase bank.



PRESSING CHASE, Schlesinger enters law office saying, "A.S.P.C.A. May I use your balcony?"



END OF CHASE comes as Frank Renda, whose pigeon roost bird had entered, gladly hands it over.



BUDDY SYSTEM has set trucks traveling in twosomes so that one driver can protect the other at

emergency stops. These trucks are passing the kind of turn-off parking strip at which murders occurred.



LUCKY SURVIVOR, John Shepherd, escaped because he missed the

MURDER ON THE TURNPIKE

Death has always stalked the Pennsylvania Turnpike—last year 83 people were killed on its 327 miles. Now death in a new form is stalking the road. Since late July a maniac, coming up in the night on sleeping truck drivers pulled up on the roadside on or near the turnpike, has shot three sleepers through the head. Two have died.

The turnpike is in a state of desperate alarm. Drivers are told to nap only near the well-lighted service stations. Truckers have organized a turnpike patrol. They travel in convoys or use "the buddy system"—two trucks, one behind the other. And through the night troopers go along the road, waking napping motorists to warn them against the turnpike murderer.



RUBBING EYES after being awakened, driver was told trooper wanted to make sure he was not dead.



IN SAFETY OF LIGHTS of one of the turnpike's 22 service stations, trucks park with napping drivers who used to do their sleeping by the roadside. As a

standard safety measure drivers are urged by employers to stop and sleep whenever tired. Some interstate trucks have sleeping bunks built in for this purpose.



CHECKING identity of parked driver, trooper tells him of safer parking places and urges he use them.



STRETCHING, this driver wears dazed expression as he responds to trooper's attempt to wake him.



SLUMPED over the wheel where he has been napping, this Detroit driver had not heard of murderer.



SEATTLE SENDS ITS CANCAN GIRLS TO ENTERTAIN RETURNING VETERANS

SESSION AT SEATTLE

Governors meet to talk, listen, greet and eat

In Seattle, Wash. last week two important groups of Americans met. The governors of 12 states and three U.S. territories convened there in their annual conference, and the Army troopship *Marine Lynx* pulled into port, loaded with 2,313 men home from the Korean war. At the conference for discussion of such matters as federal-state relationships, tax problems, penal reforms and education, the governors took time out to go down to the docks and greet the returning servicemen, then ride through the city with them in a welcome home parade. On the social side this was the most pleasurable event of the conference. On the business side the most impressive event was the appearance of the U.S. President (p. 30).



OFFICIAL WELCOME brings governors to dock. Each official rode off with serviceman from his own state.

BIG PARADE gives Seattle people lining Second Avenue chance to see visiting governor and troops both.





WASHINGTON'S GOVERNOR LANGLIE IS GREETED BY COSTUMED KING, QUEEN OF LOCAL "SEAFAIR" CELEBRATION



SALMON BARBECUE was feature of outdoor buffet given for governors and their parties by local industrialist at estate reached by fleet of yachts. In foreground is Connecticut's John Lodge



CLOSE HARMONY is led by Maryland's Governor McKeldin (left of accordionist) and Kentucky's Governor Wellert (right) after barbecue.

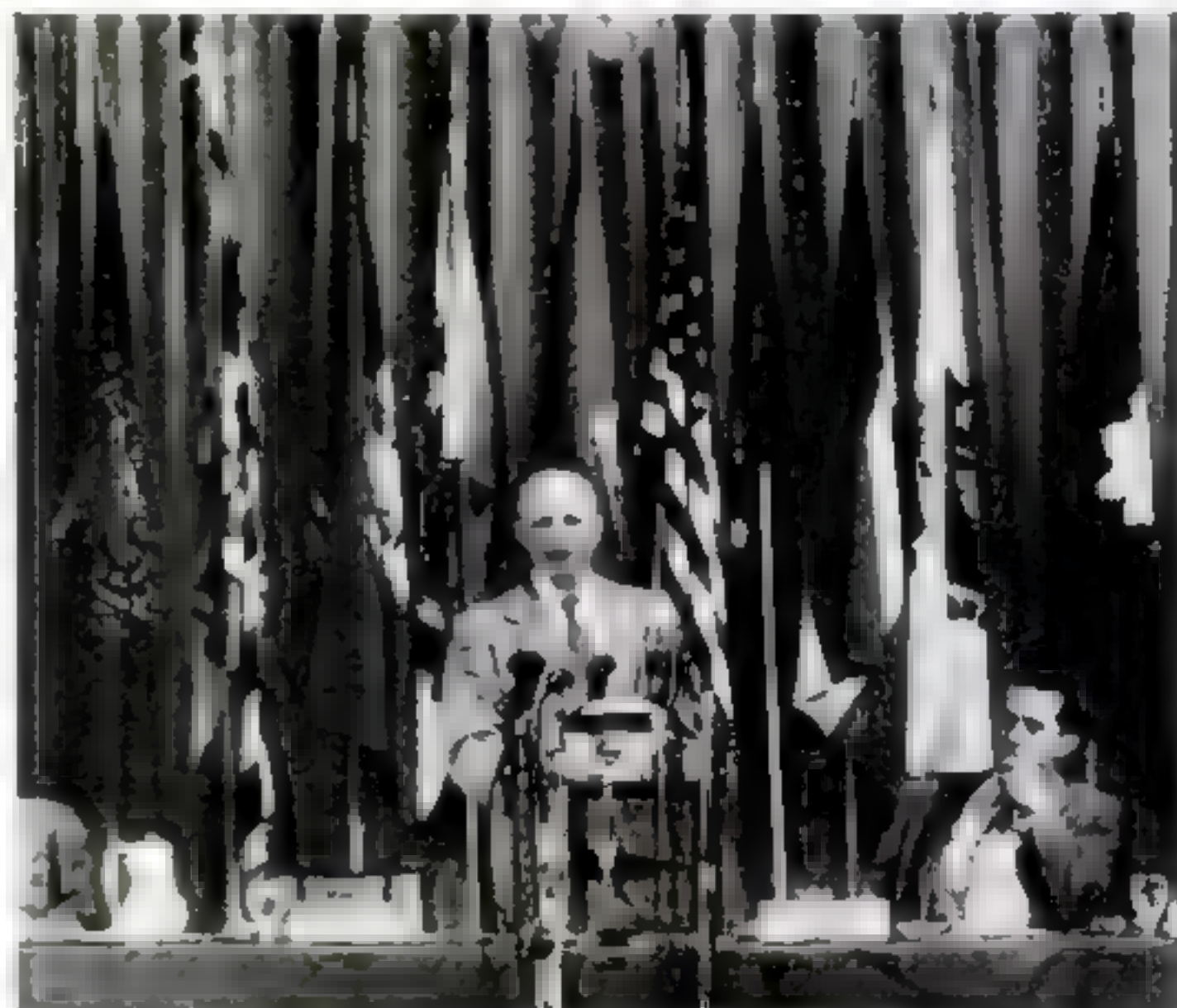


CRITICIZING EISENHOWER, GOVERNOR CLEMENT OF TENNESSEE DEFENDS THE TVA PROGRAM WHILE EISENHOWER (SEEN IN MIRROR) LISTENS ATTENTIVELY

PRESIDENT HEARS A CRITIC

One day late, delayed by services for Senator Taft, President Eisenhower reached Seattle, eager to explain to the governors his stand on issues ranging all the way from tax relief to Indochina. It was the first time a President had attended the governors' meeting since 1939, and the significance of his visit was lost neither on the President nor his listeners. For himself, Eisenhower never had forgotten that much of the political impetus that won him the nomination at Chicago last year came from the governors, and he intended again to make use of the support they represented. Referring to "my indestructible conviction that unless we preserve in this country the place of the state government . . . we are not going to have America as we know it," the President declared the states were going to stand on their own feet in the future.

The nation's youngest governor, Frank Clement, 33, of Tennessee, firmly but politely commanded the ear of the Chief Executive. At a discussion on resources, Clement took exception to the President's recent remarks citing the Tennessee Valley Authority as an example of "creeping socialism." "We honestly believe there has been a misunderstanding of the true facts" by the new national administration, Clements said, asking that the President make a personal investigation of TVA. The President offered no reply, but he listened soberly to the face-to-face criticism.



PRESIDENTIAL PROMISE to come back to the governors' conferences as often as he is invited is given by Eisenhower, speaking in setting of state flags.

Again this Summer...enjoy

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It's Seagram's Golden
Gin and Tonic

Made only with Seagram's Ancient Bottle Gin



The Golden Touch of Hospitality

QUENCH your summer thirst with the *perfect* gin and tonic — the *golden* gin and tonic — the Seagram Seabreeze.

COOL, SMOOTH, GOLDEN,
and EASY-TO-MAKE

Just add tonic water and ice to a jigger of Seagram's Ancient Bottle Gin—that's the Seagram Seabreeze. Ask for it at your favorite tavern or restaurant today.

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only **25¢** each

Plus one imprinted
Birds Eye Orange
Juice can top!

(all 3 dolls for 75¢
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They're fun to sew!

Birds Eye kids dolls

Your children will love Merry, Minx and Mike, the adorable, cuddly dolls named after the three famous Birds Eye Kids! They'll have wonderful fun making them. It's useful fun, too. Teaches them co-ordination and sewing.

Easy, complete instructions with each doll pattern. And no boy or girl ever had such a huggable doll for so little money. Just 25¢ plus one top from a can of Birds Eye Orange Juice for each doll. ALL THREE FOR ONLY 75¢ AND 3 CAN TOPS!



Copyright 1961, General Foods Corp.

Actual size of dolls about 11" high. 11 cuddly inches of joy! Use the order blank opposite, or you may send your order on your own paper.

Easy-to-follow patterns
Just cut out front
and back, sew and
stuff them!

ORDER YOUR BIRDS EYE DOLLS TODAY!

1. Just send in one imprinted can top from Birds Eye Concentrated Orange Juice and 25¢ (no stamps please) for EACH Birds Eye cloth doll pattern you want.
2. Use the boxes to let us know which doll or dolls you want.
3. If you want all three, write (1) in each box and send 75¢ plus 3 Birds Eye Orange Juice can tops.
4. Mail to Birds Eye Kids, P. O. Box 1110, New York 46, N. Y.

Name _____

Street Address _____

City _____ Zone _____ State _____

Please send me the Birds Eye Kids cloth doll pattern (s) as indicated below. For each doll ordered I have enclosed 25¢ and one imprinted can top from Birds Eye Orange Juice.



Merry

Minx

Mike

Offer good only in U.S.A. Please allow two to three weeks for delivery. Order today!

Hurry! Supply limited!



THE DRIPPING PILOT IS HOISTED BY HELICOPTER SLING (ABOVE). BUT WHEN HIS PARACHUTE OPENS (BELOW), HE HAS TO LET GO AND SPLASH BACK IN



DOUBLE JEOPARDY AT SEA

A U. S. Navy pilot's two dunkings demonstrate that what a helicopter won't do a whaleboat will

Waved off from a landing on the carrier *Block Island* near the Virginia coast, Pilot E. H. Barry caught his plane's arresting hook in the deck barrier. He and his plane dived into the ocean, and the most modern means of rescue, the carrier's helicopter, rushed up to save him. But as he was coming out, his chute opened and dragged him back. Frustrated, the helicopter handed over the job (right) to one of the seafarer's oldest means of rescue, a whaleboat.





1. Hatful Henry, snide old man of sour reputation, came snarling into Statler just to stir up consternation. "I've heard about you folks," he rasped, "I'll put you to the test! There's no one in the world who'd want to treat me like a guest!"



2. When Henry saw his Statler room, his voice was harsh and grating. "I'm trying to be difficult—you're not co-operating! This room's too clean! That bed's too soft—the best I've ever had! There's nothing to complain about! You trying to make me mad?"



3. "So far as I'm concerned," he said, "I'd rather not be clean. But the water's hot, there's lots of soap, and the whitest towels I've seen. It puts me in a cheerful mood, and I just can't destroy it. And no one else need ever know—I may as well enjoy it."



4. Then later in the dining room each dish that Henry tried He found was really perfect. And he broke right down and cried. "Oh, the years I've spent complaining! What a waste of time," he said, "when all the while I could have been enjoying life instead!"



5. "This Statler hospitality has changed me through and through! To make a guest feel more at home, there's nothing they won't do! Farewell, kind Statler people—I'm returning when I can—I've turned a new leaf over—I'm a new and better man!"

"I'm even going to give blood—
how about you?"



STATLER HOTELS: NEW YORK • BOSTON • BUFFALO • DETROIT
CLEVELAND • ST. LOUIS • WASHINGTON • LOS ANGELES

★
ANOTHER GREAT NEW STATLER—HARTFORD
(OPENING SUMMER, 1964)

Do you owe yourself a treat? Make it a weekend at the Statler!

LIFE ON THE NEWSFRONTS OF THE WORLD

Reds' H-bomb, France's strike, Haymes's trouble



PREMIER MALENKOV

Premier Georgi Malenkov made a startling announcement. Russia has mastered the production of the hydrogen bomb, he said, adding, "This should put an end to any chatterers' nonsense about Soviet weakness." He also said it was shortsighted to think the exposure of Lavrenti Beria as a master agent of imperialism showed weakness in the Soviet state.

U.S. scientists had detected no hydrogen explosion in the U.S.S.R. Malenkov may or may not have been bluffing. But a clue to the timing of his announcement might be found in some events of last week. John Foster Dulles flew to Korea,

made a pact with Syngman Rhee to "meet the common danger" if the truce is violated; the U.N. revealed that 16 nations have vowed to protect South Korea; Eisenhower warned that the U.S. will defy aggression anywhere; signs of unrest continued to appear in Red satellites, notably more food riots in East Germany. But the U.S. Atomic Energy Commission was quick to point out it had never doubted Russia's ability to devise an H-bomb. That, they said, was the reason the U.S. had pushed through its own development of the superweapon.



WALTER ROBERTSON, DULLES AND LODGE MEET WITH RHEE

Back in the U.S. for the wedding of his son (below), U.N. Supreme Commander General Mark Clark announced that, since there is now a truce in Korea, he is retiring from the Army. Clark has served 36 years in three wars, was wounded in World War I, gained fame as a major general in 1912 by sneaking into French North Africa by submarine and rubber boat to arrange the Allied invasion. He is now 57.



MARK CLARK (LEFT) IS BEST MAN AT MAJOR CLARK'S WEDDING

CONTINUED ON NEXT PAGE

I dreamed I rode a roller coaster in my maidenform bra

Fasten your seat belts, girls—
I'm riding high in this dream of a bra!
I'm breathless—and so breathtaking,
the fairest at the Fair, the loveliest figure
that ever looped the loop!
Never felt so secure in my life—
Maidenform knows
these curves by heart!

Shown: Maidenform's Etude®
In white broodcloth or
nylon taffeta; A, B and
C cups . . . from 2.00.
Now also available in
AA cups
for the teen-age figure, 1.75

There is a Maidenform for
every type of figure.*
Send for free style booklet.
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COLGATE - PALMOLIVE'S RAPID-SHAVE OUT-SHAVES ANY LATHER OR BRUSHLESS CREAM!



FASTER!

Whish! Instant lather! Rapid-Shave spreads rich and thick! No messy brush! No greasy fingers!



SMOOTHER!

Glides easy! Rapid-Shave shaves you close and clean! Skin refresher adds extra shaving comfort!



CLEANER!

No razor clog! Wonderful new Rapid-Shave rinses off instantly! No messy basin! Faster clean-up!



YOU'LL NEVER GO BACK
TO LATHER OR
BRUSHLESS CREAM
AGAIN!

NEARLY
3 MONTHS
SUPPLY
ONLY 79¢

NEWSFRONTS CONTINUED

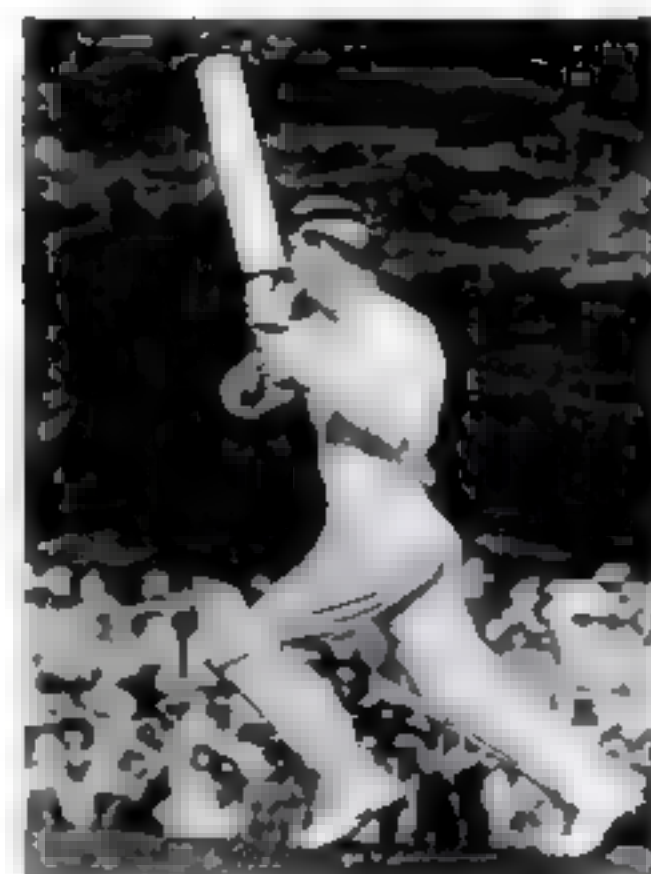
Attilio Piccioni, member of Italy's Christian Democrat party and long-time supporter of recently deposed Premier de Gasperi, was asked by President Einaudi to form a new cabinet, accepted the job after being assured of support by three other center parties which withdrew their votes from De Gasperi. De Gasperi may become Piccioni's new foreign minister.

Trouble for Dick Haymes, Joe Adonis

U.S. immigration officials cracked down on two well publicized personages, said they would deport them to their native lands. One was Argentine-born Singer Dick Haymes, whose devotion to Rita Hayworth got him into trouble. After doing the Hollywood night spots with Miss Hayworth, Haymes followed her to Hawaii, failed to get re-entry permits to the U.S. mainland, thereby forfeited his right to stay.

The second potential deportee is Italian-born Joe Doto, alias Joe Adonis, notorious New Jersey racketeer (LIFE, March 26, 1951), who is accused of returning to the U.S. from a Cuban visit seven years ago without a valid passport. But before he is shipped out, law officials want to try him for perjury during Bergen County and U.S. Senate crime inquiries.

The Federal Communications Commission announced it was ready to approve a new color TV system whose programs can be received on existing sets in black and white. The system, developed and approved by a group of experts from all parts of the TV industry, may go into regular use next year.



PHILIP SHOWS HIS STYLE IN BOWLING (LEFT) AND AT BAT

A versatile cricket player known in England for his powerful batting and bowling displayed his best form (above) in an exhibition match held at Arundel Castle last week. The opposing team showed no respect for the fact that he was Queen Elizabeth's husband Philip and won the game by seven runs.

Runaway French strike

As a protest against economy measures being proposed for the government by Premier Laniel, France's labor leaders called for a one-day mass walkout. They were delighted at the response. Two million government workers dutifully stayed home. Paralysis quickly set in on the nation's transportation and communication lines, fuel and power supplies were reduced, street-cleaning halted. The strike was the worst in 17 years. Then Red unions jumped on the bandwagon, demanded that the strike continue, making anti-Red labor leaders fear they could not stop the strike when it was supposed to end.

Premier Mossadegh last week opened polling places in Tehran to gain approval for his own, unconstitutional dissolution of the country's parliament. Any citizen who wanted to vote against the Mossadegh move had to go to a separate polling place, enter a door above which banners proclaimed "those who vote here are traitors and agents of the British," put his name, age, address and identity card number and thumbprint on his ballot. Under these circumstances only 116 out of 162,178 voters voted against the premier. But despite his apparent popularity, Mossadegh refused to leave his house on Kabk Street, possibly afraid of assassination.



ORLON teaches new fall fashions to keep their figure in the wash!

On campus and off, today's bright girls crowd more into every day. Off to an early class or a big weekend, they want clothes that look smart, yet need little time for fussy "homework". And that's why they bless new Du Pont "Orlon".

For, alone, or blended with wool, this fiber gives fabrics a new luxurious softness to the touch... yet with "Orlon" acrylic fiber, even *white* sweaters (first-class fashion this fall) are practical. They rinse out like stockings. No stretching, no blocking. And skirts, too (even when pleated), wash and dry ready to go!

Brothers and Dads, too, find "Orlon" tuned to their living. Look for its practical luxury in tweeds and flannels, in shirts and socks, as well as sweaters.

"Orlon" is Du Pont's trade-mark for its acrylic fiber



BETTER THINGS FOR BETTER LIVING
... THROUGH CHEMISTRY

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Du Pont makes fibers, does not make
fabrics or garments

ORLON[®]
ACRYLIC FIBER

one of Du Pont's modern-living fibers

When you want a vacation
from cooking too...



QUICK! CHEF BOY-AR-DEE® SPAGHETTI and MEAT BALLS



Specially
delicious!

The sauce makes
the difference
...the blending
makes the sauce!

READY TO HEAT
2 CANS FEED 4 PEOPLE
ONLY ABOUT 14¢ A SERVING

To save time and money, make one night a week "Chef Night" — every week. Try Chef Boy-Ar-Dee Ravioli, Spaghetti Dinner, Sauce with Meat, Sauce with Mushrooms, Sauce with Meat Balls, Spanish Sauce, and Meat Balls with Gravy.



WITH A WILD EMBRACE through the bars of the courtroom prisoner's cage, Corbisiero and his son, Cosimeno, greet verdict granting him freedom.

JUSTICE GRINDS EXCEEDING FINE

AFTER 19 YEARS AN INNOCENT MAN IS FREED

Nineteen years ago in Fascist Italy, Carlo Corbisiero was sentenced to life imprisonment for murder. Two years later a Catholic priest, prompted by something he heard in confession, opened an investigation that indicated Corbisiero was innocent. But the wheels of justice jammed. For 17 years Corbisiero stayed in jail while his girl friend married, his son grew to manhood and his daughter went to South America. This year a lawyer got Corbisiero out. He was not bitter. With a \$16.75 government check and his freedom, he was very happy.



MURDER VICTIMS, Modestino Guerriero (left) and his son Angelo, were killed by bandits. A captured bandit accused Corbisiero of a part in the crime.

CONTINUED ON PAGE 41

"Soaping" dulls hair— HALO glorifies it!



**Yes, "soaping" your hair
with even finest liquid or cream shampoos
hides its natural lustre with dulling soap film.**

Halo—made with a special ingredient—contains no soap or sticky oils to dull your hair. Halo reveals shimmering highlights . . . leaves your hair soft, fragrant, marvelously manageable! No special rinses needed. Scientific tests prove Halo *does not dry . . . does not irritate!*



***Halo glorifies your hair
with your very first shampoo!***

The Safety-Tested Seal means a better Used Car Deal!

**OLDSMOBILE DEALERS NOW OFFER
A BALANCED STOCK OF TOP-QUALITY,
LOW-MILEAGE USED CARS!**

Deal where you see this seal . . . and you'll make the best used car buy in town—a *Safety-Tested* Oldsmobile! Every *Safety-Tested* used car on your Oldsmobile dealer's lot is thoroughly inspected . . . completely reconditioned for miles of trouble-free driving. Its engine, brakes, electrical system, tires and steering are certified to be in perfect condition by Oldsmobile authorized service specialists. A written warranty provides further assurance that the *Safety-Tested* seal means what it says. Most important, your Oldsmobile dealer features the widest selection of late model "Rocket" Engine Oldsmobiles—the next best deal to a new Oldsmobile! Make a date to find your *Safety-Tested* "Rocket 8" . . . at your Oldsmobile dealer's soon!



Favorite used car buys—1950, '51 and '52 "Rocket" Engine Oldsmobiles.



Every *Safety-Tested* Used Car is . . .

Thoroughly inspected and guaranteed to deliver many miles of dependable performance from **ENGINE . . . TIRES . . . STEERING . . . BRAKES . . . ELECTRICAL SYSTEM.** Only the best pass the Safety Test!

OLDSMOBILE



KEY WITNESS, Father Aniello Conte, 86 years old, says that bandit Enrico Manzi, who died in jail, confessed in 1936 that Corbisiero was innocent.



AT NEW TRIAL Corbisiero argues that he was hawking bootleg alcohol at a village fair at the time of the murder and could not have taken part in it.



EMOTIONAL LAWYER, Agnelli of Rome, who came to Corbisiero's help, cries that he was convicted through false testimony and pleads for his release.

CONTINUED ON NEXT PAGE



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is The Official Piano
of The Philadelphia Orchestra



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If you demand the finest in musical performance...
your finest choice is a Lester Grand Piano.

Built by the same family since 1888...each one is
a masterpiece of design and construction possessing uniformity
of scale, brilliance of speech and unusual clarity of tone.

Permanency of this superb tone is assured by
the Tone Stabilator...an exclusive Lester feature.

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the 4 foot, 7 inch model at \$1493.00 to the full 9 foot
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hear and play the Lester Grand Piano at your dealer.

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made **ONLY** by the Lester Piano Manufacturing Company.



a beautiful piano with magnificent tone
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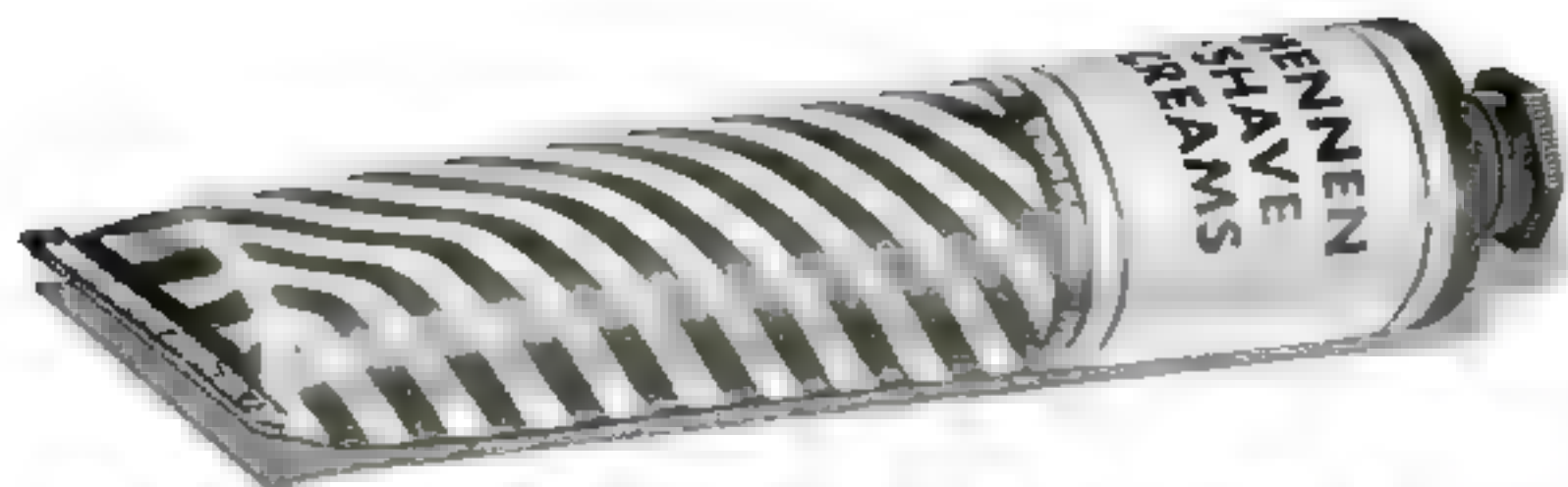
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MAKE BLADES LAST LONGER

with the super whisker-wilting action
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...and enjoy
easier shaving
even in the
"AWKWARD
ZONE!"

WHAT DO you want most in a shave cream—? Easier shaves? More comfortable shaves? Cleaner, closer, longer-lasting shaves—?

THEN—you want one of the 3 shave creams that make even the best razor blade last far longer . . . Here's why:

IF YOU'VE ever used tools, you know that hard, tough materials dull sharp cutting-edges far faster and sooner than soft materials. Your beard is no exception. Mennen Shave Creams make blades last longer by making beards softer—easier to cut. Which, of course, also means a cleaner, easier shave in every way—even in the "Awkward Zone" under your chin where the hairs grow every which-way!

PROVE IT — AT OUR RISK!

Test how many good shaves you are getting now from a single blade. Dry blade after each use. Make the same test with

Mennen. If you don't get more shaves per blade, mail us the unused portion of the tube for a full purchase price refund! Try this "show-down" test tomorrow morning . . . for, remember: the beard-softening action that best saves your blades, is best at saving your face, too.

THE MENNEN CO., MORRISTOWN, N. J.

MENNEN MAKES ALL 3!

LATHER REGULAR 33¢ and 53¢
BRUSHLESS 29¢ and 47¢
LATHER MENTHOL-ICED 53¢



MENNEN *shave creams* FOR MEN

Justice CONTINUED

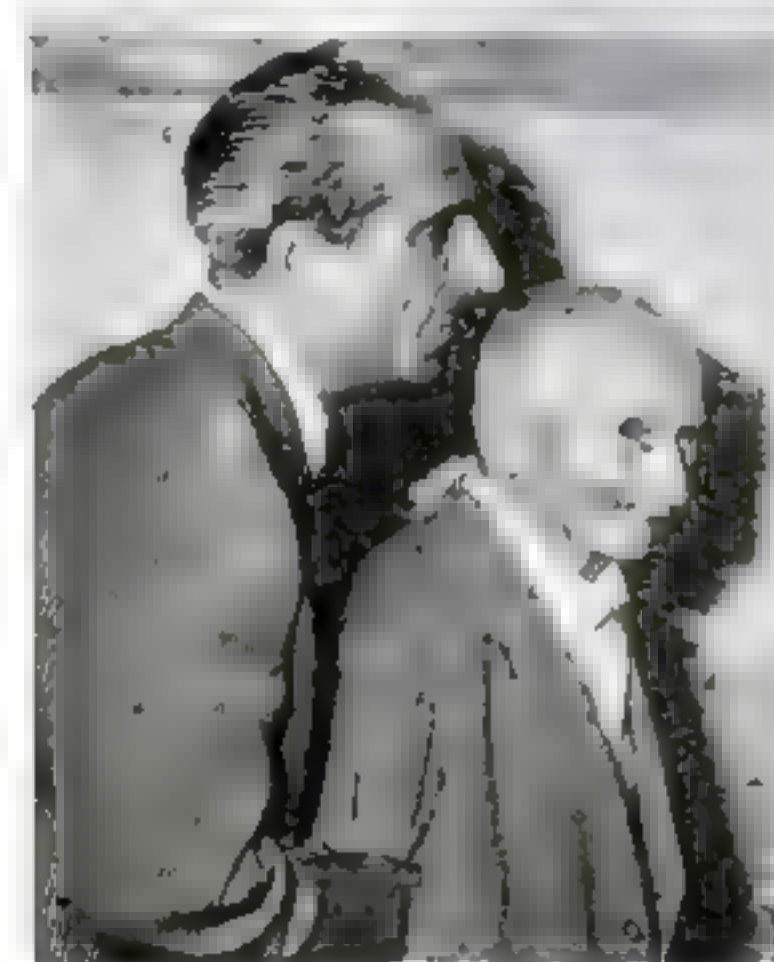


OUTSIDE PRISON Corbisiero's son, Cosimeno, who never abandoned faith in father and kept trying to jog lawyers and authorities to action, waits for his release.

HAPPY SMILE plays over face of freed man (below) as he starts on the trip home. Besides the \$16.75 check, the government gave him a new suit, new shirt and shoes.



HOME AGAIN in Marzano di Nola, near Naples, Corbisiero holds a reunion (left) with his father and hugs the excited old man reassuringly as neighbors begin arriving.



TOAST TO FREEDOM is drunk in sparkling white wine (below) by son Cosimeno, Corbisiero and Mr. and Mrs. Cavaccini who had come to help celebrate the great day.





FRESH

FROM *Kellogg's* OF BATTLE CREEK

**THE CRISP, CRISP FLAKES
WITH THE DEEP, DEEP FLAVOR**

Serving delicious summer breakfasts from a cooler kitchen is simple when you let us do the hot work. We'll toast the corn flakes the *original* W. K. Kellogg way, so you're sure of getting their never-duplicated flavor. They'll reach you so fresh a just-baked aroma will drift from the box. See for yourself—tomorrow!

QUICK?...they
almost serve themselves!





AGAINST SPANISH MISSION AND PRAIRIE SCHOONER SCENES BOY SCOUTS OPEN JAMBOREE. NUMBERED SQUARES MARKED POSITION FOR BOYS IN TABLEUX



SHERIFF'S POSSE, a squad of deputy sheriffs, adds movielike touch to jamboree as it raises dust in "Avenue of Flags." The Orange County posse volunteered to police the boys' 3,000-acre camp. They also directed traffic.

JAMMED JAMBOREE

Scouts in record numbers pray, act—and eat

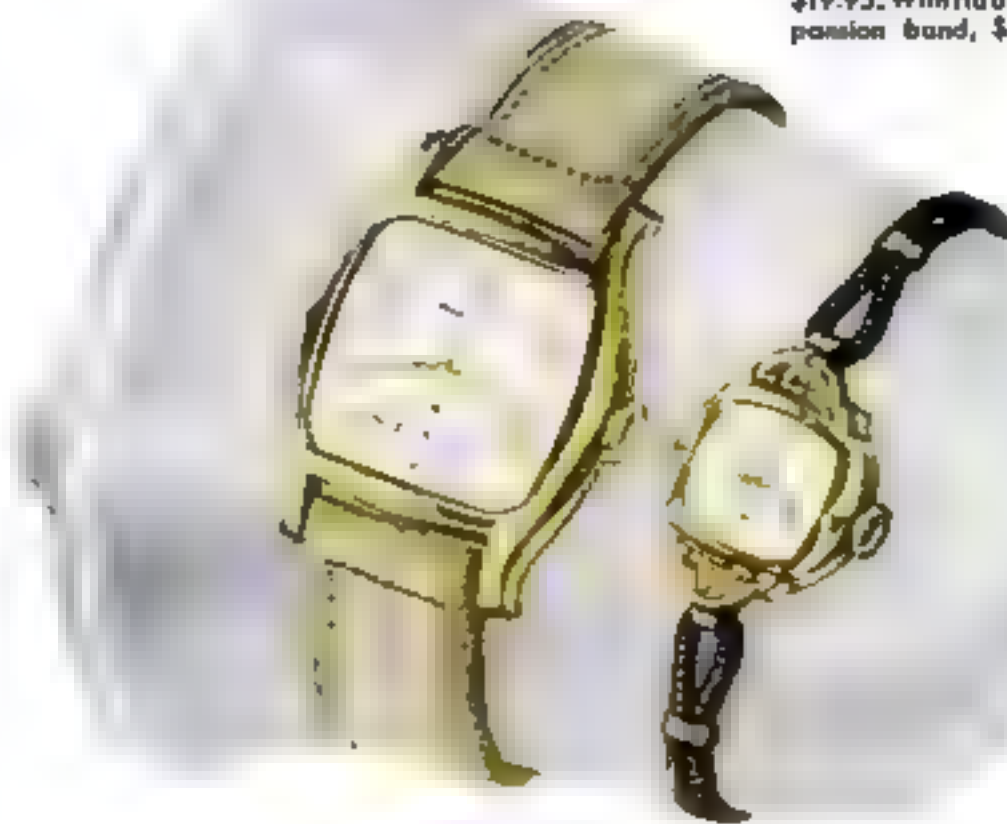
From 48 states and 23 foreign countries 45,000 Boy Scouts and 5,000 leaders converged upon the Irvine Ranch near Los Angeles for the best-attended jamboree in Scout history. They lived for a week in a town of 30,000 tents, swam in the Pacific, built fires, cooked their own meals, tied knots and swapped incessantly. They put on a costumed pageant which told about the winning of the American West on a grandiose scale, using a thousand war-painted Scouts in a single scene to act as Indians attacking a wagon train. Like all boys in an age group averaging 13½ years, they ate enormously—1,224 steers, 623,656 quarts of milk, 7½ tons of tomatoes and more than half a million eggs. The food bill came to \$750,000.



REVERENT SCOUTS, some 30,000 strong, went to Protestant service. The boys are seated on the ground in natural amphitheater facing pulpit. Religious groups had separate services, including a small group of Buddhists.

CONTINUED ON PAGE 48

YORK. Youthful lines, jeweled movement, \$19.95. With Hadley expansion band, \$24.95



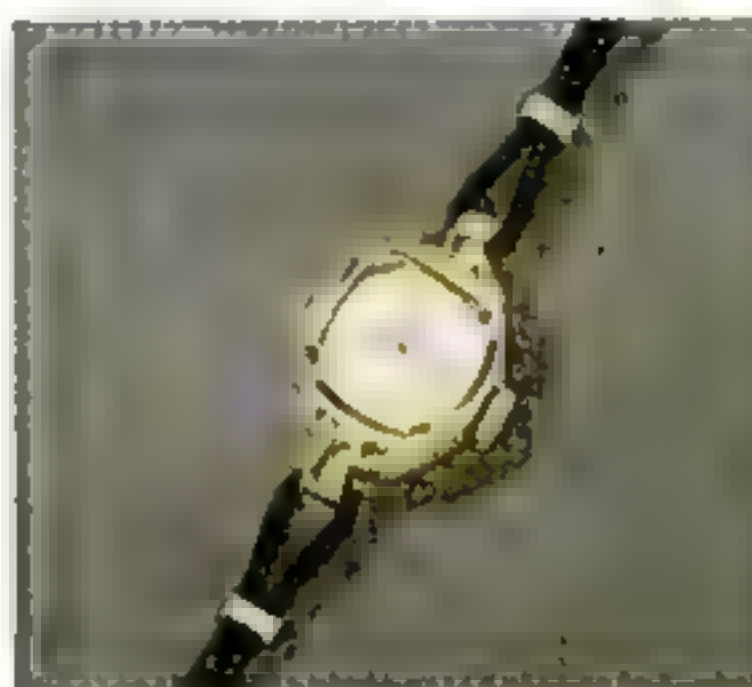
VICTORIA. Jeweled movement. Also in white case, \$19.95. With slim expansion bracelet, \$24.95

New School-time Watches at Junior-Size Prices

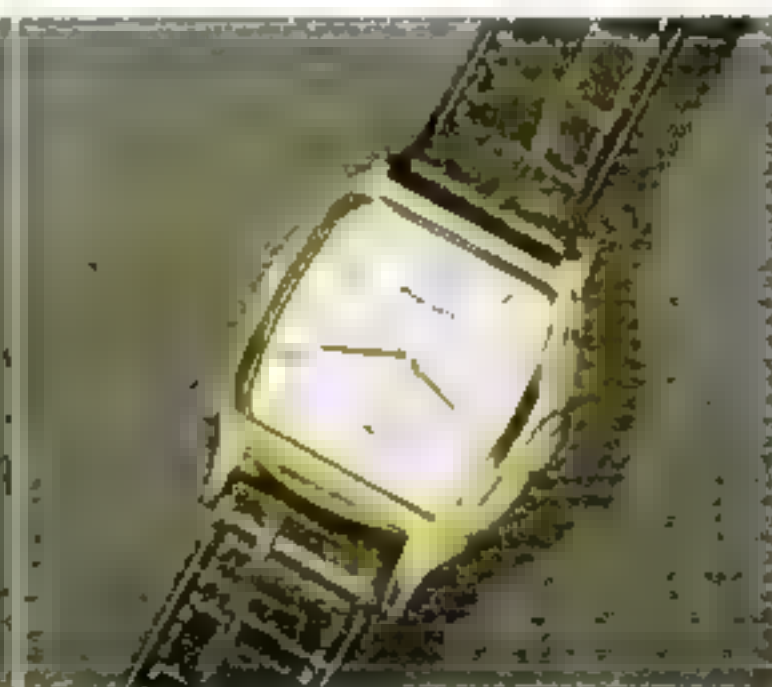
The first watch you give your boy or girl needn't be expensive. Not when a nationally advertised Wadsworth Watch at just \$19.95 offers all this:

- **Beautifully styled cases** created by the same designers who fashion cases for America's finest watches.
- **Accurate, dependable movements** made by the same craftsmen who make movements for some of the world's costliest watches.

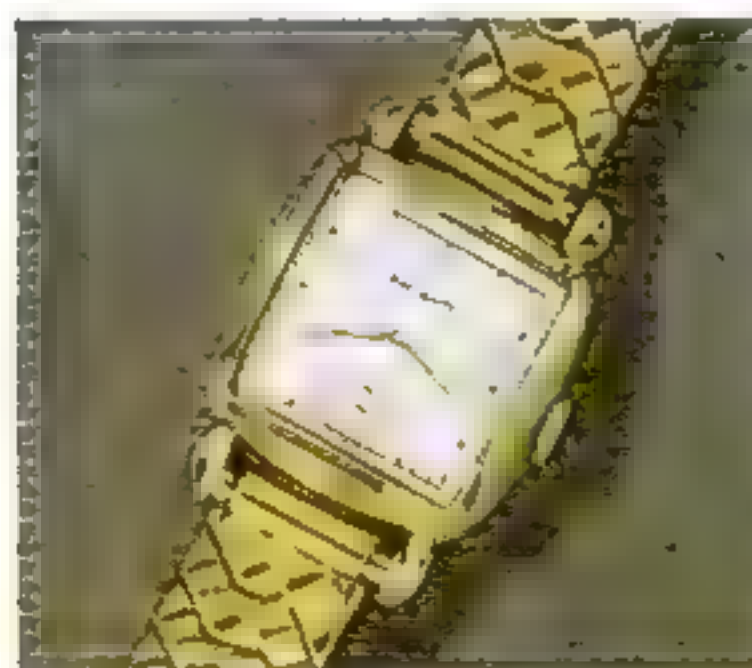
Your youngster will treasure the "grown up" good looks of a Wadsworth Watch. See the excellent selection at your jeweler's now.



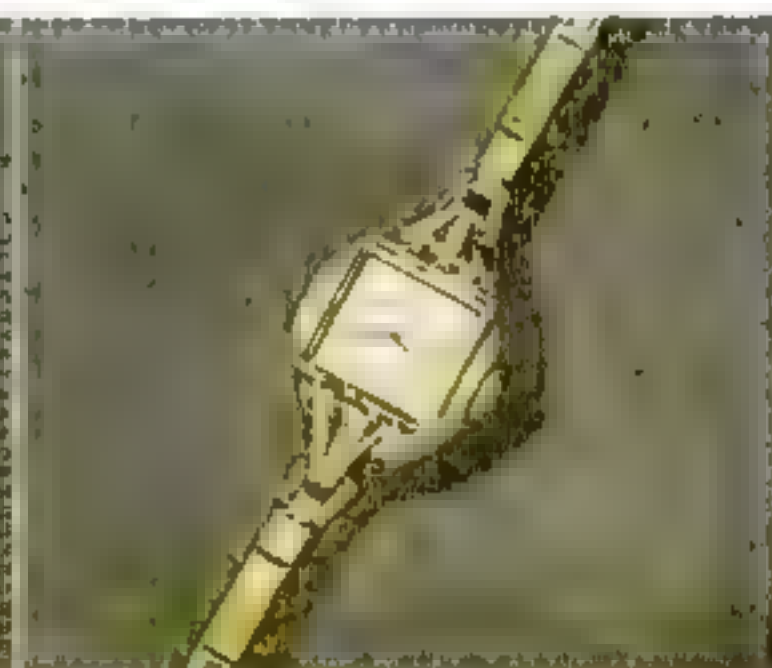
MARCELA. Tiny, sculptured, 17 jewels. Also with white case, \$24.95. Hadley expansion bracelet, \$29.75



CARVER. Dapper, modern design, 17 jewels, \$27.50 as shown. With trim Hadley expansion band, \$33.75



WAYNE. Modern, with matching Hadley expansion band, 17 jewels, \$29.75. With masculine strap, \$24.95



CHARLOTTE. A 17-jewel beauty. Also in white. With a Hadley expansion bracelet, \$33.75. With cord, \$29.75

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A GOOD WATCH AT A BETTER PRICE

All prices include Federal Tax and are subject to change without notice

Six Yachtsmen and their



Carleton Mitchell, author and yachtsman of Annapolis, Maryland; member of the Annapolis Yacht Club, owner of the yacht "Caribbee". His newest book, "Passage East," will be published in October by W.W. Norton & Company, New York.



Mr. Mitchell has chosen the following recipe as his favorite after many years of cruising through the West Indies... **Rum Lime Cocktail**: 1 part dark honey, 1 part freshly squeezed lime juice (small Cay limes), 3 parts light-bodied Puerto Rican Rum, 1 part heavy Rum. Shake long and lovingly with plenty of ice... For a **Tall Drink**, easier to serve aboard, he uses the same recipe but increases Rum to 6 parts (4 parts light-bodied Puerto Rican, 2 parts heavy Rum), and adds soda and ice.



Caribbee. Mr. Mitchell's 58 ft. racing yacht. Among her many triumphs, she was first to finish in the 1952 Trans-Atlantic Race to Plymouth, England. "Caribbee," too, has taken Mr. Mitchell pleasure cruising about most of the Atlantic, where he gathered material for his books, "Islands to Windward," "Yachtsman's Camera," and "Beyond Horizons."



Pierre S. du Pont, III, of Wilmington, Delaware, and Fisher's Island, New York. Commodore of Fisher's Island Yacht Club, owner of the schooner "Barlovento".



The cocktail served aboard "Barlovento" is most likely to be **Daiquiri-on-the-Rocks**. Instead of the usual Daiquiri recipe Mr. du Pont specifies 5 parts Puerto Rican Rum to 1 part lime juice, sugar to taste. This offsets dilution of serving on-the-rocks... As a long thirst-quencher, he serves a **Rum Collins**—2 oz. Puerto Rican Rum, 1 oz. lemon juice, 1 tsp. sugar. Shake vigorously with lots of cracked ice. Pour, with ice, into 16 oz. glass. Add soda, cherry, slice of lemon.



Barlovento. Mr. du Pont's 64 ft. flush deck schooner—has been a contender in several Bermuda races as well as Newport to Annapolis races. Last year "Barlovento" won the 100 mile Chesapeake Skipper Invitation Race, which is limited to king-size yachts.



J. Noel Macy, newspaper and magazine publisher and president of the Chesapeake Skipper Yachting Magazine of the Chesapeake Bay area. Member of Washington D.C.'s Corinthian Yacht Club, owner of the power cruiser "Noelena".

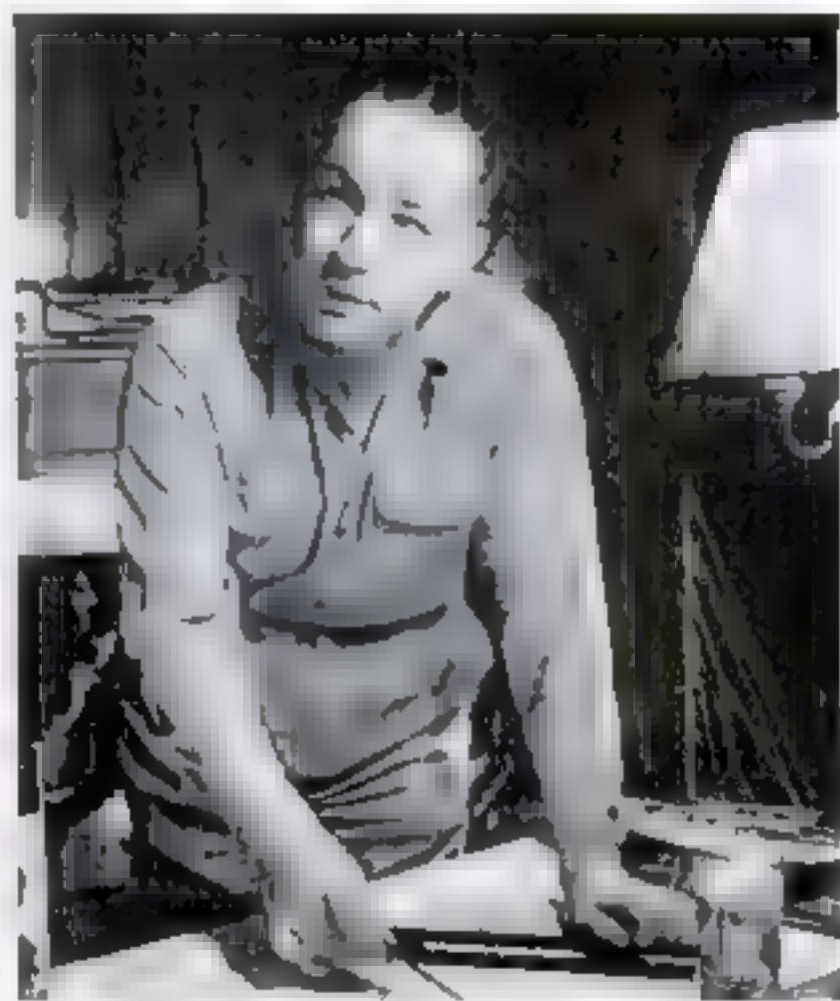


Mr. Macy discovered the recipe for the engaging drink during a South American cruise. **Orinoco Cocktail**: 6 parts light-bodied Puerto Rican Rum to 1 part Cointreau or Curacao. For delicious tartness, add fresh lime juice. Shake well with cracked ice... He makes an easy **Rum Highball**: 1 oz. light and 1 oz. gold Puerto Rican Rum, 1/2 oz. dark heavy Rum. Add cracked ice and plain water.



Noelena. Mr. Macy's 49 ft. raised deck twin screw cruiser, is powered by twin Scripps 61 cylinder engines. A fast, seeworthy boat, she is familiar to yachtsmen all along the Eastern seaboard.

Favorite Rum Recipes



Franklin Eddy, of Seattle, Washington. Mr. Eddy is a banker, member of the Seattle Yacht Club and owner of the yawl "Dorado".



Nicholas J. Geib, Chicago and West Coast manufacturer, member of the Chicago Yacht Club and owner of the ketch "Fleetwood".



Francisco Fullana, of San Juan, Puerto Rico. He is an architect and builder, member of San Juan's Club Náutico and owner of the power cruiser "Grace".



Here is Mr. Eddy's recipe for a refreshing Bacardi Cocktail: juice of 1/2 lime, 1/2 tsp. sugar or 1 tsp. grenadine, 1 1/2 oz. Bacardi Puerto Rican Rum. Shake well with crushed ice. Strain into chilled glass. In Summer, he may give you a Rum & Tonic: 2 oz. light Puerto Rican Rum, cracked ice, a slice of lemon or lime, add quinine water.



Mr. Geib's short snorter is Rum on the Rocks: fill an Old Fashioned glass with ice, add 1 1/2 oz. Puerto Rican Rum, water to taste, twist of lemon peel. His tall drink is Rum and Coke, but with an individual touch: 2 oz. Puerto Rican Rum, add cracked ice, equal parts cola and soda, squeeze of half lime or lemon.



A frozen Daiquiri is Mr. Fullana's special magic. His recipe: a cup of finely crushed ice, juice of 1/2 fresh lime (1/2 oz.), 1/2 tsp. sugar, 1 1/2 oz. light Puerto Rican Rum. Put in liquefying blender and whirl until thoroughly frapped. His long drink is a Rum Highball: 1 1/2 oz. Puerto Rican Rum, ice, soda and twist of lemon peel.



"Dorado" piled up an enviable record during the thirties. A sleek 52 ft. yawl, she has won the Trans-Atlantic Race to England, has twice won the 100-mile racing classic, the Fastnet Race, and has won the Bermuda Race in her class. She also has won the Trans-Pacific Race in Honolulu. Now Mr. Eddy's "Dorado" is back in competition.



"Fleetwood" Mr. Geib's 39 ft. racing ketch has become known as the scourge of Lake Michigan. She has twice won the overall time prize in the Chicago to Mackinac Race, and three consecutive years won her class in the Port Huron to Mackinac Race. She has also won the Hamilton Trophy twice.



"Grace", Mr. Fullana's 62 ft. Twin Diesel Custom Cruiser, is magnificently equipped for big game fishing. Puerto Rican waters, in which blue marlin, white marlin, and sailfish abound, give Mr. Fullana wide opportunity for fullest enjoyment of this sport.

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(86 proof)



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—bathe them with
BACTINE



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Jamboree CONTINUED



CONTINENTAL SOLDIERS in uniforms—"mostly made by our mothers"—have fun waiting to perform. Several thousand wore these on stage.



INDIAN WAR PAINT is applied with grease-paint stick by busy performer readying for war dance in frontier act.



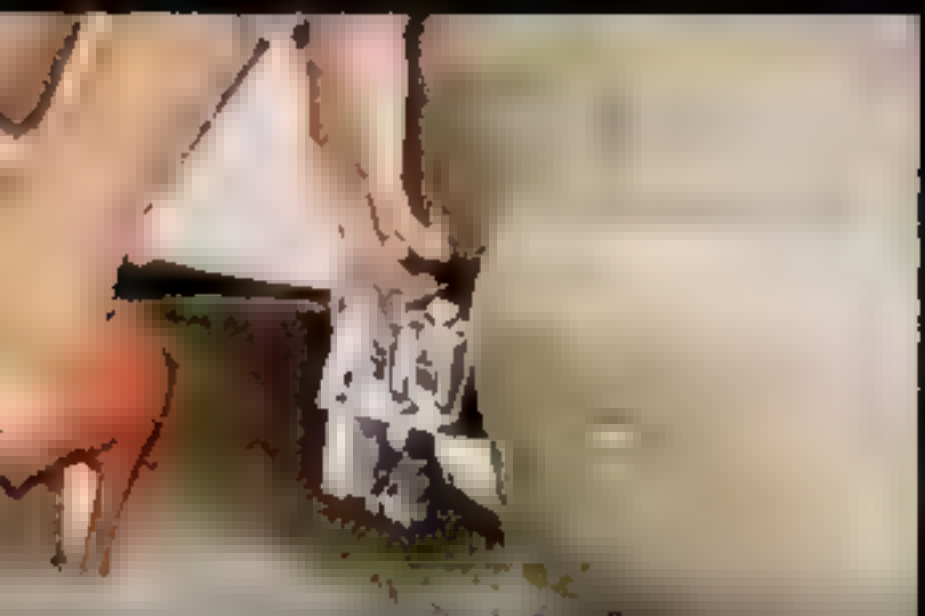
SNOOZING DRUMMERS of the Racine, Wis. drum and bugle corps doze toward end of program. They were not tired, they insisted—just killing time.



75% EASIER HANDLING WITH POWER STEERING



TWICE-AS-EASY STOPPING WITH POWER BRAKES



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PROVEN V-8 POWER AND ECONOMY—THE ONLY CAR THAT'S ALWAYS BEEN A V-8



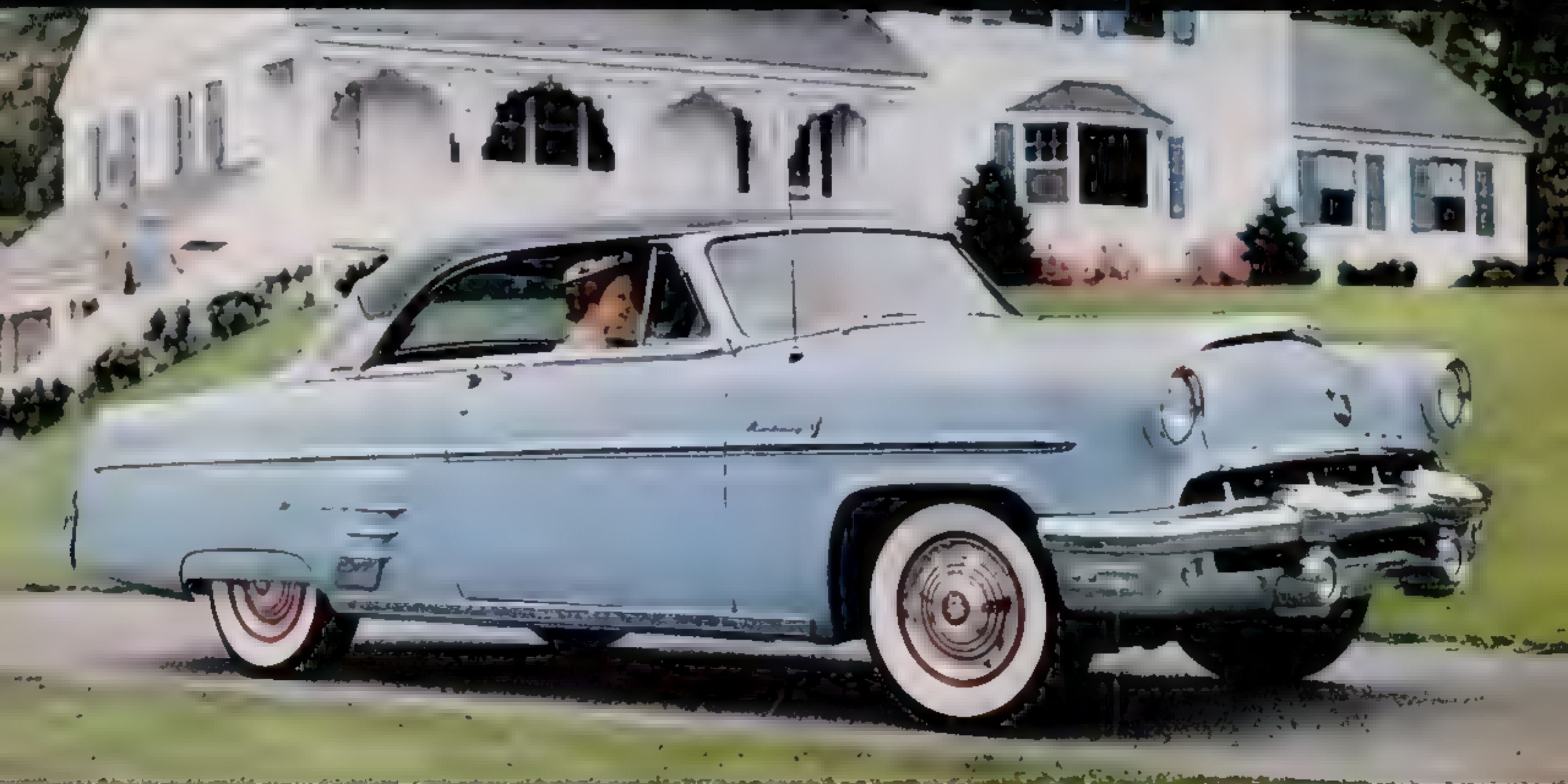
YEARS-AHEAD STYLING: CLEAN, UNCLUTTERED



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as back and forth. You can see the road better, reach the pedals easier. It's the most relaxing ride ever offered in Mercury's price class. Why not stop around and road test these optional power features? And get the rest of the extra-value story... on Mercury's years-ahead styling, its proven V-8 economy, and its consistently higher trade-in value.

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KING FRANCIS I by Jean Clouet

Throughout his 32-year reign Francis I was absorbed in the Louvre and art. He had the castle repaired and hired artists from all over Europe to work for him. One was the Flemish painter, Clouet, who about 1530 did this stylish portrait, now among the Louvre's most famous possessions.

THE LOUVRE



ITS FABULOUS ART COLLECTION IS THE WORLD'S MOST FAMOUS

To the millions of tourists and art lovers who have tramped through the Louvre, and to the millions more who have only heard about it, the great institution in Paris is the most famous and fabulous museum in the world. The mere fact that it owns the two best-known works of art, the *Mona Lisa* and *Venus de Milo*, is reason enough for its widespread fame. Add to this its full complement of superlatives—biggest in gallery space, richest in value of art, one of the oldest in date of buildings—and the Louvre easily walks away with its title of world's top museum.

Drawn as much by its fame as by its art, up to 7,000 visitors a day pour into the Louvre. The collection they see numbers 275,000 works, of which 5,000 are paintings covering almost every period and nationality and representing the greatest masters in impressive quantities—16 Titians, 54 Rubenses, 21 Manets. In addition the museum owns some of the finest examples of antique and Oriental art, world-famous jewels like the 137-karat Regent diamond, royal relics of France from the spurs of Charlemagne to the crown of Napoleon and assorted oddities ranging from Corot's woolen bonnet to Napoleon III's top hat.

Big as the Louvre is—it covers and encloses 49 acres—it is still not big enough for its vast collection, part of which must be stored in its basement or farmed out to subsidiary museums. But the great highlights of the Louvre are on permanent display and this summer they are being shown in newly organized and redecorated rooms. But though the galleries have been refurbished, the trip through them is still long and arduous. Just to hit the highspots, a tourist must descend some stairs and walk down a long hall to reach the *Venus de Milo*. He must go back through a gallery and up two flights of stairs to the *Victory of Samothrace*. Then he must climb more stairs, trudge through three rooms and halfway down the Grand Gallery to the *Mona Lisa*. And then, if he has any life left in his legs, he can strike out in any direction for a tour through eight miles of galleries and 5,000 years of world art.

VENUS DE MILO stands in dramatic solitude, and a tourist never forgets this first sight of her at end of long series of archways. Found in 1820, statue was bought for Louis XVIII.

CONTINUED ON NEXT PAGE



GRAND GALLERY, which is 900 feet long, is the most famous exhibition hall in the Louvre. Lined with 162 paintings of the Renaissance and the 17th Century, it contains some of the museum's most celebrated works, including the *Mona Lisa* and five other Leonardos, four Mantegnas, three Botticellis, eight Titians, three El Grecos, 10 Poussins. The large arched painting at left is Fra Filippo Lippi's *Virgin and Child with Saints* and just beyond it Botticelli's *Virgin and Child with Saint John the Baptist*.



CLASSICAL STATUARY stands in a 17th Century courtyard that is one of 39 rooms devoted to Greek and Roman art. Doors in background lead to rooms which were once private apartments of the French queens.





MEDIEVAL ARCHWAY from French priory leads to a gallery displaying sculpture of Middle Ages. Many of these figures, along with stained glass and relics, were taken from churches and abbeys during Revolution.

MUSEUM HAS SURVIVED SEVEN CENTURIES OF WARS, WEDDINGS, FIRES AND FROLICS

The air of quiet order and propriety that invests the Louvre today gives no hint of the tumult of events that enlivened its halls for 700 years. Even its name has a sound of dignity that conceals its probable derivation from *loup*, the French word for wolf, indicating that the site was once the scene of medieval wolf-hunting. Although it has been a public museum officially for only 150 years, the Louvre became a headquarters of French

history and a treasure house of art from the moment it was built in the late 12th Century. Designed as a fortress, it was a repository for the finest possessions and the foremost prisoners of the king.

In the 14th Century, King Charles V decided to turn the fortress into a royal residence. Hiring a battalion of architects, masons and decorators,

he transformed the fortress into a storybook castle of spires and turrets, with terraces, trellised gardens and a menagerie. Here he assembled his collection of jewels, gold chalices, enamels and a remarkable library of illuminated manuscripts. These valuable items vanished from the Louvre in 1415 when the English, after their victory at the Battle of Agincourt, occupied Paris and plundered the palace. By the time Francis I came

to the throne in 1515 the Louvre had fallen into decay and he ordered much of it torn down. Parisians were sorry to see the fortress-castle go. "What a pity," one wrote. "It was very beautiful, high and strong and well suited to imprison men of great renown." But Francis, a man of discerning taste and insatiable interests, was one of the

Louvre's great builders. He commissioned leading architects to construct a new Louvre and he accumulated art works which became the nucleus of the museum's great collection. Four Leonardos, including the *Mona Lisa*, and six Raphaels are among the prized works which came down to the Louvre from the art-loving king.

In the years that followed, the Louvre was the setting for balls, banquets, marriages and massacres. There, in the year 1558, Mary Stuart, future Queen of Scots, was wed to the Dauphin. On St. Bartholomew's Day in 1572, during the massacre of the Huguenots, victims trying to escape through the Louvre's halls left their bodies and blood to stain its

floors. Under Henry IV, around 1600, the Louvre swarmed with activity. In the now famous Grand Gallery, which took 13 years to build, gala banquets were held. Below the gallery were housed the Gobelins tapestry workshops, along with hundreds of artists and craftsmen who were given free quarters.

When Louis XIV came to the throne, he concentrated on building the Louvre's art collection but abandoned the palace itself to the Parisians, who quickly moved in, setting up shops, stalls and hovels in the courtyard and unfinished wings. The nobility took over the royal apartments, remodeling them to suit their whims by ripping out wood panels, defacing the ceilings and opening up skylights in the roof. Soon the Louvre became a place of infamy where criminals found refuge and prostitutes carried on a brisk trade. These conditions continued until after the Revolution when officials of the new republic took over the palace and declared it a public museum. Augmented by treasures that had been confiscated from nobility, churches and monasteries, the Louvre's collection was soon vastly enriched by the conquests of Napoleon who in 1797 wrote that he had "made a good harvest . . . of all that is beautiful in Italy," and who continued to reap everything of value in his path through Europe. While enriching the Louvre, Napoleon also used it for state celebrations, kept a private suite there and turned one of the halls into a riding ring. After Waterloo, however, the emperor lost his suite and the Louvre lost some 4,000 items of loot which the Allies restored to their homelands. But it still kept much of the captured art.

The turbulent years that followed brought little change to the Louvre until the Franco-Prussian War in 1870, when the Grand Gallery was turned into a gun factory. Next year part of the Louvre was burned during riots over the establishment of the Commune. But its possessions, now greatly expanded through donations and archaeological expeditions, were saved. Since that time, the Louvre has enjoyed comparative peace, broken only by the world wars when the collection was sent into hiding around the countryside in a mass dispersal that, for a few years, turned the whole of France into a sprawling art museum.



AROUND 1415 an artist adorned the Duke de Berry's *Book of Hours* with painting of Louvre.



IN 1785 courtiers attended a show of paintings which crammed walls of the Salon Carré.



IN 1797 Banquet of the Five Hundred was held in Grand Gallery in honor of Napoleon.



IN 1810 Napoleon led Marie-Louise of Austria to Salon Carré, where they were married.



IN 1870 soldiers defended Louvre against rebels who entered museum but did little damage.



IN 1939 paintings were removed from frames and sent away for safekeeping during the war.



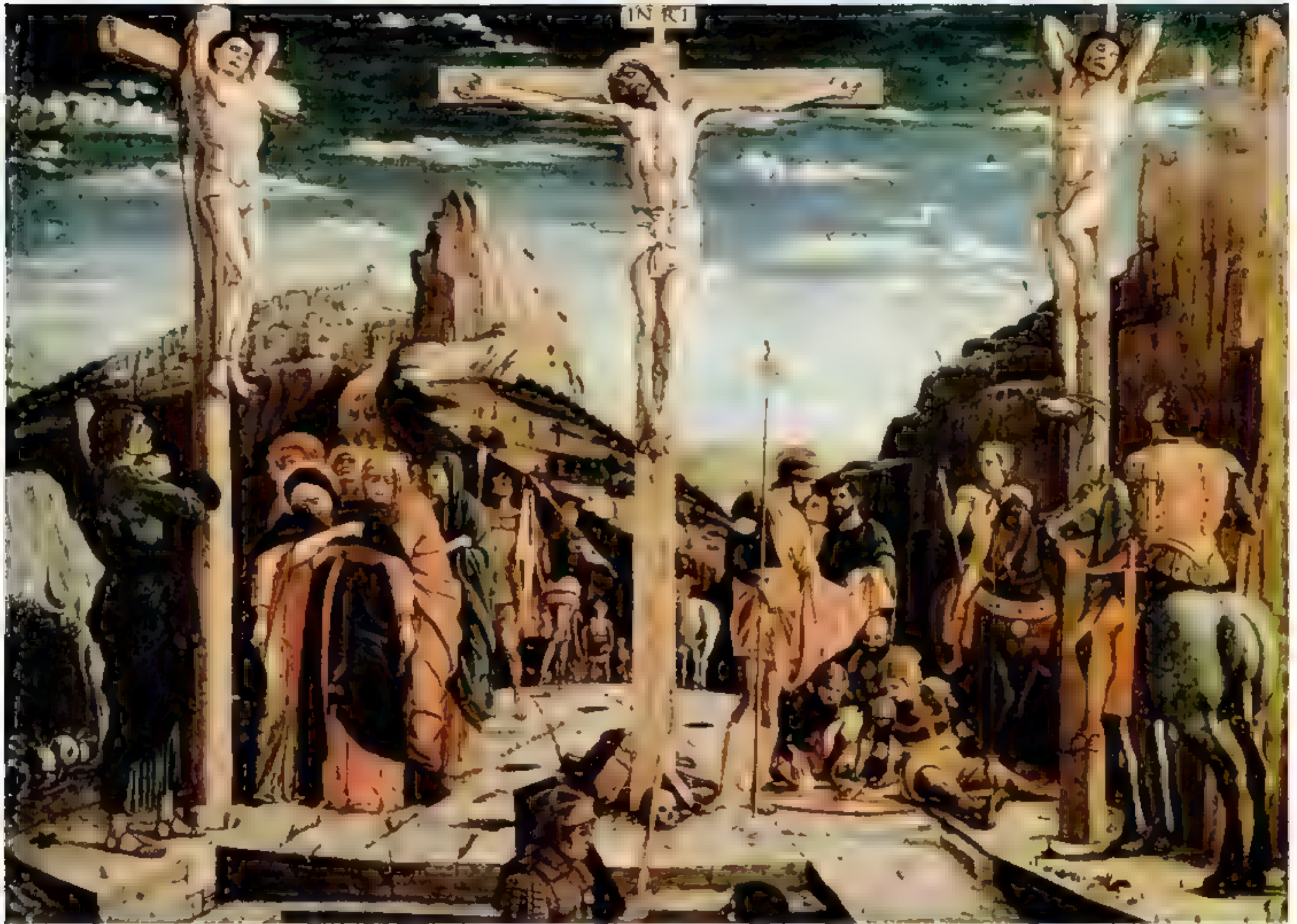
THE LACEMAKER by Jan Vermeer

The art of Holland's Jan Vermeer, popular in his lifetime, was forgotten soon after he died in 1675. His paintings lay neglected until 1842 when a Frenchman in Delft "discovered" Vermeer and launched a vogue for his work. A busy search for his peaceful, luminous scenes began and when *The Lacemaker* turned up in 1870 it was quickly acquired for the Louvre.



MADONNA WITH ANGELS by Cimabue

During his own lifetime the 13th Century Florentine Cimabue won lasting fame as a great innovator—the first to produce a lifelike effect in the faces and figures of his paintings—but only a few of his works managed to survive later centuries. One of these was preserved in a church in Pisa where the artist had spent his last years creating mosaics for another church. When Napoleon invaded Italy, he claimed the painting as a prize of war and in 1799 sent it off with other booty to the Louvre.



THE CRUCIFIXION

by Andrea Mantegna

In his campaign through Italy, Napoleon discovered a majestic altarpiece in a church in Verona. Made up of six panels, it was by the 15th Century Italian, Mantegna. Napoleon carried the altarpiece back to France, but after Waterloo the main panels were returned to Verona and only the *Crucifixion* remained in the Louvre.

PIETA OF AVIGNON

by Unknown Artist

The stark mournful scene at left was virtually unknown 50 years ago. For more than four centuries it had hung obscurely in a monastery in Avignon, its painter forgotten, its surface cracking and uncared for. Brought to light in 1904, it was immediately hailed as a great landmark of French art, was bought for the Louvre.





OLYMPIA

by Manet

From the time it was painted until the day it entered the Louvre some 50 years later, Manet's *Olympia* prompted a continuous storm of abuse and controversy. Exhibited for the first time in 1865, it drew such taunting crowds that a police guard had to be stationed around it. Critics laughed at the "yellow-skinned odalisque—a wretched model picked up heaven knows where" and even artists complained that the nude looked like something on a deck of cards. The painting remained unsold in Manet's lifetime. But six years after his death, in 1883, the French Impressionist Monet and other artists collected enough money to buy the painting for the nation. Even then the French art officials were loath to accept it. They relegated it to another museum until Premier Clemenceau, in 1907, ordered it to be hung in the Louvre.

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THE BOHEMIAN
by Frans Hals

The roguish smiles and come-on glances that enliven the portraits of Frans Hals were a familiar part of the tavern world which the artist frequented. A heavy drinker, Hals was inclined to escape the worries of home life and his family of 10 children in the company of reveling cavaliers and buxom, carefree girls like the Bohemian, whom he painted around 1625. By the time he died in 1666, at the age of 82, Hals had recorded the features and fashions of his contemporaries in some 300 paintings.





CHRIST AT EMMAUS

by Rembrandt van Rijn

By 1648, when he painted the picture above, Rembrandt's increasingly dark and brooding art had steadily lost favor with the public. But his unwavering friend, Jan Six, appreciated the somber yet radiant scene in which Christ, at Emmaus, reveals himself to his disciples by blessing their bread. Six obtained the picture for his home where it remained for over a century. In 1774 it was purchased by King Louis XVI for the royal collection of France. Today it is one of 23 Rembrandts in the Louvre.

MADAME RECAMIER

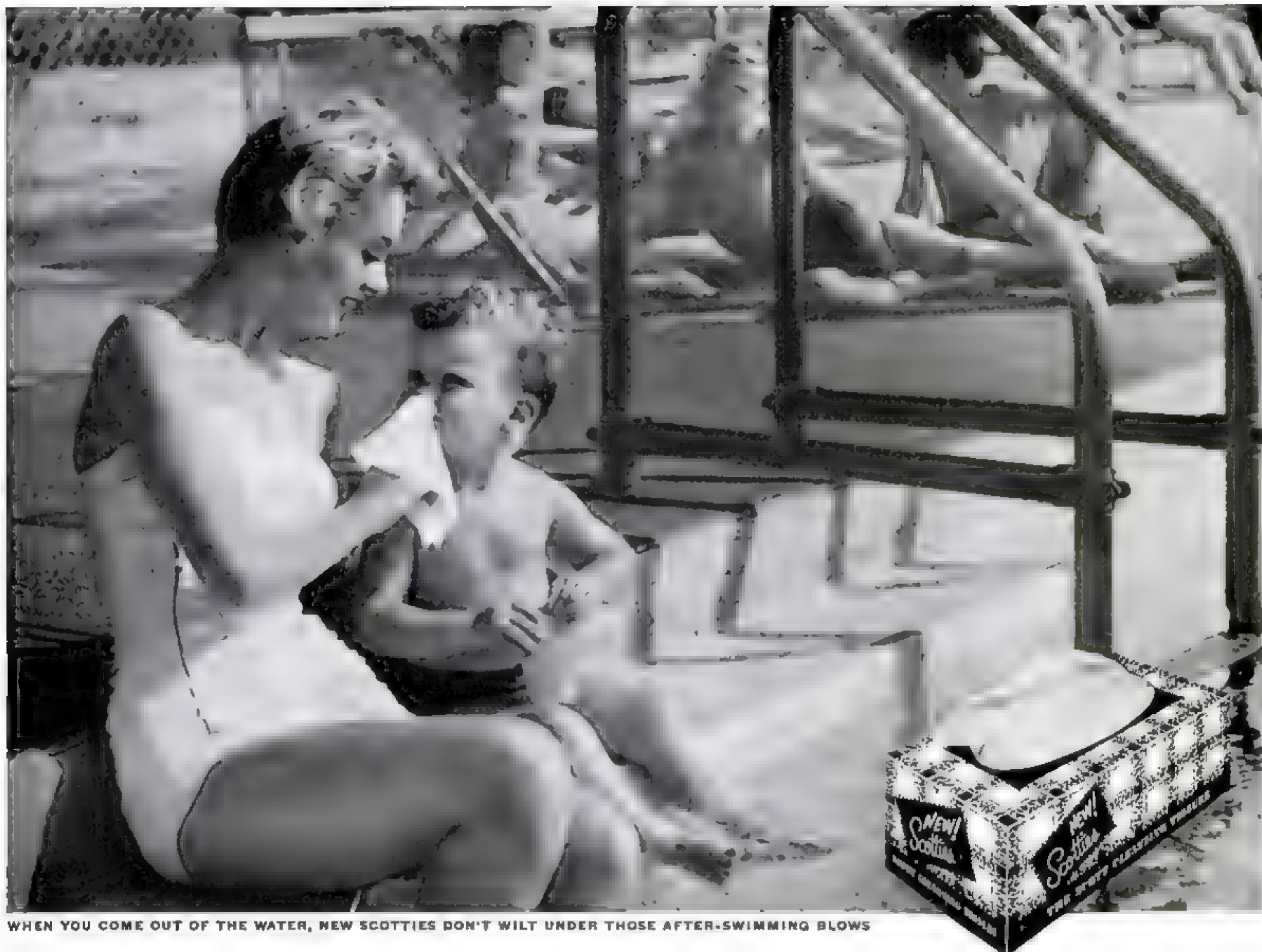
by Jacques Louis David

← As the leading French painter at the time of Napoleon, it was inevitable that David should be chosen to paint the leader of French society, Madame Récamier. He began the portrait in 1800, representing his sitter as a Roman matron in classic gown and hairdo. The capricious Madame Récamier did not take to this image of herself and soon refused to pose. David abandoned the painting, but by 1826, when it was bought by the Louvre, it was already acknowledged as one of his finest works.



OFFICER OF THE IMPERIAL GUARD by Géricault

A passion for horses led Théodore Géricault to quick success as a painter and abrupt death at the age of 33. His tempestuous portrait of a lieutenant on a rearing horse was the hit of the Salon of 1812. Twelve years later Géricault was thrown from a horse and died from a spine injury. The same year the canvas above was bought by the future king, Louis Philippe.



WHEN YOU COME OUT OF THE WATER, NEW SCOTTIES DON'T WILT UNDER THOSE AFTER-SWIMMING BLOWS

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NEW "WET STRENGTH" SCOTTIES blot a damp brow dry without crumbling, without unpleasant linting

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Use New "wet strength" Scotties like cloth handkerchiefs this summer for sports, at the beach or pool, at home. In the big box for the family or the handy vanity size, they are your very best tissue buy—another great Scott value. Scotties are thrifties.

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More Thoroughly, for a Longer Time
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In "Osmoscope" tests with actual cases, (men and women who had unpleasant breath), Colgate Chlorophyll* Toothpaste was proved to act more thoroughly,

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RIDS MOUTH OF DECAY BACTERIA!

Just one brushing with Colgate Chlorophyll Toothpaste cleans your mouth of a high percentage of bacteria. Remember: bacteria and acids are a chief cause

of tooth decay. Every time you brush with Colgate Chlorophyll Toothpaste you reduce these destructive acids!

**COMMON GUM TROUBLE REDUCED
TWICE AS FAST!**

Clinical tests (now published in a dental journal!) with 589 children show that chlorophyll toothpaste can reduce gingivitis twice as fast as a white toothpaste! Even severe cases were quickly im-

proved! Here is scientific proof that regular brushing with Colgate Chlorophyll Toothpaste can help your children have a better chance for sound, healthy gums!

*Contains water-soluble chlorophylline

YOU CAN PROVE IT YOURSELF!

No Other Toothpaste

HAS MORE ACTIVE CHLOROPHYLL

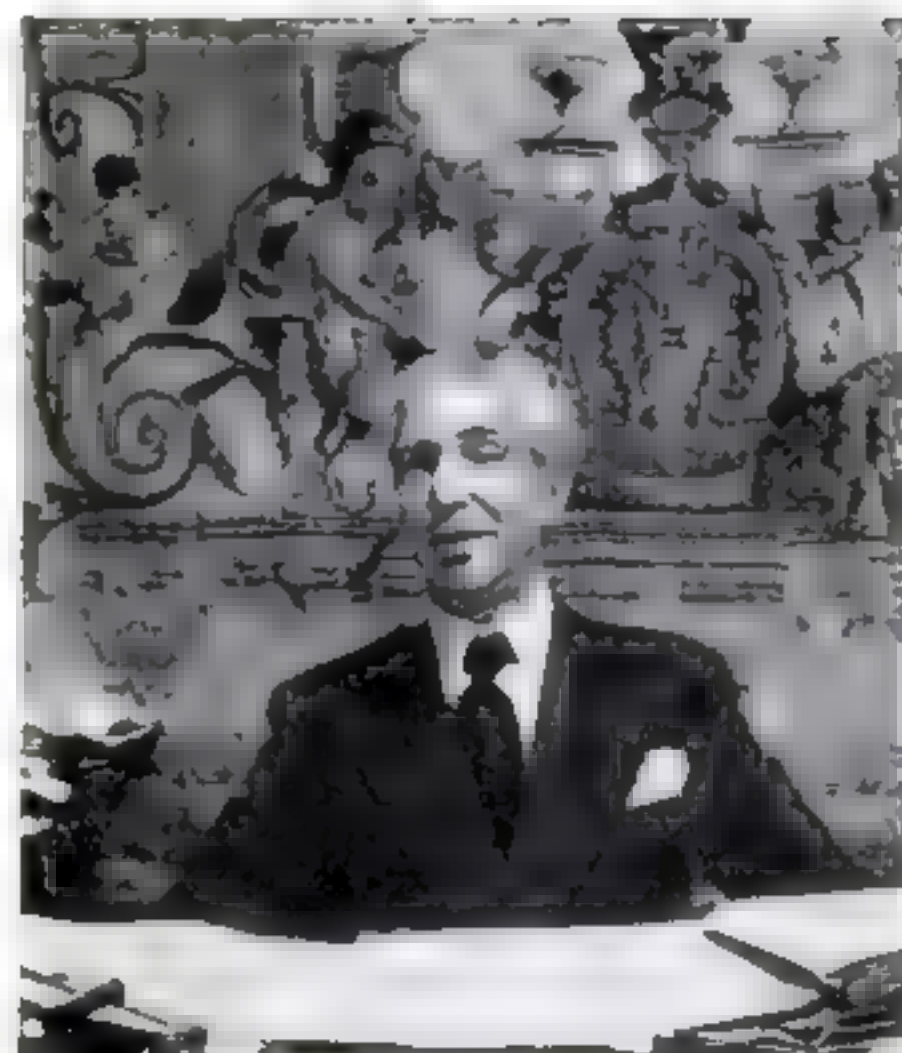
And You Can Be Sure Colgate's Is in Effective, Soluble Form!



Here is the proof! When equal amounts of Brand "A", Brand "B" and Colgate Chlorophyll Toothpaste are mixed with water, the solution with Colgate turns a darker, richer green, thus proving it contains more soluble chlorophyll than either brand. And while the chlorophyll in other brands may settle to the bottom, you won't see this happen with Colgate Chlorophyll Toothpaste. The water remains a clear, dark green, even for days, showing that the chlorophyll is completely dissolved—ready to help you against bad breath and common gum disorders!

Make Sure You Get The Full Benefits of a Chlorophyll Toothpaste...with this New, Exclusive Colgate Formula!

LOUVRE CONTINUED

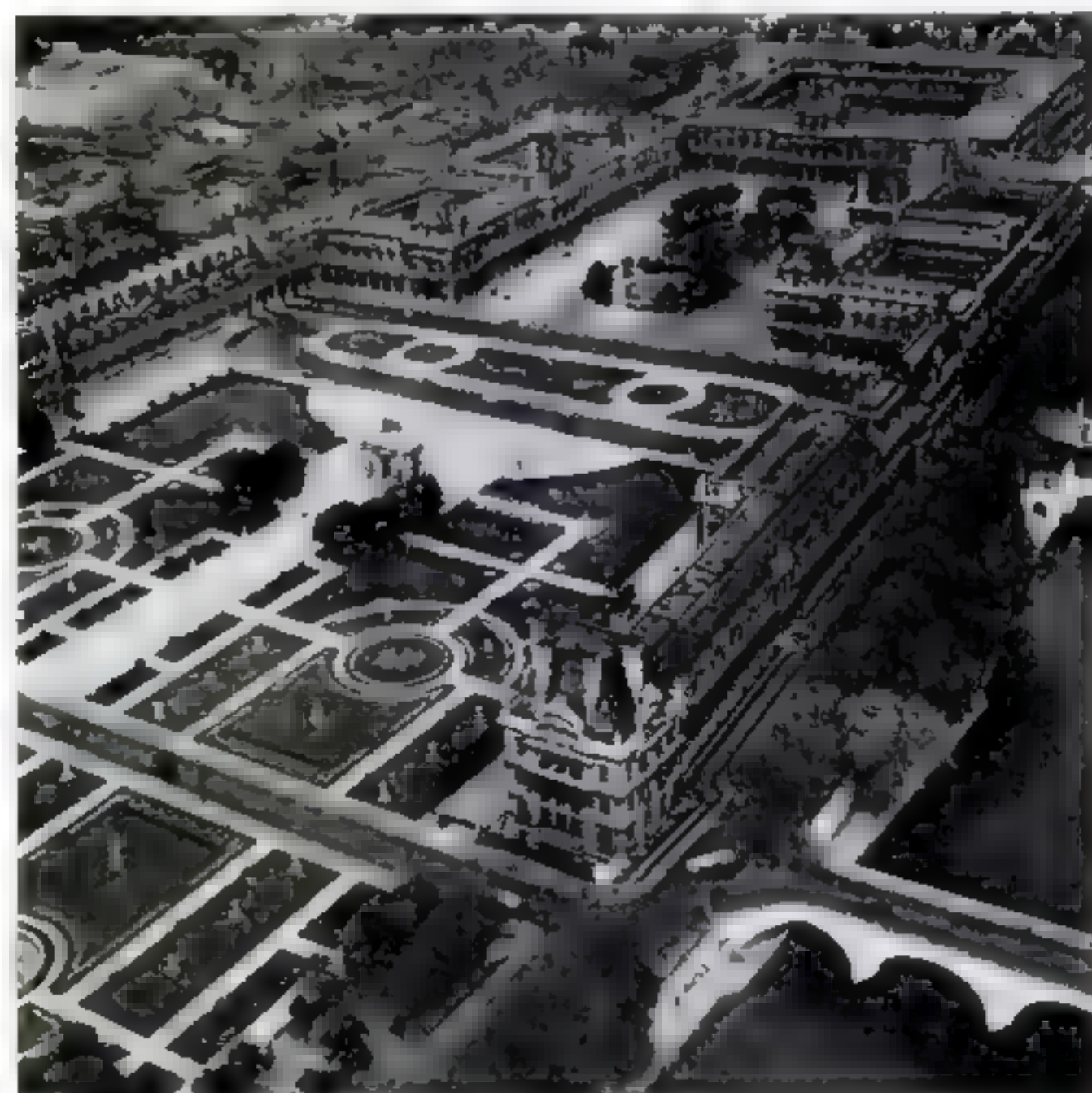


DIRECTOR OF THE LOUVRE IS GEORGES SALLES

A HORDE OF WORKERS CLEANS AND GUARDS

On and behind the scenes at the Louvre, a staff of more than 300 workers is kept busy caring for the 140 exhibition rooms and their assorted collections of art. Every morning before the museum opens, all the miles of floors have to be swept. Statues have to be gone over regularly with a vacuum cleaner. Four restorers keep close scrutiny on the Louvre's paintings, which they inspect with ultra-violet and X-ray machines. Five marble workers repair and check the 24,000 works of Greek and Roman sculpture. The electrical system, powerful enough to light a city of 30,000 people, is tended by eight men, who spend spare moments working out new spotlighting tricks for *Venus de Milo* or the *Victory of Samothrace*.

But the majority of the museum's employees are the 220 guards, all retired soldiers, who keep an eye on the steady flow of sightseers and the sizable crop of copyists who take over the museum halls. Although their days are generally uneventful, they have been enlivened by the slashing of *The Angelus* in 1932 and the looting of some royal diamonds. Most notorious of all such troubles was the theft of the *Mona Lisa*, which in 1911 was cut out of its frame by an Italian, who stayed in the Louvre overnight and walked out with the rolled-up treasure the next morning. It was two years before the painting was recovered.



SPRAWLING LOUVRE looks out on formal gardens of the Tuileries. The long wing which borders the River Seine (bottom) houses the Grand Gallery.

CONTINUED ON PAGE 66

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with the Only
EVERLASTING WHITEWALLS
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Car slams first sharp concrete block, then second. Wheel-rim's bent but LIFEWALL U. S. Royal keeps all air, all safety!

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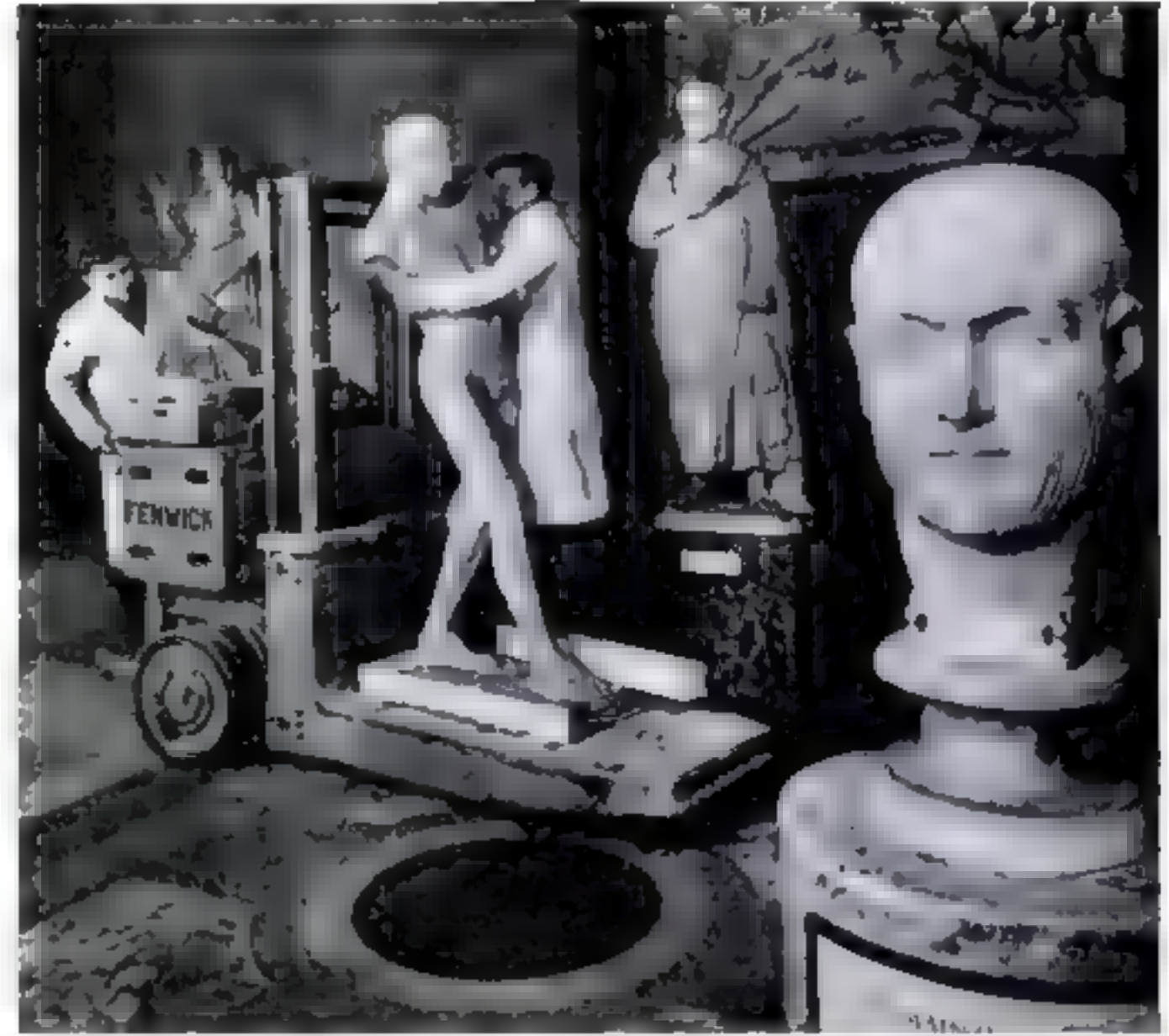
Champion Gus Gus has earned his "day off." Strolling through the park with lovely companions is one of his rewards for completing his championship in short order—winning all the necessary points in his first four dog shows. Such quick recognition of this Kerry Blue Terrier's outstanding qualities also attests the soundness of his diet. Your dog will thrive on Dash, too. Dash is a complete, well-balanced diet. And you'll find it very reassuring to know you are feeding your dog the richest of all meats in Dash. For Dash is fortified with liver. Why not discover how much an improved diet will help your dog—and how quickly? Start feeding Dash tomorrow—and see!

Dash is fortified with LIVER!

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LOADING STATUE, worker places Roman carving of athlete on carriage to be taken to workshop where legs, put on by an earlier restorer, will be removed.



CLEANING PAINTING, which is upside down, a Louvre restorer tackles the central portion of Gérault's gigantic canvas, *The Raft of the Medusa*.



COPYING MASTERPIECES, artists scrutinize their versions of Titan portrait (left) and *Mona Lisa* (right). The artists get up to \$1,000 for copy.



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What a wonderful way to go down to the sea—wrapped in a beach coat that's as dazzlingly white as the sun-bleached sands. And why do you suppose this girl looks so gloriously tanned? Simply because her coat is *really* white, not halfway white.

Are your clothes really white? Many smart girls depend on Rinso with Solium to work wonders with a white wash. Believe it or not your sheets and pillowcases look whiter after

they have been washed in Rinso with Solium than when they were brand new. In fact, you'll find that your wash shows the wonderful effects of Solium *even before it is fully dry.*

You can safely wash almost any fabric in Rinso—not only your cottons, as you'd expect, but the new synthetic fabrics like dacron, orlon and nylon.

And, don't forget, Rinso costs you less—

you usually pay about 20% less for Rinso soap than for most of the other washday products. Why? Simply because it now costs us less to make Rinso—and we pass this saving on to you.

Oh, yes—one thing more: Rinso is guaranteed with pride by Lever Brothers Company, 390 Park Avenue, New York 22, N. Y.—guaranteed to get your wash whiter than new, or your money back plus postage.



New RCA Victor Television with Rotomatic Tuning

brings you more to see—less to do

More detail—a stronger, sharper picture wherever you live. ROTOMATIC gets it, MAGIC MONITOR holds it!

More stations—with TV's big new expansion.

Less "dialing"—every station already *tuned on target*, all ROTOMATIC on one knob!

Less "adjusting"—The MAGIC MONITOR circuit system *automatically* ties in finest "Golden Throat" sound, screens out static and interference, controls power level.

Lowest prices ever!

17-inch TV as low as **\$179⁹⁵** 21-inch TV as low as **\$229⁹⁵**



Above, the new 17-inch BRENT, maroon finish, Model 17S350, \$199.95. In ebony finish, the CRAIG, Model 17S349, at a new low of \$179.95. Built-in UHF tuning, optional at extra cost.

...and you set the style!



UHF ROTOMATIC Tuning optional, at slight added cost. Built right in—no extra knob to turn! Gets VHF and UHF stations. Or, ROTOMATIC Tuning for VHF stations only, with *manual* tuning for UHF stations, optional on lower priced sets.

So much to see! Period and Contemporary styles, details of fine craftsmanship and finish, luxury fittings, 9 rich cabinet finishes. Above, the new RCA Victor Preston, 21-inch console in mahogany finish—or hued oak (extra). 21T372, \$399.50.

Only \$16.75! "Victrola" 45 automatic attachment plugs into phono-jack built into every RCA Victor TV set. ("Victrola" 3-speed attachment, \$49.95.)



You'll enjoy selecting the *exact* set for your room . . . from the finest and fullest new collection of cabinets in TV history. Then enjoy the exact set *exactly adjusted* for your room! For expert installation, ask your dealer about an RCA Victor Factory-Service Contract . . . available *only* to RCA Victor TV owners in all principal TV markets.



So handsome it merits a room planned around it. Yet so versatile it's "in place" wherever you put it. The 21-inch Talbot, grained mahogany finish, 21S362, \$299.95 (grained blond extra).

Suggested list prices shown include Federal Excise Tax and full-year picture tube warranty. Subject to change without notice. Prices for 21T372 and record players slightly higher in far West and South.



See the Goldbergs on NBC Television, Friday 8:00 pm, EDT. For More Comfort, Better Health, Better Living—Get RCA Room Air Conditioning.

Every year more people buy **RCA VICTOR** than any other television

Tels. ⑥ Division of Radio Corporation of America

EUROPE ON LESS THAN \$28,411

Mauldin finds it cheaper now
than as a 'guest' of Uncle Sam
but it is still hazardous going

by BILL MAULDIN

THE last time I toured Europe it cost the government approximately \$28,411, a figure I arrived at by dividing \$350 billion by the number of men under arms. Now, 10 years later, it occurred to me that I might be able to make the same trip in considerably more comfort and at less cost by traveling on my own. This summer I set out to try, heading for England first.

After checking through Her Majesty's customs at London airport, where the officers were tolerant and friendly and put my baggage through unopened—their only searching questions concerning how much money in dollars I was carrying—I hailed a taxi driver standing beside a high, narrow, time-mellowed conveyance with patent-leather fenders.

"Sorry, sir," he said, tipping his cap. "I have a flat skin."

Startled as much by his Old World courtesy as by his strange malady, I stepped closer to see where he was flat and realized it was his left rear tire.

A delivery truck pulled up and the driver clucked sympathetically at the cabbie.

"Hard luck," he said. "Need a tool?"

"No, thanks awfully," said the cabbie. "They're running a spare over from the garage."

A police car came by and the cops asked the cabbie if he would like them to call his garage. He said no and thanked them too.

Staggered, I took another cab and went to a hotel I'll call Smith's, a staid old establishment near Piccadilly which has for centuries catered to respectable squires in from the counties. It had been recommended to me as being typically London and uncluttered by Americans. I had the illusion I was going to duck my countrymen and see Europe as it really is. The fact is that Europe is really full of Americans and if you're going to see it you're going to see them, but I didn't know that yet.

As a venerable bellboy, in a shiny maroon

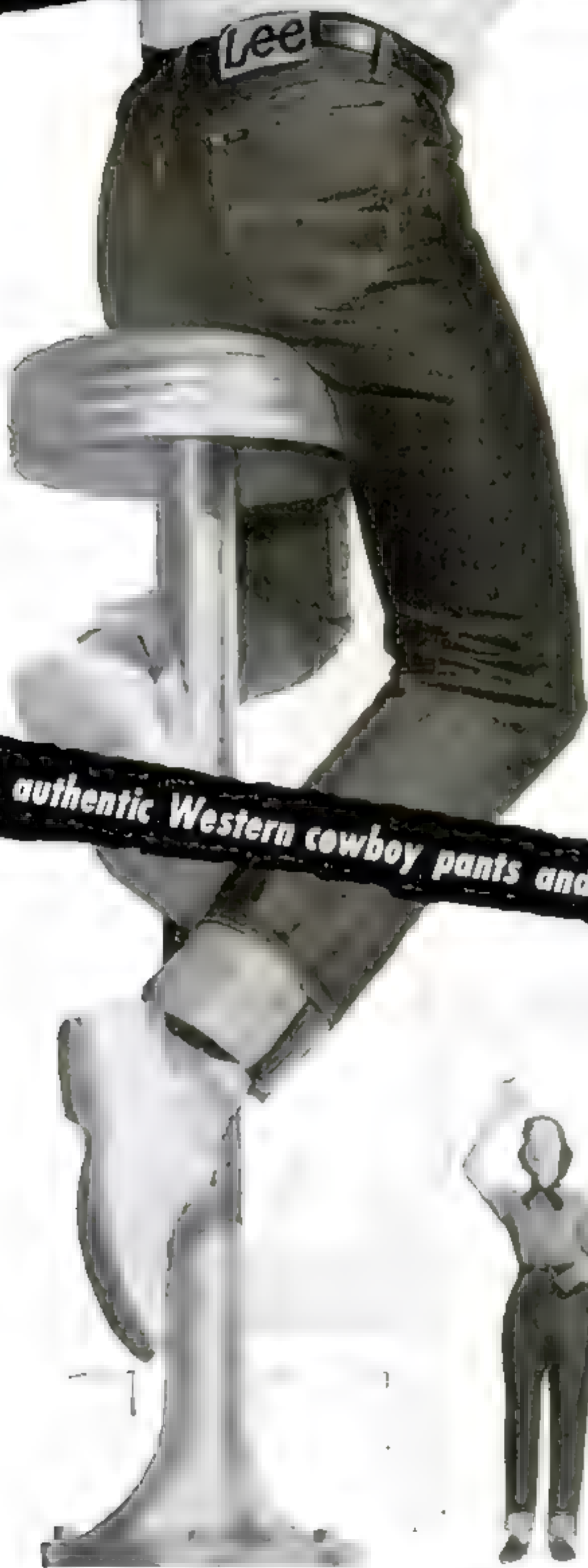


TAPE-MEASURE TOURING is a necessity for Americans like George Bottle of Texas who believe

that a Cadillac is entitled to go anywhere. Here daughter Barbara helps him check an alley in Italy.

CONTINUED ON NEXT PAGE

back to school in Lee Riders . . .



authentic Western cowboy pants and jackets



they look good because they fit!

Sanforized — they stay your size

Lee Riders

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MAULDIN IN EUROPE CONTINUED

swallowtail coat with wisps of white hair protruding above his high wing collar, creaked away under my typewriter and suitcase, I got into trouble trying to read the taxi meter and figure out the mess of pence, ha'pence, thrupence, shillings and half-crowns in my hand. The sponsors of my wartime tour had not seen fit to route me through England and these money mysteries were new to me.

"If you'll allow me, sir," said the cabbie, and he started picking the fare out of my hand. In any other country, including my own, I'd have expected to lose not only the money but my forearm as well. But after the display with the cops and the truck driver at the airport, and after the ride to London, where this fellow hadn't used his horn once in the thickest of traffic, I would have trusted a London cab driver with life itself. He took a few coins, I added a modest tip, and he thanked me so graciously that I wished I had back all the quarters I've plunked into the outstretched palms of Mr. Checker's and Mr. Yellow's hirelings over the years. I didn't



stay in London long enough to find out if all cabbies are like that. I would like to think so.

When I had inspected my room in Smith's, I went to the desk and asked if I could change to one with bath. Here I got my first taste of what Mr. Stephen Potter, an Englishman, calls Lifemanship in his many books devoted to teaching the delicate art of putting a man on the defensive. It is done with tonal shadings and facial expressions as well as with words. All the clerk in the white tie at the desk said, after a long pause and a lifted brow, was this:

"Sorry, sir. Nothing like that available at the moment. We are not a new hotel."

Somehow, he made a virtue of no bathrooms. He conveyed to me that rooms with private baths are where the *nouveaux riches* go, where Americans go. A proper gentleman in a proper old hotel does not get soiled. I slunk upstairs to the public bath, which was demurely hidden in a garret, and added one more ring to those left in the tub by previous users who would no more have deigned to note their rings than to have needed the wash in the first place. Happily, the tub was deep. It had only a foot of headroom under the slanting attic ceiling. The British have claimed we Americans think only of our plumbing. I confess I thought a lot about it at Smith's.

Like a good tourist, hunting the native in his lair, I went looking for a pub. In a place called The Horse and Waggon was a proper type, with bowler and umbrella, ordering half-and-half at the bar. Wishing to be companionable and to learn all about England and its ways, I ordered half-and-half, and sought to open conversation immediately.

Half-and-half turned out to be half beer and half brew, and my friend at the bar ignored my opening remark about the weather being cold for late June. He buried his face in one of those lurid London newspapers which may be responsible for the city's general good manners by providing the ugliness in men's souls with a regular printed escape valve. There were three headlines: FOUL WEATHER SUSPECTED DUE U.S. ATOM BOMBS; WHAT WILL

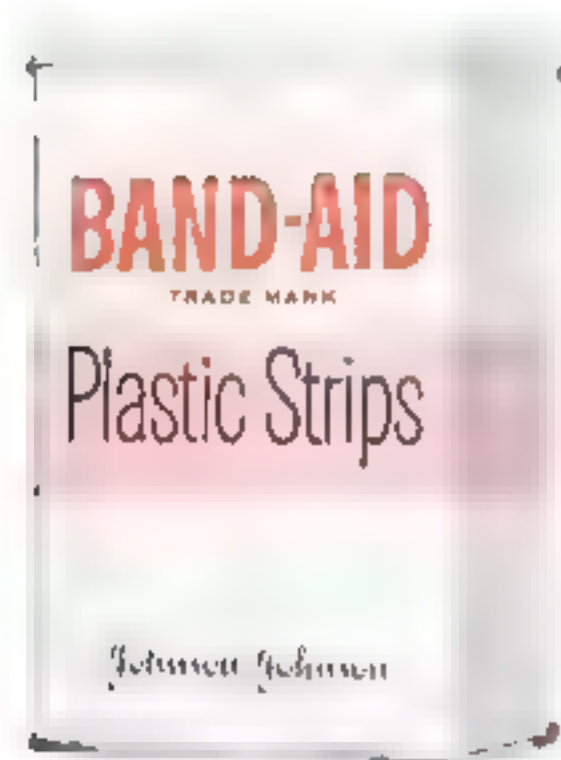
CONTINUED ON PAGE 72

New Improved Adhesive makes

BAND-AID Plastic Strips

stick better than any other bandage!

1. No other
bandage takes
hold so quickly!



2. No other
bandage stays
on so well...
or stays so neat!



These skin-like plastic bandages give you all-day protection and neatness.

They won't loosen in water. Stuck firmly through swim, tub or shower—stay as fresh and snug as when you put them on.

BAND-AID Plastic Strips are thin and pliable, stretch and flex as you move.

Skillfully flesh-toned and textured, they blend with your skin better than any other bandage. Plain or Mercurochrome pads.

Johnson & Johnson

Riding a horse or riding a bus



MAULDIN IN EUROPE CONTINUED

MCCARTHY DO NEXT?; and SURRENDER, DAMN YOU!!, this last in connection with a fugitive rapist.

Hurt by the rebuff and not caring for the warm brew, I ordered whisky and found out too late the man with the paper had been just waiting for a gambit, or ploy, as Potter calls it.

"I suppose you'll be wanting ice with that," he said.

I started to answer yes, and add that I just took a bath in 30 gallons of hot water and liked white sidewall tires, but checked myself in time. No use playing into his hands.

My friend tapped the McCarthy headline.

"Quite a fellow you've got there," he said.

He'd sized me right and ployed me well. If I protested that I didn't like McCarthy any more than he did, I would be offering an unsolicited opinion about my country's internal affairs to a foreigner. Even the bartender would be embarrassed for me. Besides, the man hadn't said he didn't like McCarthy. Any step I took would be a stumble. I could only wince. Now he gazed at me with deep sorrow. Chap like McCarthy on the loose, these Americans have to watch their tongues every minute. Pity. Promising young country for a while too.

I pointed to the atom bomb headline.

"Hogwash," I said.

"Beg pardon?"

"They've disproved that stuff about the weather," I said.

"Fine. Good show."

Back at the hotel I ran into Mr. and Mrs. George Bottle, from Texas, and their 18-year-old daughter, Barbara. I kept crossing their paths all over Europe. All the names in this piece, by the way, are fictional, even if I can't say as much for their owners. The Bottles had come to Smith's, as I had, to escape other Americans. It turned out at least half of the registered guests were in the same category. The secret of the hotel's success seemed to be in letting all the Americans see as little of each other as possible.

George Bottle was furious because the bar had just closed.

"I haven't had a drink since I got to this town," he said. "Wife here has me out from early morning till 2 o'clock going through places like the Tower of London. We get finished and the pubs are closed. She makes me drive her out to the country to look at one of these stately homes where the Earl of Ballywax is paying his income tax by collecting admissions at the door, and by the time we eat and get back the pubs are closed again."

Mrs. Bottle was also upset. She and Barbara had just been to Piccadilly for a little stroll, and some strange woman had rushed up to them and told them to get the ruddy hell off her beat or she would have their gizzards out.

"I think she was crazy, that's all," Barbara said. "Daddy, let's go to Paris. You promised we'd go to Paris right away. London's so musty."

The Bottles lost Barbara in Paris. George told me about it when I found him, two weeks after leaving London, on the Champs

Arrow Shorts never bind!

BEND! SIT! RUN! JUMP!

Arrow shorts take all the bind out of bending. The full contour seat and pleated crotch give you ease in any position. And there's no center seam to chafe you or "ride up." For a new high in comfort . . . for freedom all ways, stop in today for Arrow shorts.

The shorts shown in main illustration have the heat-resistant, all-elastic waistband. Arrow shorts are priced at \$1.50 and up. (All "Sanforized"-labeled . . . fabric shrinkage not over 1%.) Arrow undershirts \$1.00 up. Cluett, Peabody & Co., Inc.



Smart-looking tie sides with GRIPPER Snap Fasteners.



Waist-fitting elastic sides with GRIPPER Snap Fasteners.



Waistband with comfortable French back construction.



Arrow Guards — knitted briefs of fine combed cotton, \$1 up.

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El Paso Manager
Armored Motors Service



"When your cargo is a lot of other people's money, tire trouble can mean bad business. We're really sold on Atlas tires for trouble-free performance. Experience has proved they can take the extra weight and daily punishment an armored truck gets."



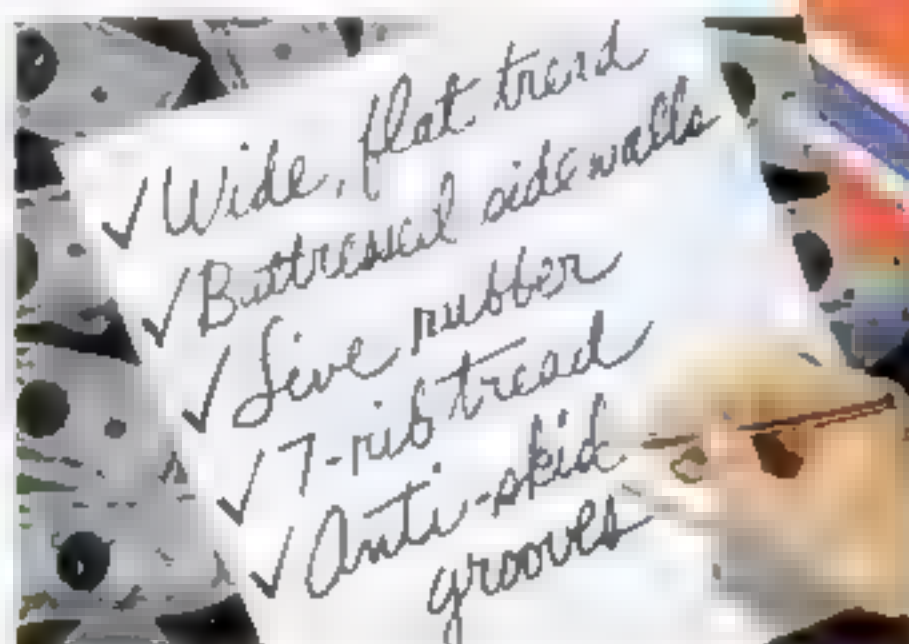
"Each of our trucks operates up to 25,000 miles a year on sizzling hot city streets in constant stop and go service."



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"My Atlas dealer showed me a few of the reasons why Atlas delivers more for the money. These features pay off in *safe* operation."



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Quick-Packed in Hawaii to bring you
the freshest-tasting pineapple ever
—from **Libby's** own plantations, in the
land where the finest pineapples grow—



Libby, McNeill & Libby, Honolulu, Hawaii

—that's why **Libby's** is the kind to get!

Libby's  juice Libby's  chunks Libby's  crushed don't forget!

Elysées, arguing at a newsstand about the price of a map of Paris. "Just because I came over here with a Cadillac," he said, "doesn't mean I'm going to pay double for everything."

I accompanied Bottle to a sidewalk cafe. As we waited 20 minutes for one of the five waiters to tear himself away from a customer in fez and dark glasses (Americans, even rich Texans and Hollywood luminaries living abroad to escape taxes, seem to run a poor third to Egyptians and Argentines as Paris' favorite spenders these days), George told me about Barbara's strange disappearance three days before. "We went down to the Embassy and got 'em out looking for her," George said. "They told us this sort of thing happens all the time. We found her holed up with a bunch of art students, running around in dirty T-shirts and Levis. She'd hocked her watch and bought an old typewriter and decided she was going to write stories about the new lost generation."

George thought he would let Barbara have her head. "It'll give her something to brag about when she goes back to college," he said, "and besides, it's saving me money. God knows Mrs. Bottle is spending enough by herself."

I found another tourist preoccupied with money matters a short time later, when I went to the comic opera to improve my mind and was seated alongside a Mrs. Binnie Flanker. I don't know how we Americans spot each other so easily. Maybe it's the loose-hung way we sit and stand. Anyway, by the middle of the first scene Mrs. Flanker, who was attractive though a bit weathered about the edges, had given me her life history, including the fact that she was thrice divorced and by careful budgeting of her alimony was able to travel about Europe, her reason being that she was fed up with American men because they don't know how to handle a woman. A French lady behind us kept making outraged shushing noises and finally Binnie turned and glared at her.

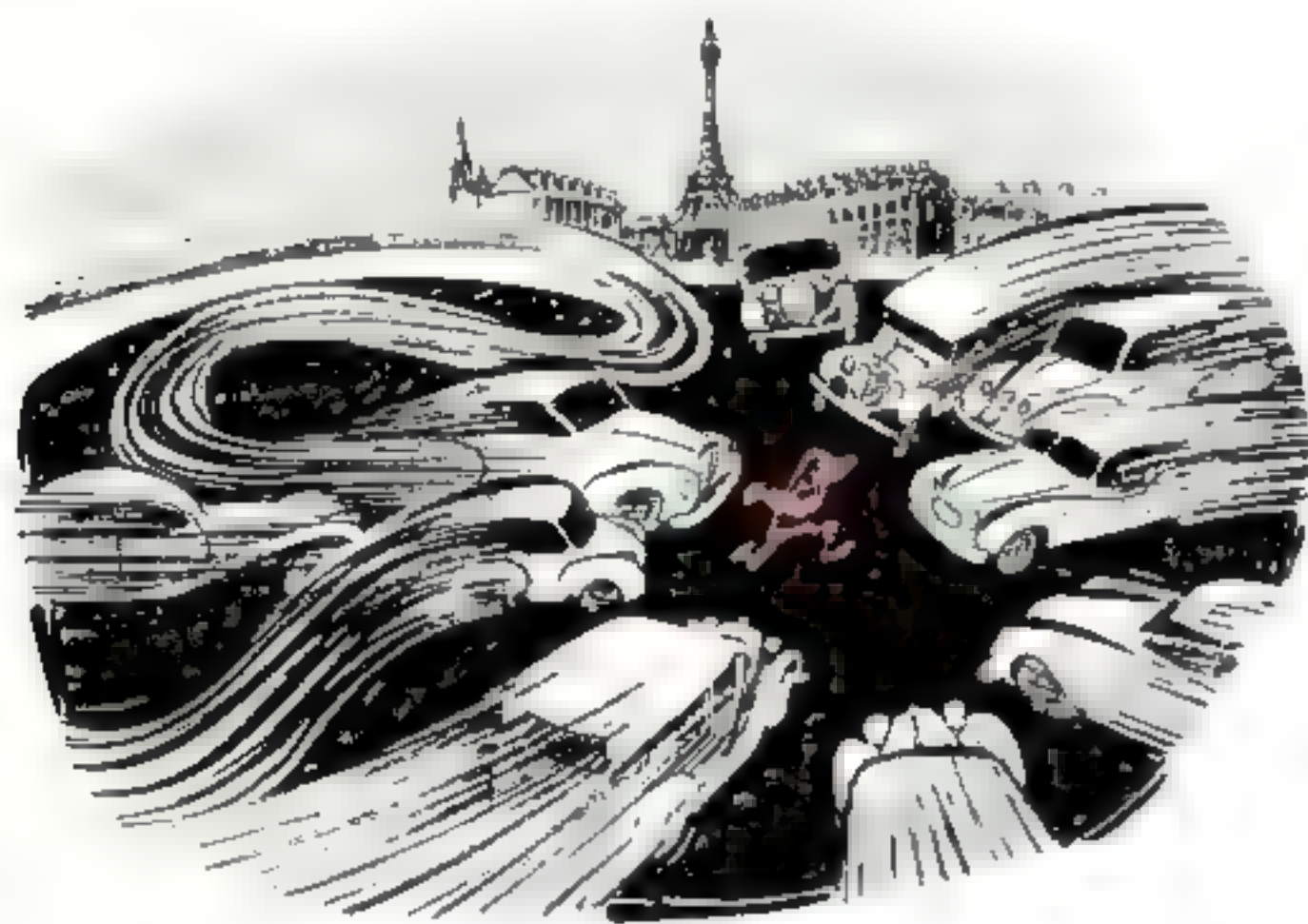
"I can't understand a word of this," Binnie said. "I don't know why I should sit here and pretend I'm enjoying it."

"Follow the music," I advised. "You can figure out the plot by just watching."

"I wish I'd brought my old silver fox from the States," Binnie said, looking around at the ladies' apparel. "Everybody's wearing old ratty ones and I could have got a good price for mine. What kind of exchange do you get on your dollars?"

I whispered that I wasn't sure. "You just take what they offer you?" she said incredulously. "You're crazy. You know what I did this morning? I got 390 to the dollar. Of course, I had to exchange \$300 in cash, not traveler's checks. And you can only do it with big sums like that."

This, I thought, is one time in Paris when the local team wins on manners. I turned apologetically toward the French lady, but she was leaning forward to Binnie. "I would have given you 400," she said. I left the girls exchanging addresses.



In a taxi which used the famous Paris projectile system (the vehicle is not steered, it is aimed), I followed the tourist trail to Pigalle. I was looking for a bit of wickedness. There are better shows on South State Street in Chicago, and on South State you can refresh yourself with salted peanuts at a dime a bag instead of flat "champagne" at \$10 per bottle. Pigalle makes you feel like a frustrated Peeping Tom.

In a nightclub in Montmartre I heard a spirited conversation in English between a local inebriate and an American. The Frenchman started it.

"How can you live in a country which has no soul?"

CONTINUED ON NEXT PAGE

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it's permanently wrinkle resistant
for the life of the garment



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She Can Have
It For Christmas
IF *you* START
PLANNING NOW!

Save!

Here is your opportunity to make a substantial savings on the famous Welsh Doll "Boodle-Buggy". A leading department store in your city is featuring it on a deferred lay-away payment plan. Order NOW!

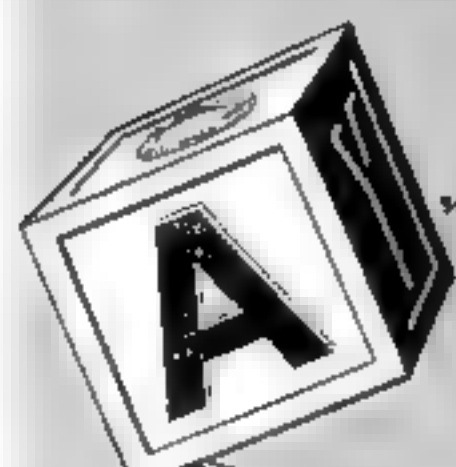


It lifts out. It's a Travel Bassinet, Doll Carriage and Cradle for dolly All In One.

Act Now! This Lay-Away Payment Plan
Will Be Withdrawn On September 15.

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Mothers—learn the A-B-C of Edwards Shoes



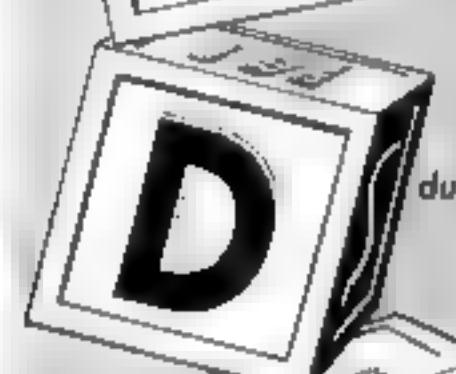
is for all the mothers who send their youngsters back to school in Edwards shoes.



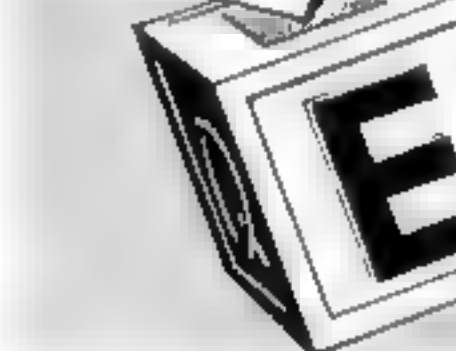
is for Edwards better fit—the result of our 50 years' experience in shoe-making.



is for Edwards sturdy construction that offers proper protection for young feet.



is for Edwards durability that withstands constant rough and tumble wear.



is for **Edwards**
THE SHOE FOR CHILDREN

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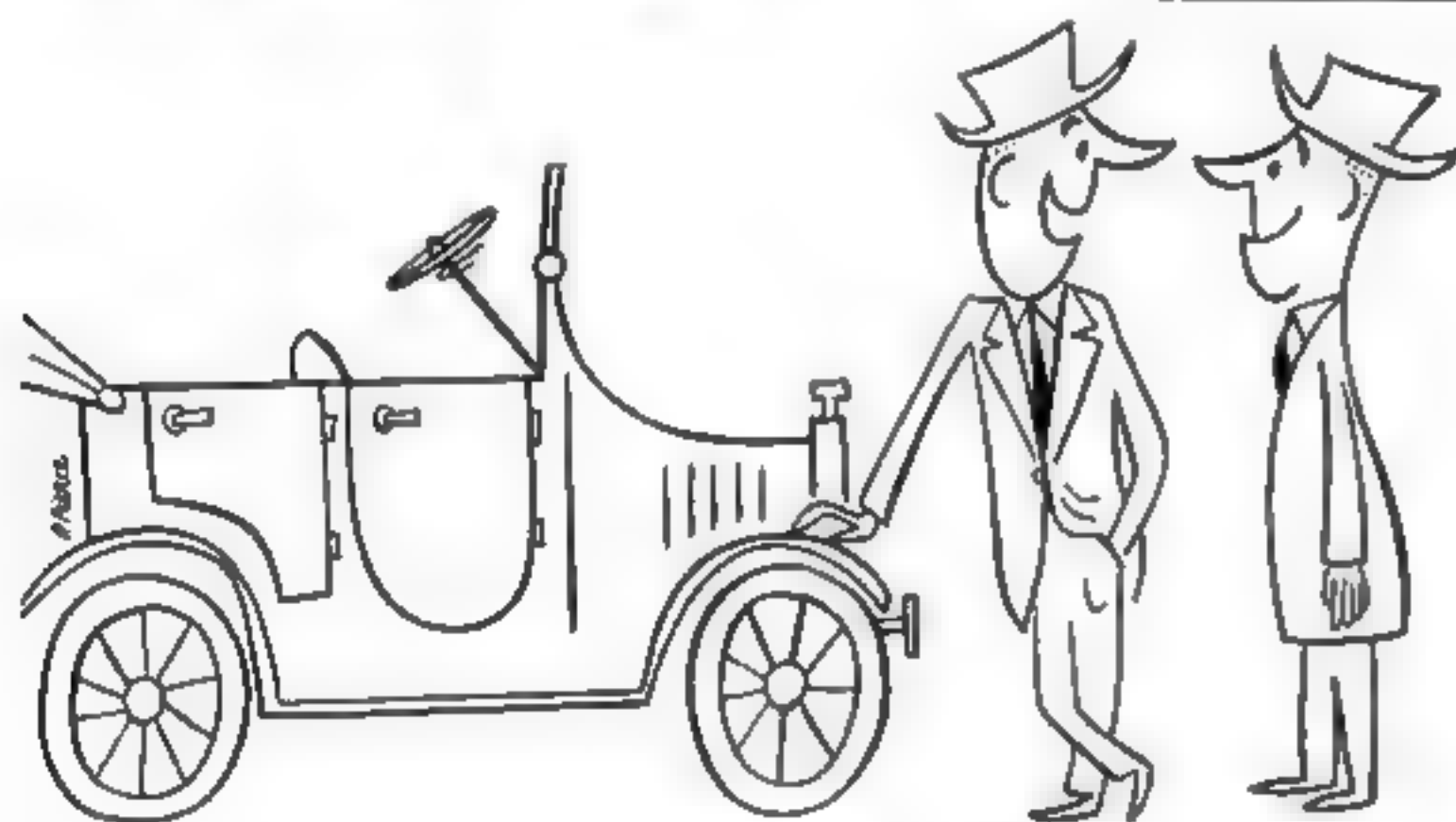
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"Why should I trade it off? It has a SPAN-O-LIFE BATTERY"

A good question . . . because Span-O-Life is the new battery that ends battery replacement costs because it's guaranteed for the life of your car! Span-O-Life is the quality battery, built to take it, built to perform. Put a Span-O-Life in your car and you're set for the life of your car. Replacement is free of extra cost should your Span-O-Life battery become defective. Write for name of nearest dealer.



SPAN-O-LIFE

"Guaranteed for the life of your car"

Life-Time Battery Corporation of America
New Braunfels, Texas

MAULDIN IN EUROPE CONTINUED

"How can you live in a city full of money grubbers and boors?"
"Aha, you are wrong; it is the American who thinks of money."
"The American may think about it but the Frenchman gets it."
"Your government is trying to buy my loyalty with dollars."
"Haw! You should talk; you haven't got a government."

Taking an empty bottle by the neck and expecting momentarily to have to help my embattled countryman in the inevitable riot, I thought what a pity it is that they force you to be a chauvinist even if it isn't your nature. Then the opponents ordered a full bottle to lubricate their wits for the next bout, and I left the place.

Like every pilgrim to this crowded mecca of the American tourist, I carried a confidential address, given me by a well-traveled friend, of the "greatest little restaurant in the world. One of the rare bits of the real Paris left. Only a few tables, and the service is very slow, because M. Parégorique, the owner, won't hire waiters and is always running out to the kitchen to check the eel-peeling and sauce-making. He is an artist with food and if you smoke between courses or he doesn't like the way you comb your hair he just won't serve you. Only a few people know the place."

Sure enough, the restaurant was on a picturesque little street in a hidden part of Paris, as promised. The only trouble was that my taxi couldn't get near the place because the street was choked with Buicks, Lincolns, Cadillacs, Chevrolets and Dodges. And the service was slow, all right, not because M. Parégorique didn't have waiters but because the place was jammed to the rafters with U.S. citizens, mostly occupying themselves with glaring at each new compatriot's arrival. Art Buchwald, the Paris columnist, calls this "Americans' inhumanity to Americans," and points out that the only people in Paris who treat us worse than the Parisians do are ourselves.

M. Parégorique's food tasted all right. The bill for soup, meat, bread, half-bottle of wine and coffee was just under 5,000 francs—about \$15.

Outside, near the Sacré-Coeur, the great church on the hill which commands a fine view of all Paris, an elderly American couple, who looked as if this trip might be a celebration of their 30th or 40th anniversary, stood by a railing, close together.

"The most beautiful city in the world," he was saying.

"Where did you park the car, dear?" she said.

Salad and motor oil

SWITZERLAND, after Paris, is a rest cure, a cup of bland hot chocolate after a cognac binge. A quieter, more respectable, more efficient place would be hard to find. Swiss hotels have push-buttons in the rooms. Other hotels in Europe have buttons too, but when you press one in Switzerland somebody comes. If you push several buttons people collide in the corridor.

The Bottles were in Lausanne. They had recovered Barbara, who was still wearing Levis and a T-shirt and looked bored.

"Fun is fun," George said, "but she was beginning to take that egghead stuff seriously. Besides," he confided to me, "I am beginning to think some of those kids she was running with lived kind of loose."

Mrs. Bottle said she liked Switzerland because it was the only place she'd found in Europe where she could eat salad without worrying whether the lettuce had been washed. George was happy because he'd found a Cadillac agency which was servicing his car.

Binnie Flanker was in the American Express office in Lausanne cashing some dollars.

"Boy, they sure have got stable currency here," she said. "Everybody offers me the same exchange rate." Binnie allowed she had found Frenchmen lacking in masculine aggressiveness and she was anxious to push on to Italy.

A pair of young honeymooners, Sidney and Alice Perry, were at my hotel. I had noticed Sidney briefly in a Paris sidewalk cafe when, not understanding Continental ways, he had almost slugged two Egyptians who were leering at his bride and a third who was leering at him. Perry was a Middle Western student of veterinary medicine. He hadn't wanted to come to Europe anyway, but Alice had her heart set on this tour, and her father had put up the money as a wedding present. Sidney liked Switzerland because people left them alone.

"You know," he said, "we don't even have to double-lock our door here. Everybody knocks before they come in. In Paris we had to stack furniture against the door to make people knock. Otherwise they'd just barge in with a passkey."

Another arrival from France was an intellectual hitchhiker named Cynthia Muncy, whose path I hadn't crossed before. While

CONTINUED ON PAGE 78

Now! Introductory
1/2 PRICE SALE

Woodbury
Coconut Oil Castile
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\$1.00 size
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Little girls and big girls, too, need the natural oil protection of Woodbury Shampoo. It cleans all types of hair thoroughly, yet gently . . . helps to preserve the natural oils of the hair. After a Woodbury Coconut Oil Castile Shampoo, hair is glossy and manageable. Hurry—get this big beauty bargain today at grocery, drug and variety stores before the supply is gone!

Woodbury Shampoo . . . best for all the heads of the family

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Dims Shine Feels Fine Doesn't Show



Finishing touch for every shave! Neutral tint — won't show on your face. Helps cover nicks, blemishes. Finest Italian Talc — hammered for ultra fine texture! Crisp scent!

P.S. Also try new white Mennen Bath Talc for Men!

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AFTER-SHAVE TALC
FOR MEN



MAULDIN IN EUROPE CONTINUED

I had been touring the fleshpots in Paris, she had been creeping inch by inch down the corridors of the Louvre and getting the best out of the city.

She found Switzerland too smug and conservative.

"They will never create masterpieces here," she said. "They don't suffer."

At this point in my travels I had a small car and Miss Muncy wanted to hitch a ride over the Simplon Pass. She was headed for the museums of Italy. I said I would be glad to oblige but was a married man. She laughed so hard she had to wipe her spectacles.

At the frontier the Swiss guard proudly assured us that every bridge, pass and approach to his country was mined and connected by wire to some centrally located switch so that at any moment they could be sealed off from the world. Miss Muncy replied that she couldn't care less. I lost her in Milan at sundown. I was pushing on south and she wanted to study the cathedral in the morning light.

In Florence I met an ex-soldier named Pete Hirshvogel, who was touring up the peninsula with his wife and showing her all the places where he'd fought in World War II.

"Somebody's been shoving the landscape around," he complained. "As I remembered the Anzio beachhead, I used to feel like a fly in the bottom of a cup, with those mountains hanging over me and an 88 sticking out of every bush. Driving over there from Rome last week, I told my wife I was afraid I'd get the shudders all over again just looking up at those awful mountains."

"What mountains?" she said when we got to Anzio. I looked around and couldn't believe it. Way off in the distance was this range of peaceful-looking hills. Somebody's chopped them in half and moved them back ten miles."

Hirshvogel was pretty sad about one thing. "Near Livergnano," he said, "where we had a hell of a fight for about six months,



I'd heard they put up a monument to my regiment. I took my wife to see it, and it was there, all right, but all grown over with weeds."

I saw it myself later. Not far away was another monument, of sorts, which Pete must have missed. It was a scarecrow some farmer had made out of an old G.I. helmet and jacket.

In Siena, George Bottle told me he'd had his first automobile accident in Europe.

"They're like mosquitoes down here," he said. "Everybody's on wheels. Those little motorcycles with whole families on them come charging out of the bushes on one side and a priest on motor-scooter passes you on the other side with his robes flapping in the breeze. The man who figures he has the right of way will tangle with a six-ton truck to prove it. The roads in Italy would be ankle-deep in blood if they could figure out a way to make these heaps run any faster."

George had sideswiped an oxcart. Nothing serious, he said, just dented the side of the car and knocked the wheel off the cart. He'd settled on the spot. "Those damn carts have got no business on a public highway, anyhow," said George.

Near Genoa, Binnie Flanker was living in style, in a resort hotel overlooking a fishing village. Having noted that the village seemed well stocked with fishermen, I asked her if she'd reached the end of her long search.

"I hate it here," she said.

"Aren't they attentive?" I asked.

"Too damn attentive," she said. "They nuzzle. Italian men are the nuzziest people you ever saw. They come up behind you and hang their chin on your shoulder and proposition you, just like that. Yesterday there was a man putting up one of those Communist signs calling us murderers and all kinds of dirty names. You'd think he'd have some pride, seeing I was an American, after

CONTINUED ON PAGE 81

MORE MEN SMOKE

PRINCE ALBERT

than
any other
smoking
tobacco

Mild!
Tasty!



R. J. REYNOLDS TOBACCO CO., WIRENORTH, N. C.



Delight
your dog-

with **Krispy**, **Krunchy**

Klix DOG CANDY

New treat even puppies can chew

A taste that "wows" dogs and cats! Made without sugar. Veterinarian-approved ingredients build energy—special shape aids chewing. Feed KLIX freely!



for cats and kittens, too!

ANOTHER FINE FRENCH'S PET PRODUCT

Exciting new 1953 Studebaker receives Fashion Academy Award!



Gold medal for outstanding design and distinctive styling presented to the new American car with the European look

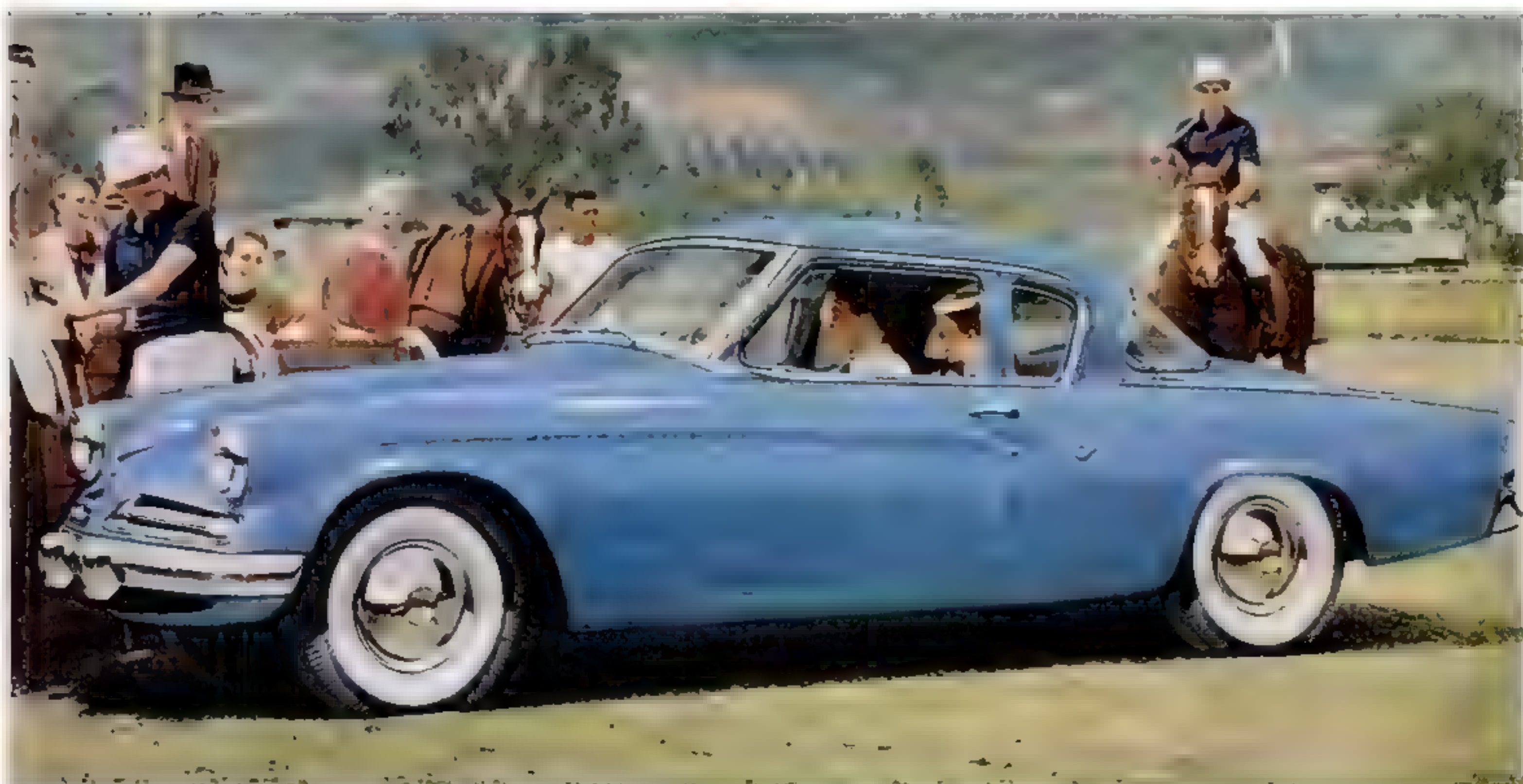
THE directors of Fashion Academy, the noted New York school of fashion design, have awarded Studebaker their 1953 gold medal for style and design.

Leading authorities on car styling join with motorists everywhere in acclaiming the 1953 Studebaker's distinction.

"There can be no question about it," reports Motor World, "Studebaker has, with its new model, made every other American car look ten years older."

Own this Fashion Academy Award beauty yourself—an excitingly different new Studebaker sedan, coupe or hard-top—a Champion in the lowest price field—or a brilliantly powered Commander V-8.

Arrange to drive this dramatically distinctive new American car with the low-swung European look—the car that officially proved itself a gasoline mileage star in this year's Mobilgas Economy Run. Order your new 1953 Studebaker right away.



DISCRIMINATING PEOPLE PREFER

HERBERT TAREYTON



MISS DOROTHEA MCGILL SCOTT, attractive young member of Richmond, Virginia society, at The Homestead. Discriminating in her choice of cigarettes, Miss Scott says: "Like so many of my friends, I prefer Herbert Tareyton's cork tip, extra length and mild tobacco."

Discriminating people prefer Herbert Tareyton. They appreciate the kind of smoking that only fine tobacco and a genuine cork tip can give. The cork tip doesn't stick to the lips . . . it's clean and firm. And discriminating people prefer Herbert Tareyton because their modern size not only means a longer, cooler smoke, but that extra measure of fine tobacco makes Herbert Tareyton today's most unusual cigarette value.



T H E R E ' S S O M E T H I N G A B O U T T H E M Y O U ' L L L I K E

Copied by The American Tobacco Company



putting up the signs, but no, he dropped everything and draped his chin on me."

"That's a shame," I said.

"I hear," she told me, "that in Spain they are as ardent as the Italians but more gallant."

"See you in Madrid," I said.

Passing through Monte Carlo on the way to Spain, I noticed a large, elegant building and asked a nearby Englishman if that was the Casino.

He nodded and studied me for a moment. I was driving a little open car, wearing a grimy sweatshirt, and my face needed washing. "Why don't you go in, Yank?" he said.

"I can't looking like this," I said. "I thought you had to wear a dinner jacket."

"Ha," he said wryly, "they'll welcome you with open arms as long as you carry the almighty dollar." Few Englishmen seem able to say dollar without the prefix almighty.

Even at noon in the Casino the tourist-price roulette tables were packed, and sure enough, half the gamblers wore their shirttails out. It made the grand old place look just like any joint in Las Vegas, Nev.

A fat German lady sat at one table and appeared to be the only big plunger. One of the tuxedoed attendants had placed himself at her exclusive service, spotting her bets with his little rake as she directed him, and getting new chips every time she pulled a fresh bale of 5,000- and 10,000-franc notes from her sturdy handbag. She was betting several thousand francs at a turn, scattering chips like hail over the board and glowering more and more as she lost. Nothing she did seemed to work out right.

Sidney Perry, whose bride had talked him into visiting the Casino on the way to Spain, was also fascinated by the German lady.

"One of the few encouraging things I've seen in Europe," he told me, "is the number of German tourists about. A lot of them are driving new cars and they seem fairly prosperous."

"Just like prewar," I said.

"You can't keep a good people down," Sidney announced.

"I'm afraid not," I said.

He looked hard at me.

"You're a damned reactionary," he said. "That war is over. This is a new era. New friends, new enemies."

"Give me time," I said. "My gearbox has a slow shift."

Cynthia Muncy finally got me into a museum, the Prado, in Madrid.

"You can't just pub-crawl all over Europe and not do something for your soul," she said.

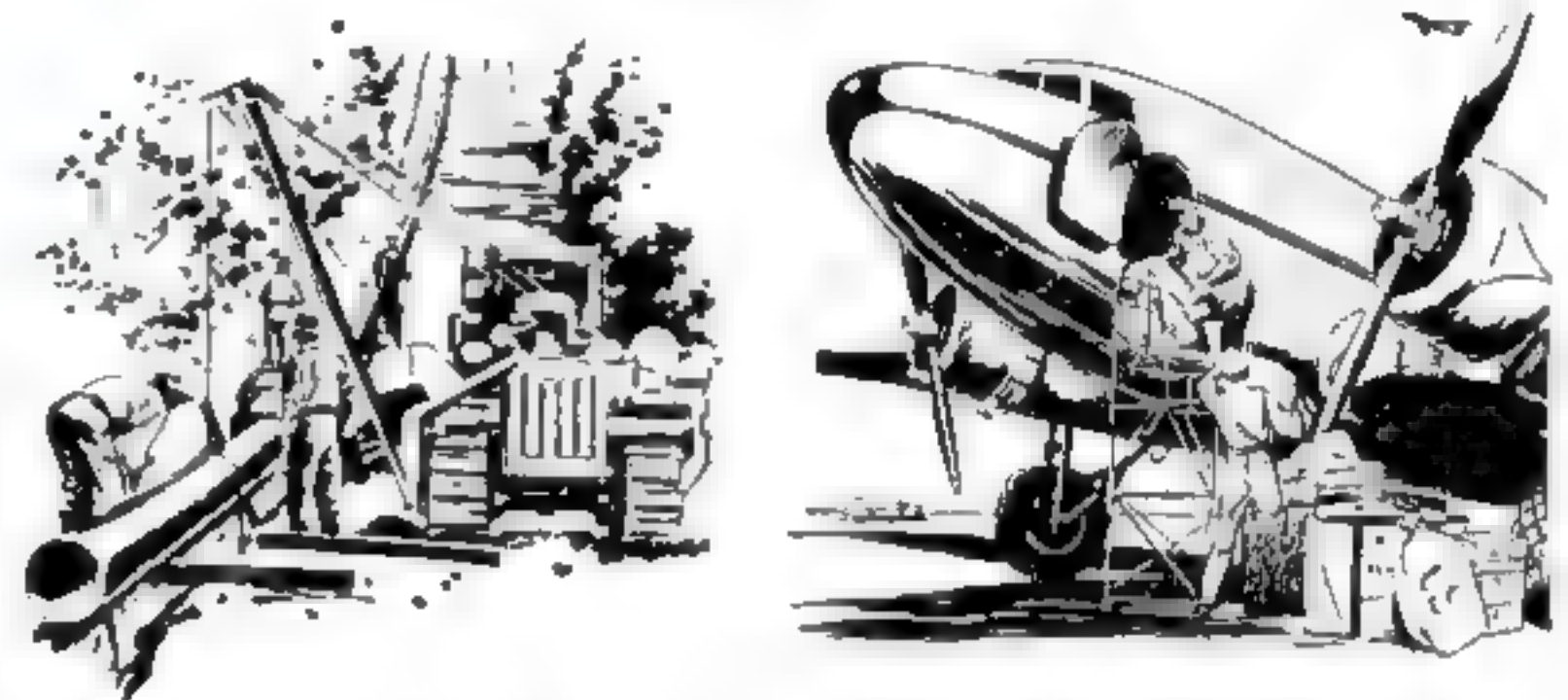
Who should we see as we emerged from the Goyas but the Bottles and their daughter Barbara, who was wearing a dress now, in

CONTINUED ON NEXT PAGE

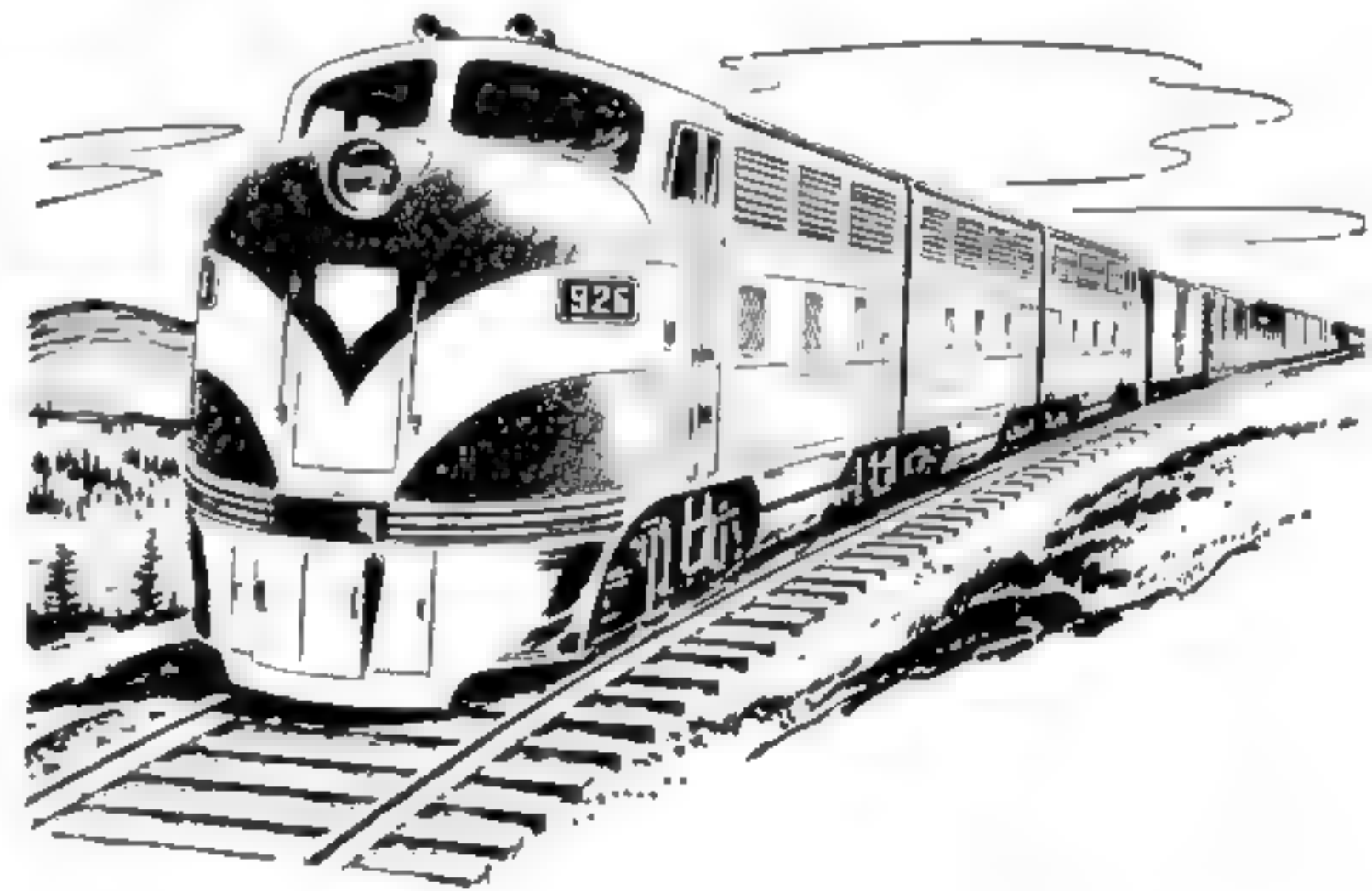
All the other forms of transportation combined



do not carry as many tons of freight as many miles



as America's Railroads ...



and the railroads...without aid from the taxpayers...do their huge hauling job at a lower average charge than any other form of general transportation.

ASSOCIATION OF AMERICAN RAILROADS

WASHINGTON 6, D. C.

You'll enjoy THE RAILROAD HOUR every Monday evening on NBC.



ATHLETE'S FOOT

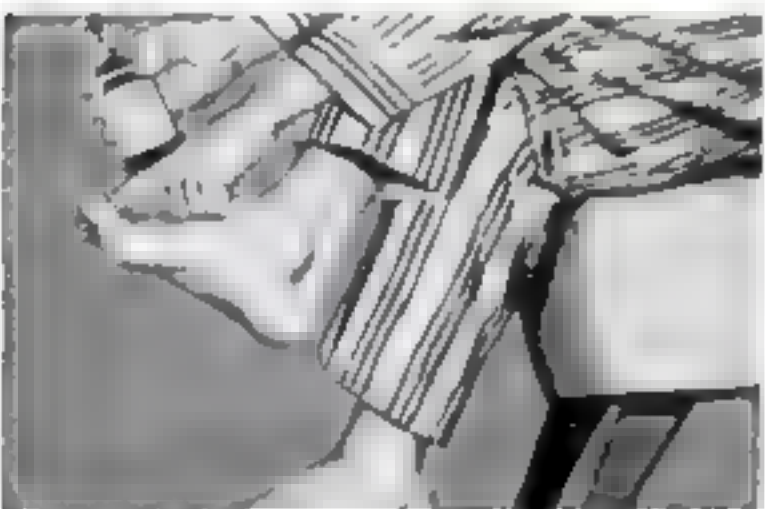
What it is
How you get it
How to get relief



Athlete's Foot is caused by parasitic micro-organisms. Left untreated, it can burrow under skin tissue, attack nerve endings, lead to disability. Severe case shown here requires doctor's care.



Raw cracks between your toes invite Athlete's Foot—especially in summer. When Athlete's Foot fungi infect, skin reddens, itches painfully, flakes off.



For relief of Athlete's Foot symptoms, use Absorbine Jr. daily. Cool, soothing Absorbine Jr. kills all the Athlete's Foot fungi it can reach. Promotes healing of skin. To prevent re-infection, boil socks; don't share towels.

Absorbine Jr., original relief for Athlete's Foot, has been proven successful in relieving Athlete's Foot misery in 3 out of 4 cases tested. Available at all drug counters. Buy a bottle today.



ABSORBINE JR.

W. F. Young, Inc.
209 Lyman Street, Springfield 3, Mass.
Please send me a free sample bottle of Absorbine Jr.—postpaid.

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Address _____

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MAULDIN IN EUROPE CONTINUED

deference to the Spaniards' strict sense of propriety about female garb. We all trooped into a small room containing a famous Velázquez painting and a mirror, the idea being that when you look in the mirror the picture almost comes to life.

"Look!" cried Barbara, "3-D!"

"See?" said her father proudly. "Told you she'd get back to normal."



A day or so later I ran into Sidney and Alice Perry, who had just visited a cathedral where Alice, lacking either a hat or a handkerchief, had worn her gloves on her head. They had tickets for the bullfights, and I decided to go with them. My attitude toward the *corrida* falls somewhere between Hemingway and the A.S.P.C.A. So many Americans go to extremes one way or the other about this thing. Hemingway gets carried away on some kind of romantic cloud about it, and the A.S.P.C.A. gets all worked up about a piece of beef who's kept so angry he doesn't realize they're slowly bleeding him to death.

Once in a while something interesting happens at the *corrida*. We watched a crazy young fan jump into the ring with his shirt for a cape and get tossed higher than a kite. Whereupon there was a race for the body between the litter-bearers, who wanted to take him to the hospital, and the cops, who wanted to take him to jail. And there was a drunk picador who kept falling off his horse every time the bull charged.

By and large, though, such high points are spaced too far apart for me to become an *aficionado*. Sometimes you have to watch two whole bullfights before something like that comes up.

"It's uncivilized," Sidney Perry said.

"Listen," said Alice, "a country where you can hire maids for \$5 a month and cooks for \$7 is as civilized as I care to be."

"Well," said Sidney, relenting a bit at this, "I'll say one thing for the crowd here. They're impartial. They don't care who gets killed. Before I saw this I thought they discriminated against the bull."

I had drinks with the Bottles at the new hotel Mr. Conrad Hilton just opened in Madrid to catch the tourist trade. I don't know about the tourists, but the place ought to be very popular with local Spaniards because it will give them a chance to go abroad without leaving the city. Not even a congressman would find anything un-American about it. The menu, the bar and the decor are pure, classical Los Angeles, and well done too.

"I feel like I'm home," said Mrs. Bottle. "Air conditioning and everything. I'm not going to stir out of here until it's time to go back to the States."

CONTINUED ON PAGE 84

Antacid-Laxative

PHILLIPS' MILK of MAGNESIA

FOR GENTLE-THOROUGH CONSTIPATION RELIEF



Temporary constipation is usually accompanied by acid indigestion—yet most laxatives act on irregularity alone. But Milk of Magnesia does more. It relieves both conditions... gives you more complete relief. So use Phillips' Milk of Magnesia—the best laxative money can buy.

Be Smart!

use the only deodorant with

"Action-Proof" Protection!

Your most effective deodorant for checking perspiration—stopping odor.

Only Odo-RO-NO has new "Action-Proof" formula! Superior in every way!

Use daily for complete 24 hour protection.

People on-the-go use
ODO-RO-NO

Special Offer!



Send name, address, plus 10¢ for regular 25¢ Spray to Northam Warren Corp., Dept. A6, Stamford, Conn.



**OLD-STYLE
CLOTH
BANDAGE**

Cloth bandages get soggy and keep coming unstuck. Not a CURAD. It's waterproof plastic—sticks tight even in soapy water.



**CURAD
PLASTIC
BANDAGE**

A CURAD stays on when you swim, shower or do the dishes. Washes clean—doesn't wash off.

The new plastic bandage CURAD won't wash off!

Stays neat, stays clean and stays on! A CURAD outlasts three old-style bandages. Paper-thin and elastic—fits like your skin.

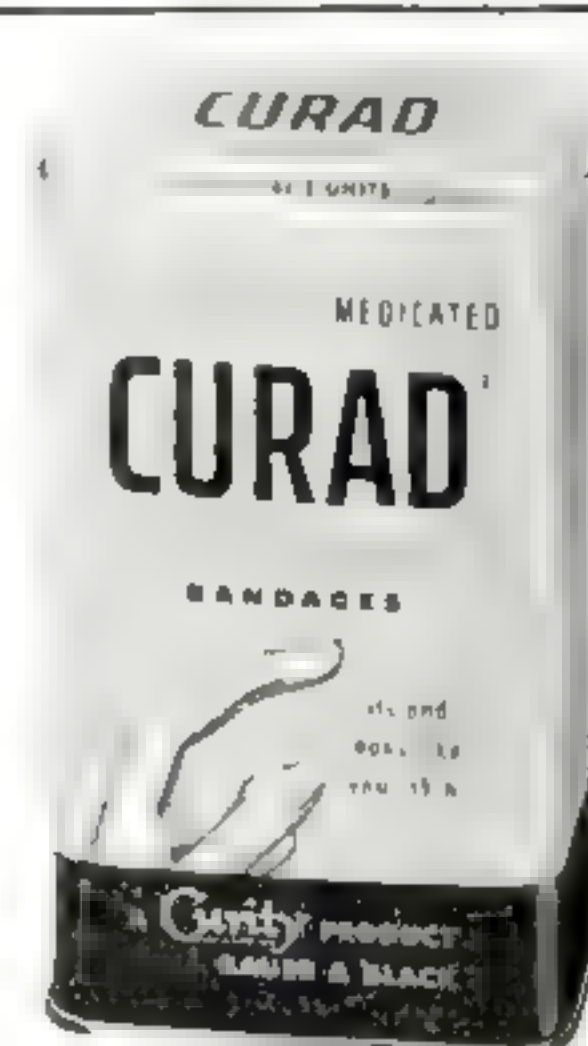


FLESH COLOR OR WHITE

(BAUER & BLACK)

Division of The Kendall Co.

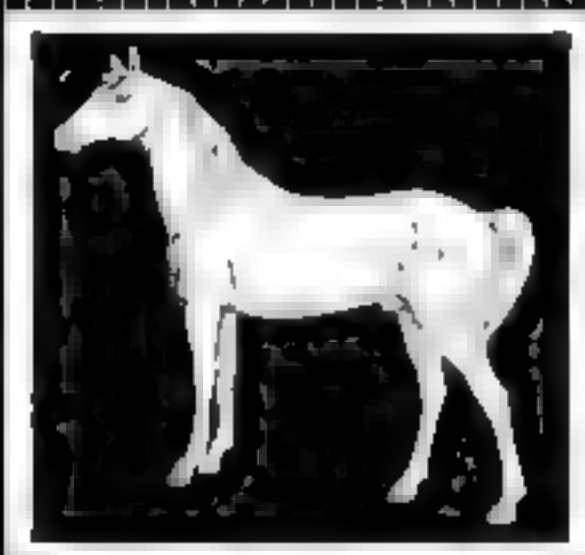
*Eaton Laboratories, Inc. brand of nitrofurazone



NEW WONDER DRUG in CURAD fights all 28 common wound germs

Only CURAD contains Furacin*-Tyrothricin, the new germ fighter that killed or inhibited all 28 common wound bacteria in laboratory tests. This medication will not stain your hands or clothes.

What a SCOTCH!



White Horse...
of course!

BLENDED SCOTCH WHISKY 86.8 PROOF
Browne-Vintners Co., Inc., N. Y., Sole Distributors



A luxury
that actually
does you good

You should use it: Two special ingredients in Aqua Velva help take care of nicks and scratches. The tingling is proof of Aqua Velva's action.
You'll like to use it: In addition to the pleasant aroma found only in Aqua Velva, it gives you a feeling of well-being, a special touch of luxury after every shave.

P.S. to Wives: Give him the luxury lotion he likes! Gift bottle, 11 ounces.

Ease SUMMER
COLDS
and HAY FEVER
TAKE
Tabcin
AT ALL DRUG STORES • 45c and 75c SIZES

EVERYBODY'S
REACHING
FOR



Fineline

PENS, PENCILS, AND BALLPOINTS

Relieve
TIRED EYES
Ask for
LAV-OP-TIK

Bathe eyes often with
cooling, soothing LAVOP-
TIK Eye Lotion. Quickly
relieves itching, burning
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LAVOPTIK
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Corns

**SUPER-FAST
RELIEF!**

**Quicker
Removal**

No waiting! Super-soft Dr
Scholl's Zino-pads relieve pain
in a jiffy—remove corns one
of the fastest ways known to
Medical Science. Also so-soes
for Calluses and Blisters.



Dr Scholl's Zino-pads

MAULDIN IN EUROPE CONTINUED

Outside, along the wide, shaded street, Binnie Flanker passed in a taxi. After a few minutes she passed again, going the other way. She spotted me and invited me to join her.

"Cheapest taxis I ever saw," she said delightedly. "You can ride for miles on a few pennies. I've been riding taxis all day."

We had a nice sightseeing tour, the only trouble being that I never was able to figure out, from our driver's actions or those of other cars, whether in Spain they drive on the left side, as in England, or on the right, as in France and Italy. When two Spaniards approach each other in motor cars, one charges and the other does a *verónica*.

In Toledo one afternoon I wandered into a sidewalk cafe for coffee. There wasn't a sign of life in town, and I realized I had walked into the middle of a siesta, that holy time when entire populations sink into coma, causing ulcers to subside and the dinner hour to be shoved forward to midnight.

I sat at a table and waited half an hour for someone to bring coffee. Finally I snapped my fingers. A sleepy man appeared and spoke to me in English:

"You Americans are *muy simpático*, you understand me, but you try to crowd a hundred years into fifty."

"And you," I retorted, "try to stretch fifty years into a hundred."

I thought I had won. When my coffee appeared an hour later I knew I had lost. Meanwhile, a few other violators of the siesta had appeared, among them a tall, rawboned English lady, who took a table near me, and the Sidney Perrys, who joined me. They said they were delighted to find how far their dollars would stretch in Spain.

The English lady's ears perked up when she heard Americans discussing money. Showing no sign of traditional British reserve, she asked us if we would be so kind as not to overtipp when we left the cafe.

"Madam," said Sidney Perry, "I never overtipp."

"Perhaps not by your standards," she said, "but I would like to say that Spain is the last refuge in Europe for many of us and now you Yanks have found it. I do hope you won't be overtipping and overpaying and spoiling things for everyone else."

"I suppose," said Alice Perry acidly, "that we'll drive wages up to terrible levels. Next thing you know, maids will be getting \$7 a month and cooks will demand \$10."

"I wouldn't put it past you, my dear," said the English lady.

"You know," said Sidney to me, "at last I've figured out why the Russians are held in such awe everywhere. They never let tourists out and they never let 'em in. Man, the only way I'm ever going to get the respect due me as a 100% citizen of the most industrious, intelligent, inventive, red-blooded and beautiful country in the world is to throw my passport in the ocean, stay home, act mysterious and, instead of running around exposing myself, let everybody else wonder what the hell I'm up to."

I thought Sidney had a point there—until I got back to the U.S.

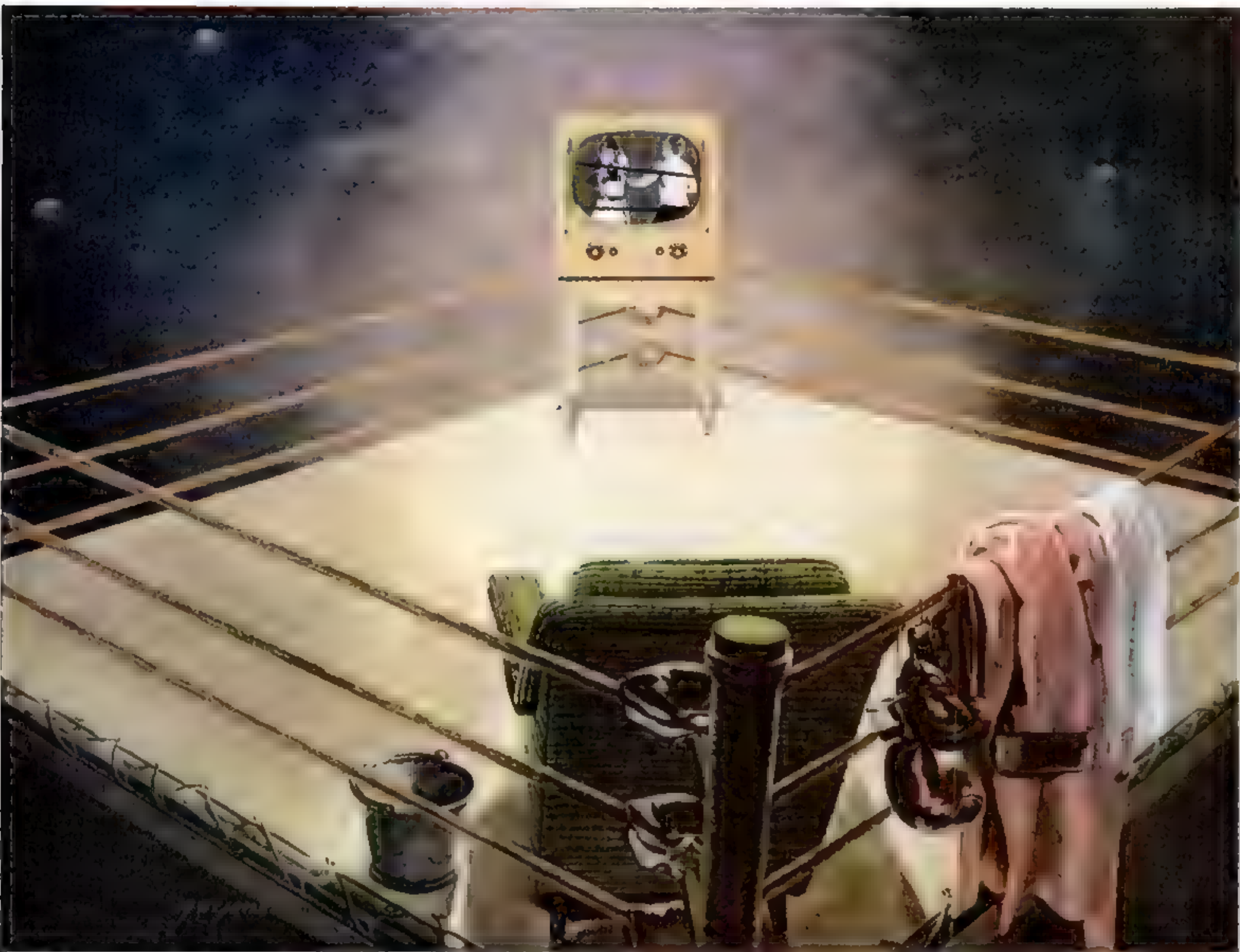
"Been to Europe, hey?" a taxi driver said during the hair-raising trip from Idlewild airport to the Jersey side of the George Washington bridge. "Must be nice to get back to civilization!" Then he clipped me \$14 for what should have been a \$6 ride.



OVERTIPPING AMERICANS like the Bottles alarm less affluent travelers from other countries who feel that a gratuity should tinkle, not fold.

SPARTON COSMIC EYE TELEVISION

Displayed by America's great stores



SHOWN HERE: THE 11" LAWTON. ALSO IN MAHOGANY.

So real it takes you right there! That's why famous KAUFMANN'S, of Pittsburgh, joins the list of fine stores featuring Sparton TV. See this and other beautiful models at your Sparton dealer's.

Sparton
cosmic eye television

BEHIND the crystal-clear picture, the sparkling sound, the always lifelike performance of Sparton TV, there is a story of skill and care which is important to you.

For it was engineering skill that made possible the exclusive Cosmic Eye Chassis . . . engineering care which demanded that Sparton produce over 70% of its own vital parts and assemble

many of them by hand. And it was the skill of a famous designer which inspired the lastingly lovely, hand-finished Sparton cabinet.

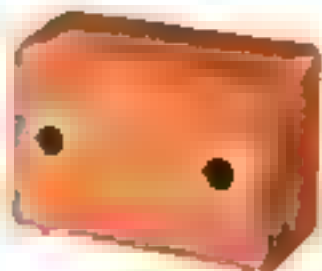
Here is America's finest television . . . naturally it's recommended by some of America's finest stores. See it at your Sparton dealer's. You'll find him listed in the Yellow Pages of your local telephone directory.

Ask to see the new Sparton Sky Beam Radios, too

SOLD IN SUCH FINE STORES AS:

The Dayton Company ..	Minneapolis, Minnesota
The Higbee Company.....	Cleveland, Ohio
Joslin's	Denver, Colorado
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Meyer & Frank Company ..	Portland, Oregon
John Wanamaker.....	New York, New York

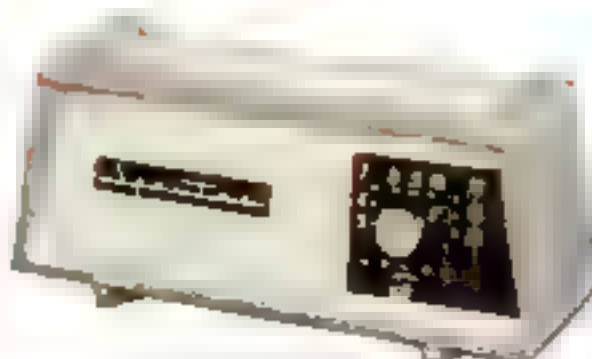
And other quality stores across the nation



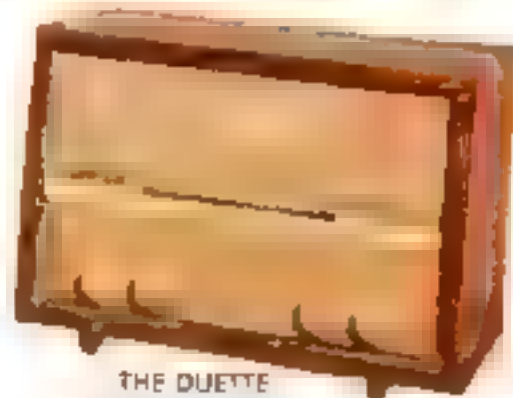
THE EASY-GOER
Budget priced.



THE TAG-ALONG
3-way portable.



THE TABLE-TOPPER
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THE DUETTE
8-tube AM-FM.
Mahogany or Golden Wheat.

PROVED IN THE 4TH ANNUAL MOBILGAS ECONOMY RUN—

The Place to
Stop—
to Start Saving!



**HIGH QUALITY
ECONOMY GASOLINE**

At Low Regular Price!

This year's Mobilgas Economy Run results—22.3 miles per gallon average—prove this simple but important fact:

Flying Red Horse gasoline is high in performance, power, mileage!

Get all you pay for! Unless your car de-

mands Special grade gasoline, your best buy is regular Mobilgas.

It's High Quality Economy Gasoline at the Low Regular Price—result of the world's foremost catalytic refining program! See your Mobilgas dealer!

Get All the Gas Mileage Your Car Can Deliver!

SOCONY-VACUUM OIL COMPANY, INC., and Affiliates: MAGNOLIA PETROLEUM CO., GENERAL PETROLEUM CORP.



CLEAN

REST

ROOMS



COMBS COME IN ALL SIZES AND PRICES FROM 25¢ (FOREGROUND) TO \$16 FOR RHINESTONE STYLE (LOWER RIGHT)

New Head Hold

HAIR AND HATS STAY PUT WITH RESILIENT COMB

The still life above shows plain and fancy versions of a tenacious new gadget which secures hats and hairdos to ladies' heads despite high winds and the law of gravity. "Feathercombs" are made of highly resilient Swedish music wire, expand slightly as they are inserted, then contract to remain firmly in the wearer's hair. Devised by an advertising art director named Andrew Smith for his wife and his mother, the springy combs proved too good to keep under their own hats and are now being manufactured by the inventor. Decorated styles can be bought in department stores and unadorned ones, already sold in beauty shops, will be more generally available later this year.

JEWELED VERSION HOLDS COCKTAIL HAT (CHIANDA, \$35) AT RECKLESS ANGLE



CONTINUED ON NEXT PAGE

Looking
for
Something?



FOR HOME OR
BUSINESS NEEDS
LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY



You be the judge!
Send your clothes to a
drycleaner who uses
Stā★Nu

... and your verdict will be that "Stā★Nu is guilty" of producing the finest drycleaning job ever!

What does Stā★Nu do?

Stā★Nu replaces the vital textile oils lost through ordinary wear and cleaning. You actually see and feel the difference—your clothes feel lively, cashmere-smooth, like new.

Used in new clothes

Stā★Nu has been used and recommended for years by the nation's leading clothing manufacturers to improve new garments. Imagine what Stā★Nu will do for clothes that have been cleaned a few times!

Clothes resist wrinkles, dirt

Stā★Nu finishing makes clothes keep that just-cleaned, just-pressed look longer. A boon to travelers—wrinkles hang right out.

Double your money back

Send a suit or dress to any Stā★Nu drycleaner. If you don't agree it's the finest cleaning and pressing job you ever received, we'll refund double the cleaning cost!

Drycleaners who use Stā★Nu display this emblem...



HEAD HOLD CONTINUED



PILLBOX of striped felt (John Fredericks, \$39.50) has combs inside, looks precarious but it is not.



BUTTONS of black velvet trim 11-inch version (Feathercombs, \$8) which keeps smooth hairdo neat.

BOW with flowing ends (Malino Veiling, \$4) uses three combs, clings to the slippery back area of hair.



IF YOU SUFFER PAIN

of
**HEADACHE
NEURITIS
NEURALGIA**

get
**FAST
RELIEF
WITH**



The way
thousands of
physicians and dentists recommend

Here's Why...

Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proved active ingredients. No other product gives faster, longer-lasting relief from pain of headache, neuralgia, neuritis than Anacin tablets. Buy Anacin® today!

INGROWN NAIL
Hurting You?
Immediate Relief!

A few drops of ULTOROL bring blessed relief from tormenting pain of ingrown nail. ULTOROL toughens the skin underneath the nail, allows the nail to be cut and thus prevents further pain and discomfort. OUTGROW is available at all drug counters.

**BUY FUN
FOR THE KIDS!**



For rollicking picnic fun, give them Dubble Bubble Gum. They'll breeze right through household chores, too, when Dubble Bubble is your reward. Buy the handy "take-home" packages.

NOW! IN BETTY CROCKER PIE CRUST MIX-

2-Action Shortening!

1 FOR TENDER, 1 FOR FLAKY



Betty Crocker Billie Burke

The minute your pie's in the oven, this special shortening goes to work. The *first* action melts the pie crust to tenderness. The *second* action puffs and bubbles the crust into layers of delicate flakes. (Such eating!)

Shortening specially made . . . and so is the flour! That's why you notice the difference on your pastry board. Read what Billie Burke discovered, below. And get your package now!



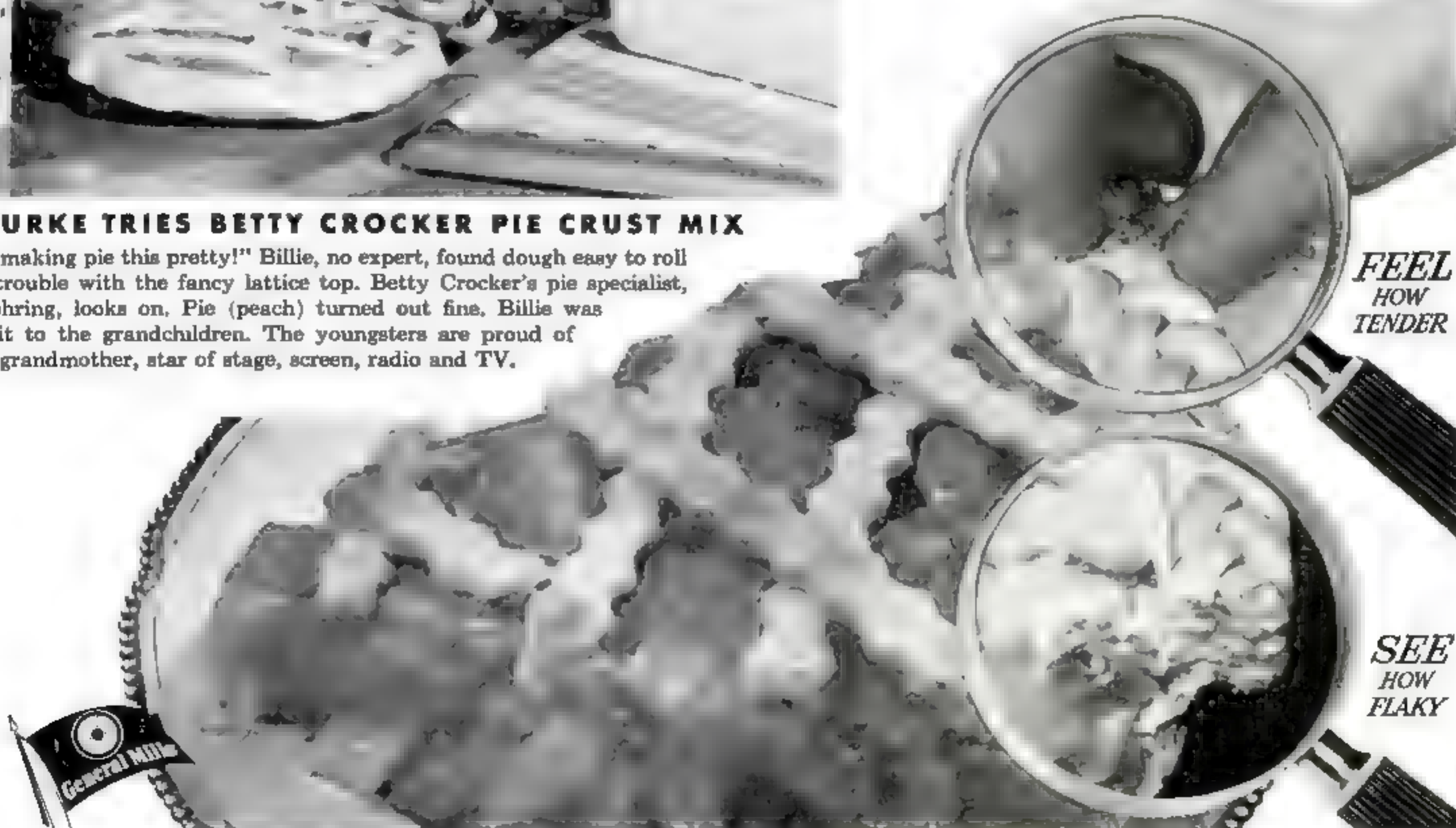
DON'T BABY THIS DOUGH! Patch it, handle it, tie it in a bow knot, it bakes up tender. Delighted, Billie is tying bow to demonstrate.



SO PLIABLE! Fancy braid edge is easy and fun, dough handles so nicely. 2-action shortening, special flour, help make the difference.

BILLIE BURKE TRIES BETTY CROCKER PIE CRUST MIX

"Imagine me making pie this pretty!" Billie, no expert, found dough easy to roll out, had no trouble with the fancy lattice top. Betty Crocker's pie specialist, Marylee Duehring, looks on. Pie (peach) turned out fine. Billie was pleased, fed it to the grandchildren. The youngsters are proud of their famous grandmother, star of stage, screen, radio and TV.



FINEST OF FEATURES



WHEN you become the owner of a new Pontiac you're constantly aware of the many additional features it provides at a cost only a few dollars above the lowest priced cars.

HIGH-COMPRESSION ENGINE

For example, Pontiac's big, husky engine is packed with power—more power, in fact, than you're ever likely to need, at your command always.

DUAL-RANGE HYDRA-MATIC

When Pontiac's terrific power is teamed with Dual-Range Hydra-Matic Drive* you get performance that packs a thrill in every mile. You have amazing get-up-and-go in traffic or quiet, economical cruising on the open road.

122-INCH WHEELBASE

Pontiac is a big car, with a good, solid road-feel and a smooth, easy-going ride—thanks to the extra length of its 122-inch wheelbase. Pontiac's strong, safe Body by Fisher, with its fine appointments and restful color combinations, adds to your comfort every mile.

POWER STEERING

Pontiac, with its regular Curve-Control Steering and Comfortmaster Ride, is a relaxing and easy car to drive. And for those who prefer Power Steering*, Pontiac offers driving as effortless as modern engineering can make it.

LOW COST—HIGH RESALE VALUE

But Pontiac's biggest feature is its modest cost. And this is not first cost alone. Pontiac's low maintenance and

DRIVE A WONDERFUL NEW PONTIAC—

AT LOWEST COST!



operating costs prove it to be the most trouble-free car on the road. Naturally, all these things are reflected in the wonderfully high resale value which Pontiac enjoys everywhere.

All in all, Pontiac ownership is a mighty happy experience. We cordially invite you to come in and see how little it costs to enjoy all of Pontiac's fine-car features. We feel sure we have a pleasant surprise awaiting you.

*Optional at extra cost.

ONLY PONTIAC GIVES YOU ALL THESE EXTRA FEATURES:

**DISTINCTIVE DUAL-STREAK STYLING • KEY-QUICK
AUTOMATIC STARTING • TRIPLE-SEALED HYDRAULIC
BRAKES • PERMANENT BUILT-IN OIL CLEANER •
FULL-PRESSURE LUBRICATION • DUAL CARBURETION**



***Dollar for Dollar
you can't beat a***

Pontiac

GENERAL MOTORS LOWEST PRICED EIGHT

SEE YOUR NEAREST PONTIAC DEALER!

Bardahl... Did it again*



* **ALWAYS MAKES A CAR RUN BETTER!**

Take a sluggish engine. Add BARD AHL to the gas and oil. Then, watch that baby roll.

BARD AHL penetrates gums and varnishes on valve guides and rings. Drives out sludge and carbon. Frees up your engine so she's champing to go.

Just step on the gas and get set to fly.

You can buy BARD AHL at better gas stations, garages, and new car dealers everywhere.

**BARD AHL: SEATTLE • ST. LOUIS
BOSTON • VANCOUVER
MONTREAL • MEXICO CITY
OSLO • ANTWERP • FLORENCE**

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UNITED STATES DISTRICT COURT
 Southern District of New York
 OFFICE OF THE CLERK
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 11th FLOOR, 200 COLUMBUS AVENUE
 NEW YORK 22, N. Y.
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PENALTY FOR PRIVATE USE TO EXCEED
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904955

Leonard McCombe
100 Central Park So.
New York, N.Y.

THIS ENVELOPE BROUGHT McCOMBE HIS NEW CITIZENSHIP

I Become a Citizen

LIFE'S CAMERAMAN TELLS
 HOW HE TOOK NEW HOME

A few weeks ago LIFE Photographer Leonard McCombe received a registered letter (above) which filled him with deep pride. In it was the paper which certified that McCombe, born and brought up in Britain, was now a citizen of the United States of America. Looking forward to his new status, McCombe (right) also looked backward upon his seven years in America and the gradual change in his feelings which led him to adopt a new country. McCombe always carries a camera and on its film records his impressions and intimate reactions as naturally as another man does in his diary. His American pictures, mostly taken on scores of LIFE assignments, show his day to day moods and adventures, and from them McCombe has selected those on the following pages, which are accompanied by his own captions. They punctuate his progress from loneliness, when at the age of 23 he arrived in New York in 1946, to his period of discovery, when America began to seem an odd but fascinating place, to the years of active enjoyment of the new country, to the time when he finally felt he belonged here. McCombe begins his odyssey with a description of his first weeks in a sweltering New York summer.



"Things began to grate on me almost as soon as I got here. Hotel rooms were hard to get and there was a five-day limit; I must have lived in a hundred rooms before I got settled. The piercing, summer light gave me a continual headache. Something irritated me most of the time: the constant speed, the aggressive nasal whine, the wet heat, the bitter squint of the crowd, the assembly-line look of American life and the new crisis every hour."

FOR A CITIZEN'S SAGA, TURN PAGE



*there's no gin
 like Gordon's*

BECAUSE OF LIQUEUR QUALITY and HIGH PROOF (94.4)
 DRINKS NEVER TASTE THIN WITH GORDON'S GIN

100% NEUTRAL SPIRITS DISTILLED FROM GRAIN - GORDON'S DRY GIN CO., LTD., LINDEN, N. J.

Loneliness

In my first weeks in America, I'd stretch out on my bed and try to recall a friendly moment during the day. There wasn't any. The heat was infernal. People got drenched without moving. Tension showed in twisted hands and peeled nail polish. I felt that people were drawing an unseen line on the air—don't cross—trouble over here. How far away is America when a man crosses his arms and sets his lips? I'd never seen men eating ice cream (that was only a children's treat in England). They didn't seem to enjoy it. The faces seemed like algebra—what did they mean? My first closeness to people came through tragedy: four people wiped out in an accident at country crossroads. I'd go down to the docks to see the *Queen Mary*, a part of England in the Hudson River, and hear the friendly sound of Liverpool speech.



*People got drenched
without even moving.*



*Tension showed
in twisted hands.*

*How far away
is America...?*





*I'd never seen men
eating ice cream.*



*Four people wiped out at
country crossroads . . .*



*A part of England
in the Hudson River . . .*

Discovery

In the hot city I saw a man take off his pants—doing the best he could in the heat without a penthouse. I wish I had his courage. When I first saw grownups reading comic books, I laughed so hard I dropped my camera in the sand. At home the comics were for children. In New York's Bowery I discovered quite a sprightly way of life—even a barber who patched up black eyes: price, 50¢. Then there was Grand Central station full of kids going to summer camps—wearing signs so nobody would get lost. One of my first assignments was a fashion show but I didn't have any feeling for fashion and was a failure at it. The Missouri girl in the Miss America contest was a revelation. I thought any girl in a beauty contest—well. I wouldn't want my sister with a lot of men eying her. I was surprised by Miss Missouri's healthy interest in her own beauty. This physical fitness out in the bright light revealed a healthy mind and attitude.

*I saw a man take off his pants
... I wish I had his courage.*



*A sprightly way of life
in the Bowery ...*



I didn't have feeling for fashion . . . I was a failure at it.



When I saw grownups reading comic books I laughed.



Grand Central full of kids going to summer camp . . .



I was surprised by this girl's healthy interest in her own beauty.



*I was delighted to photograph
a supposed gangster czar.*

*Truman was a friendly man
without a trace of almightiness.*



Enjoyment

Assignments for LIFE took me around the country. I was delighted. I liked the frankness which allowed me to photograph a supposed gangster czar, such as Frank Costello, and the President of the U.S. Truman was a friendly man without a trace of almightiness. First time I photographed him he was about to make a speech. He turned and said, "Wait a minute boys, until I take this coughdrop out." I loved this. Mr. Maytag was the first American businessman who I felt was really impressive. He was arrested for speeding on his way to catch a plane,



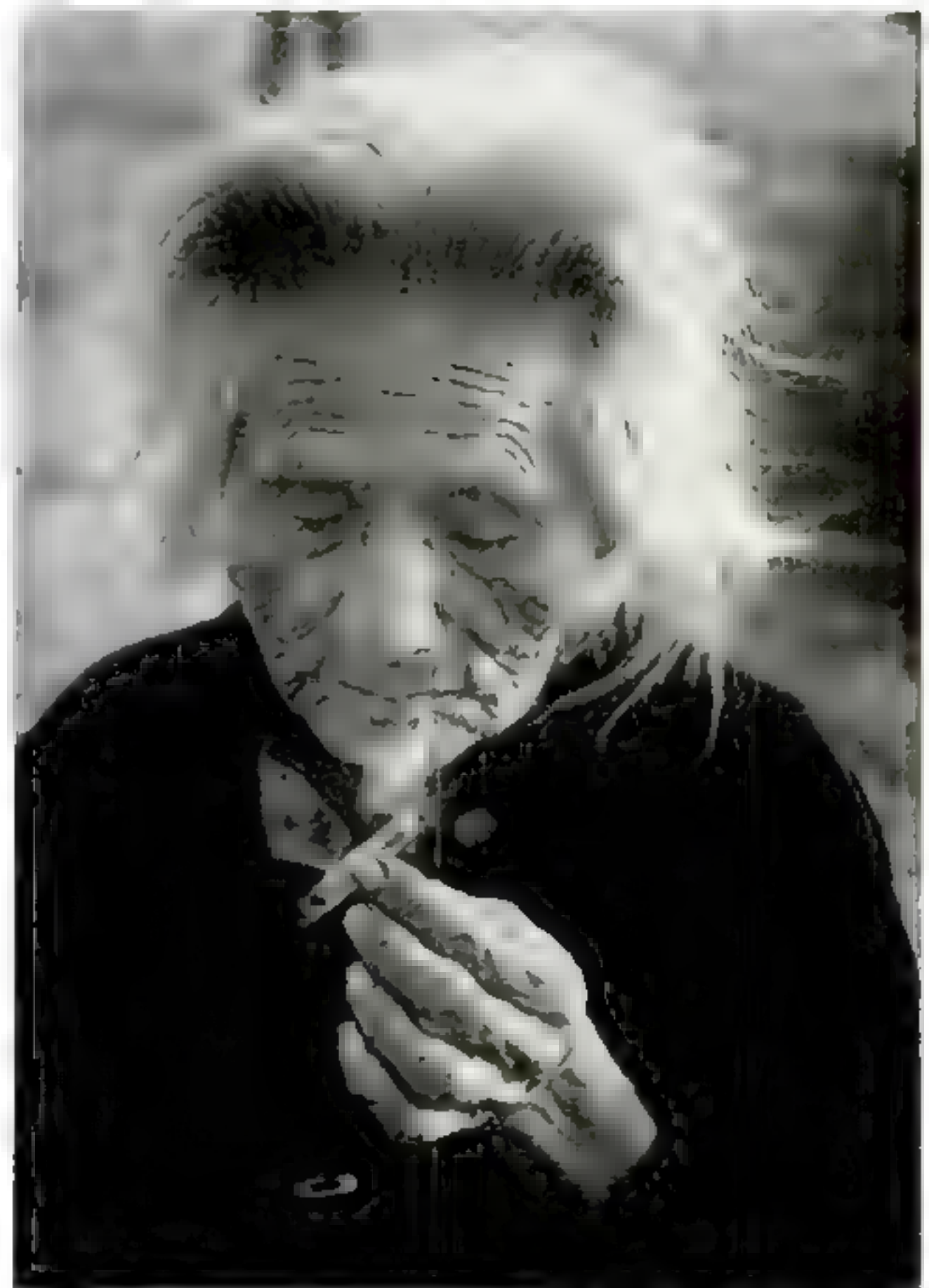


*Mr. Maytag, a businessman
who was really impressive . . .*



*Vice President Barkley sat attentively
while a lady sang for him.*

missed plane, paid fine. A week later he caught a fish and sent it around to the policeman as a mark of respect. Vice President Barkley showed a homely warmth. He sat attentively while a lady played and sang for him. I like the natural life of the cowboys. It delighted me to see them working and to watch horses running around unfettered. I'll never forget when I gave a cigaret to an old Navaho Indian woman. In her face and in the life of her people, I felt for the first time that the history of America stretched away back beyond England's.



*In the face of a Navaho woman
I felt America's history.*

*It delighted me to watch
horses running around unfettered.*

Belonging

I was beginning to notice the difference in my own countrymen. Some Englishmen—like the one I saw in a drugstore—started to stand out like sore thumbs. Now, instead of the river of bleak faces, I saw individuals. I liked the lady who gave her dog a drink out of a paper cup . . . the friendly couple at a state fair . . . the athletic girl out in the sunlight. A pigeon roosted on my window sill. When I came back from an assignment, there were eggs. Then I watched a fledgling learn to fly. By now—seven years after I set foot on American soil—I have been buffeted and shaped until I fit. I feel I am a citizen of the place where I belong.



Englishmen started to stand out like sore thumbs.

The friendly couple at a fair . . .



The lady who gave her dog a drink out of a paper cup . . .



A pigeon roosted on my window . . . there were eggs.

The athletic girl out in the sunlight . . .





FAMILY GROUP looking over scrap books: contains (left to right) Barbara, 21; poster of Barbara; Madelyn, 18; poster of Madelyn; mama, Alice, 23.

Happy Little Wittlingers

THREE HOLLYWOOD WORKING GIRLS FIND THE LIVING EASY

The three little ladies of the Wittlinger family of Hollywood (see cover) are young, cute, mildly talented and blessed with remarkable powers of enjoying life without straining themselves. With these attributes they have built up for themselves a life which might rouse any working girl in the land to envy. All three of them, Alice (now Mrs. Bud Thomas), Barbara (screen name—Barbara Darrow) and Madelyn, have been picking up bit

parts in movies since they were kids. In addition they pose for respectable calendars or advertisements. A scrap company which uses their pictures supplies them with 60 bars a month. Thus prosperous and well-washed, the girls can spend their spare time happily at house parties and beach parties, listening to their 25 canaries, or playing such games as inserting newspaper ads which give a friend's address as that of a home for stray animals.

CONTINUED ON PAGE 106

THIS KING HAS EVERYTHING!

Every **GOOD** thing you
want in a cigarette!

CHECK THIS CHART AGAINST YOUR PRESENT BRAND

<input checked="" type="checkbox"/>	Do you have a clean, fresh taste after smoking?
<input checked="" type="checkbox"/>	Do you really enjoy the taste of your food?
<input checked="" type="checkbox"/>	Are you free from cigarette cough?
<input checked="" type="checkbox"/>	Does your cigarette leave your throat comfortable?
<input checked="" type="checkbox"/>	Does the last cigarette of the day taste as good as the first?



If your answer is "**NO**" to any of these questions —

IT'S TIME TO CHANGE TO PHILIP MORRIS!

MORE THAN A MILLION SMOKERS have left well established brands and are now smoking PHILIP MORRIS King Size. They're finding in PHILIP MORRIS King Size *everything* they want in a cigarette.

Are you getting *every good* thing you want from your cigarette? If not . . . it's time to

change to PHILIP MORRIS. Make the change. Your *taste* will tell . . . your *throat* will tell . . . PHILIP MORRIS gives you smoother smoking, finer taste, greater throat comfort. That's because PHILIP MORRIS is made a *different* way . . . an *exclusive* way. King Size or Regular—it's America's *finest* cigarette.



CALL
FOR

PHILIP MORRIS



Other times, other tastes...

What made Milwaukee change to Blatz Beer?

You can tell at a *glass* that Blatz is brewed to *today's* taste...the up-to-date way of living! Blatz is so happily *different* from the heavy, harsh-tasting beers of the past!

Is *this* the reason Milwaukee has changed to Blatz? Yes, a thousand times yes!

That's why Blatz is the favorite by almost two-to-one in the beer capital...year after modern year!

So don't *you* be out of step with the times! Fill a glass to the brim with Blatz. Enjoy some. You'll congratulate yourself for living in this wonderful day and age!



Milwaukee's finest beer!

Today it's Blatz!





SMART CASUAL COAT in KANNAK'S deep textured KaMaKurl. Stitched seams form a graceful yoke pattern. In Nude, Blue, Pink, Pecan, Maize. Sizes 8 to 18. About \$70.

BETTY ROSE IS THE FASHION

with Milium linings to keep you comfortable in any weather

The look, the lining, the label all America knows and loves... in new "transeason" fashions superbly crafted by famous Betty Rose. Softest, pure woolsens, smartest tailoring, surest fit in lightweight, warm Betty Rose coats and suits... with miracle Milium linings. One of America's greatest values for your fashion dollars.

STERN * SLEGMAN * PRINS COMPANY * KANSAS CITY, MO.

HIGH FASHION shortie with diagonal seams in imported cashmere and virgin wool blend. Pink, Aqua, Nude, Gold, Red. Sizes 8-16. About \$10.



MADE BY MR. JOHN

Find these and other exciting new Betty Rose fashions at these and other leading stores.

ALABAMA

Aliceville, Peoples Dept. Store

Clinton, Johnson's Fashion Shop

ARKANSAS

Camden, Chastain's of Camden

Magalia, J. A. Berk

CALIFORNIA

Orland, The Charlotte Shop

Santa Maria, Ames & Harris

COLORADO

Alamosa, Gordon Stores Co., Inc.

Aurora, Town & Country Caskets

Boulder, Kahn's

Colorado Springs, The Boston Store

Delta, Thorpe's Apparel Shop

Denver, The Denver Dry Goods Co.

Durango, Graden Mercantile Co.

FT. Collins, Conrad's Inc.

Grand Junction, Manner's Dept. Store

Greenley, The Greenley Dry Goods

La Junta, Kingery's

Lamar, Jolton's Store, Inc.

Longmont, Moore's

Loveland, Bull's

Montrose, Gordon Stores Co., Inc.

Pueblo, The Green Baggs Dry Goods

Rocky Ford, Arncliffe's Style Shop

Sterling, Elita Shop

Trinidad, Jolton's Inc.

FLORIDA

Barlow, Carpenter's

GEORGIA

Brunswick, Altman's Dress Shop

Marietta, McRae Style Shop

Savannah, Silverman Kauf

IDaho

Blackfoot, Gillis Women's Wear

Boise Falls, Idaho Dept. Store

Burley, The Mode

Caldwell, Golden Rule Store

Idaho Falls, Gesat Inc.

Lewiston, The Emporium

Maad City, Evans Co. Co.

Montpelier, Allinger Co.

Moscow, Davis's

Nampa, Golden Rule Store

Pocatello, Fargo Wilson Wells Co.

Rebun, Classic Shoppe

Rupert, The Mode

Twin Falls, Zimmerman's

INDIANA

Evansville, School's Dept. Store

FT. Wayne, Boston Store

Indianapolis, H. P. Watson & Co.

Michigan City, Hurck's Dept. Store

ILLINOIS

Carleton, Scripps McCarty Co.

Carmi, Harris

Champaign, Roberson's Inc.

Ehngam, The Model

Freeport, F. A. Read Co.

Galesburg, O. Y. Johnson Dry Goods Co.

Geneseo, Morris Lee Shop

Herrin, Zwicks Ladies Store

Jacksonville, Deppe's

La Salle, Mirror of Fashion

Madison, Gih's Department Store

Moline, New York Store

Pittsboro, The Strauss Co.

Quincy, Walbach Schreiner

Rock Island, McCabe Dry Goods Co.

IOWA

Atlantic, Bullock & Son

Buena Vista, Schmidt's Ready To Wear

Carleton, Kibben's

Charles City, Bea's Shop

Cherokee, Hanley All in Co.

Council Bluffs, Joe Smith & Co.

FT. Dodge, Gates Dry Goods Co.

Hartley, Farmer's Dept. Store

Newton, Leonard's

KANSAS

Arkansas City, Bridges Style Shop

Augusta, C. B. Calvert Co.

Clay Center, Good Dry Goods Co.

Emporia, Granger's

Eureka, Zornick's

Great Bend, Isare Lohing

KENTUCKY

Bowling Green, J. L. Durbin & Co.

Central City, Barnes Mercantile Co.

Elizabethtown, Joplin & Lutz

Marion, Kings Dept. Store

Marion, Kings Dept. Store

Marion, Kings Dept. Store

Marion, Kings Dept. Store

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Marion, Kings Dept. Store

Marion, Kings Dept. Store

Marion, Kings Dept. Store

SEE PAGE 105 FOR ADDITIONAL STORES THAT CARRY THESE FASHIONS.

RETAILERS: The Betty Rose Exclusive Franchise may be available. Write today: Stern-Slegman-Prins Co., Dept. 13, 3122 Gillham Plaza, Kansas City 3, Missouri.

WITTLINGERS CONTINUED

MADELYN IS MERRY AT WORK AND PLAY



BABY SISTER Madelyn, who has just graduated from Hollywood High, picks up \$30 posing for cigaret ad for Willinger, a commercial photographer.



AFTER HOURS Madelyn goes to the beach with Life Guard Bill Abella in spite of warnings that she is getting too tanned for color photography.

BEAUTIFUL BARBARA MAKES MOST MONEY



BUSIEST SISTER Barbara makes more money than either Alice or Madelyn, has a bit part dancing (foreground) in an RKO picture *The French Line*.



AFTER DARK Barbara dresses up and goes out to *Ciro's* with her current escort, Rancher Bill Holmes, an heir to the Fleischmann's Yeast fortune.

Advertisement



HATS BY JOHN FREDERICKS

STRIKING full-length casual coat with tab collar in an exclusive cashmere-wool blend. Budget priced by Betty Rose. Nude, Pink, Blue, Red, Grey. Sizes 8 to 18. About \$50.

MILIUM® IS THE LINING

in Betty Rose fashions to keep you comfortable in any weather

You find Milium, that modern miracle lining, in these newest Betty Rose fashions. Milium will keep you warmer when it's cold, cooler in the hot sun. Lightweight, warm without being bulky, it gives you wonderful freedom of action and comfort. Versatile, economical . . . Milium takes any climate, any country, any season in its stride! To buy these Betty Rose fashions with Milium linings, see opposite page for store nearest you.

VERSATILE three-piece ensemble! Bouclé jacket, checked wool skirt, worsted jersey blouse. Red, Blue, Gold, Pink with Black. Sizes 8 to 16. About \$35.



© "MILIUM" IS THE REGISTERED TRADE-MARK OF DEERING, MILL KEN & CO. INC. FOR METAL INSULATED FABRICS



PROMINENT POLECAT Wilbur Moyer, carrying a pole and banner, marches at the head of the Polecat parade. A Karsner-Frazer engineer who organized this year's Newberry Street attack, Moyer and his wife came dressed in burlap tunics to illustrate the song *Safe by Safe*. All paraders were supposed to represent hit songs.



BOLD POLECAT pulls his 2-year-old brother past the hostile Rat Flit guns protecting Biddle Streeters' anti-skunk barricade.



Life Goes to A Friendly Feud

**TWO STREETS KEEP UP RIVALRY
BY ADDING INSULT TO REVELRY**



BIDDLE STREETER PROTECTED BY DARK GLASSES DEODORIZES A POLECAT →



For three days in Wayne, Mich. residents of Biddle Street openly insulted residents of Newberry Street and the people of Newberry Street made public mock of the people of Biddle Street. The two neighboring streets were celebrating their annual feud which began 10 years ago as a softball rivalry and has been growing ever since. This year the Biddle Streeters, called the Rats, opened with a parade down Newberry where Polecats set up a barricade and sprayed the Rats with rodenticide. The Polecats answered with a parade and were deodorized by "skunkierie" made of vinegar or dime store perfume mixed with water. Next day the Polecats won the ball game, but since the Rats took the peanut scramble event nobody could be sure which side had come out on top in the feud this year.

HOLDING NOSES and wearing clothespins as an insult to the Polecats, Biddle Street wives peer at the Newberry Street paraders.

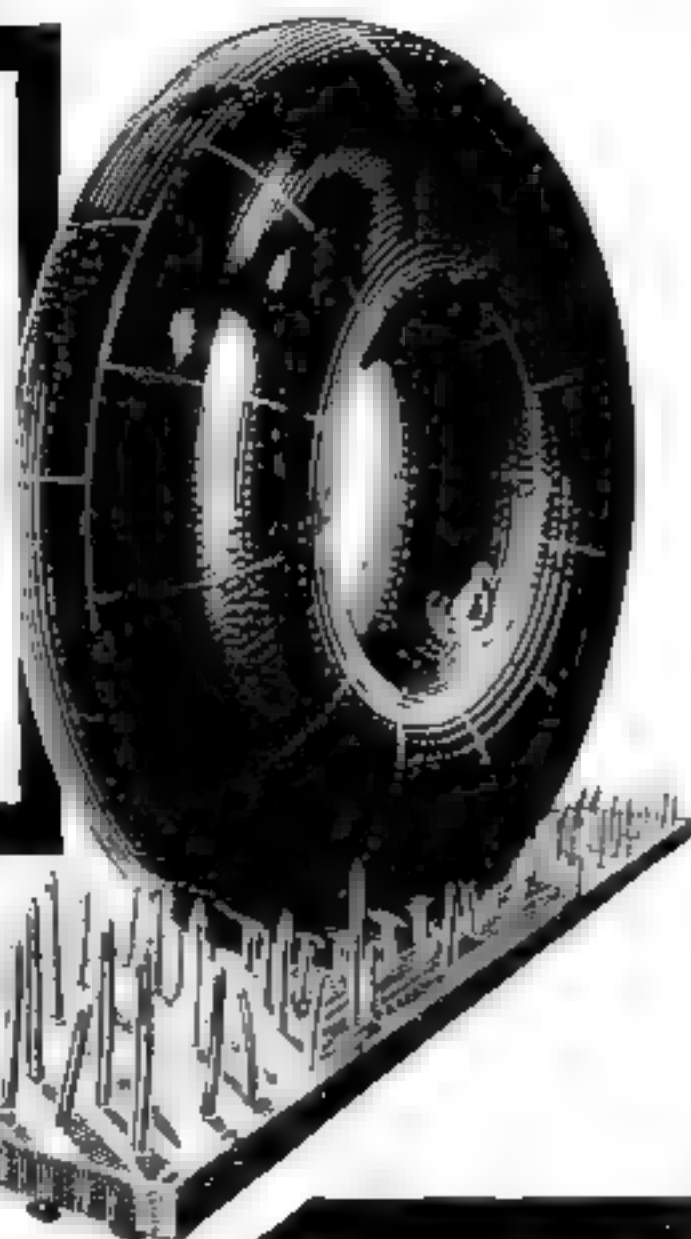


RUBBING EYE full of vinegar squirted from Rat H.I. gun, Jimmy Renaud, 10, says, "I rose skunks, they got me in the eye."

← EXCITED RAT SPRAYS PERFUME ON SKUNK WHO CAME DRESSED FOR TROUBLE

NO MORE FLAT TIRES

THE
GENERAL
TIRE



PUNCTURE-SEALING

SAFETY TUBE

- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for women drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.

SEE YOUR GENERAL TIRE DEALER

At your dealer's now!

PRO

TOOTH BRUSHES

REGULARLY 59¢

SPECIAL
LABEL

SAVES 10¢

WHILE THEY LAST
YOU PAY
49¢



STOCK UP THE FAMILY

Fond CONTINUED

LADY RATS STEP LIVELY



INVADING POLECAT TERRITORY, "Hep Rat" band with pie plate hats marches up Newberry clashing pots and thumping on tin washboards.



BREACHING THE BARRICADE, a rope strung up by Newberry Streeters, Violet Barry holds it up high so that sister Biddle Streeters can scoot under

CONTINUED ON PAGE 113

*Better than
butter cake*



VELVET RICH CAKE



VELVET RICH CAKE



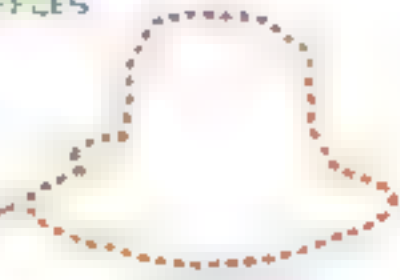
VELVET RICH CAKE



PAN CAKES



WAFFLES



SHORTCAKE



COFFEE



MEAT PIE



COFFEE



COFFEE CAKE



BISCUITS



DUMPLINGS

*Just add cream
-to Bisquick
Betty Crocker*

*Quick main
dish*



*12 good things
from 1 good mix!*

Now-look at the little pictures (Bisquick makes 'em all)

... because Bisquick is basic. It's the ready-to-use blend of the very things you'd have to measure out and mix to start almost anything you'd choose to bake. But we do the tricky part for you ... give you a headstart on all twelve of the good things around this page. And Betty Crocker put her directions on the Bisquick box for you to choose from. For instance, peaches are ripe ... and the Bisquick is handy. Go ahead, get 'em together and see what we mean ... for feeding a family, you can't beat

Bisquick



For outstanding sheet values in your town
 LOOK for this boat  on every package of

STEVENS UTICA-MOHAWK SHEETS

J. P. STEVENS & CO., INC. NEW YORK, N. Y. FINE FABRICS SINCE 1813



RAT ON STILTS, Salesman Glenn Ford, gingerly thrusts wooden leg over rope barricade manned by young Polecats who hoped his skirt would trip him.



STRANDED ON ONE LEG, Ford reaches toward nearest boy for support. The boy, a Polecat, drew back, but Ford managed to keep his balance anyway.

CONTINUED ON NEXT PAGE

PEPSODENT gives you a

Clean Mouth Taste for Hours

Thanks to **ORAL DETERGENT** discovery!

Pepsodent's exclusive **ORAL DETERGENT** cleans your teeth cleanest. And the cleaner your teeth, the better you fight bad breath and tooth decay. You can prove it to yourself. With Pepsodent you get a Clean Mouth Taste for hours. Lever Brothers Company unconditionally guarantees your satisfaction or money refunded.

Have you tasted new Pepsodent Chlorophyll?

Pepsodent's **ORAL DETERGENT** Cleans Teeth Cleanest!

NO MORE CORN PAIN!

Use medicated, liquid Gets-It. Dissolves even the toughest corns painlessly, with almost no fuss. Don't suffer with corn pain! Treat your feet to GETS-IT LIQUID CORN REMOVER.

ORDINARY HEADACHE

FEEL BETTER FAST!

ORDINARY HEADACHE

FEEL BETTER FAST!

BAYER ASPIRIN

ORDINARY HEADACHE

FEEL BETTER FAST!

THE SOLE OF ECONOMY

CAT-TEX

BY CAT'S PAW

HEARST HERITAGE

The Radio Show based on LIFE'S PICTURE HISTORY OF WESTERN MAN

American Broadcasting Company Every Thursday, 8:30 P.M. (EDT)

TNT

POPcorn

all summer long

Try this Quickie Treat for Unexpected Company!

KREY BROWN GRAVY - SLICED BEEF

When guests drop in, these tender slices of U. S. Gov't Inspected Beef are always ready to come to your rescue. Flavor-roasted as tasty as you'd do it and complete with lots of bubbling brown gravy! Just heat and you've made the easiest, most delicious hot beef sandwiches you've ever known! Keep several cans of Krey Sliced Beef or Sliced Pork on hand...perfect for last minute meals with a "company look."

Quality Midwestern **KREY** Meats Since 1882
KREY PACKING CO. ST. LOUIS 7, MO.

keeps your house
Clean as a whistle

(and its \$69.⁹⁵ price is truly a song!)

EXCLUSIVE #80 RUG NOZZLE!
Goes easily—
no hard "scrubbing."

VERY QUIET!
No vibration! Motor
cushioned in live rubber.

EXCLUSIVE ATTACH-O-MATIC
CLIP-ON TOOLS
always handy...
where you want them...
where you want them!

Yes, housecleaning is "a breeze" with your Eureka Roto-Matic—it gets all types of dirt so fast. Adjustable floating brush dislodges deepdown grit, frees even stubbornest surface litter, then hurricane-suction whisks all away, in a flash!

So neat, light and self-contained, Roto-Matic is a pleasure to work with, too. Electric cord clamps to side when not in use—Attach-O-Matic tools mean no awkward box or bag to lug around—you clean a whole average size room without once moving your cleaner, thanks to its swivel-top—2 to 4 lbs. lighter than others—in all, a joy to own and use!

Look for name of your nearest Eureka dealer in yellow classified pages of telephone directory, under "Vacuum Cleaners." Call—try Eureka in your own home—soon!

EASY ACTION SWIVEL-TOP
cleans all over
from ONE position

NO DUST BAG
TO EMPTY
(of course!)

Exclusive
ATTACH-O-MATIC
CLIP-ON TOOLS

Guaranteed by
Eureka Housekeeping Co.

IMAGINE! ONLY
\$69.⁹⁵

Complete with deluxe tools

—you save
\$20 to \$30 with
EUREKA
Roto-Matic
SWIVEL-TOP CLEANER

Eureka Division, Eureka-Williams Corporation, Birmingham, Illinois
In Canada: Ontario Manufacturing Co., Burlington, Ontario

Trend CONTINUED



SHOE SCRAMBLE for 6- to 8-year-olds was won by Rats, started trouble because nearly everybody wore red sneakers which could not be told apart.



SUNDAY BALL GAME in the park was won by Polecats, 14 to 10. Only married men can play because Newberry once had three young bachelor stars.



HEARTBROKEN RAT, Bill Reiser, weeps after placing second in ball-rolling contest. When winner turned out to be an ineligible visitor, Bill got a prize.

The Reds Broke Through

*Marine S/Sgt.
Archie Van Winkle
Medal of Honor*



ATTACKING IN DARKNESS, a superior Red force had smashed through B Company's defense line, near Sudong. Staff Sergeant (now Second Lieutenant) Van Winkle's platoon lay pinned under murderous fire. The entire Company faced destruction.

Passing a command to his platoon, the sergeant leaped from cover, led a desperate rush against the enemy. A bullet shattered his left elbow, but he kept going.

The left-flank squad got separated. Sergeant Van Winkle dashed 40 yards through heavy fire to bring it in. An exploding grenade seriously wounded his chest. Still, lying on the ground, he continued to direct the fighting.

Finally he was evacuated, unconscious from loss of blood; but the breakthrough had been plugged, the Company saved.

"I found out firsthand," says Sergeant Van Winkle, "that the Reds respect only one thing—strength. But America has plenty, thanks to our armed forces who serve in the field—and good citizens at home who invest in our country's Defense Bonds! I believe in Bonds—as savings to protect my family and as strength to protect my country. I own them—and I hope you do, too!"

★ ★ ★

Now E Bonds pay 3%! Now, improved Series E Bonds start paying interest after 6 months. And average 3% interest, compounded semiannually when held to maturity! Also, all maturing E Bonds automatically go on earning—at the new rate—for 10 more years. \$18.75 can pay back \$33.67. \$37.50 pays \$67.34. And so on. Today, start investing in U. S. Series E Defense Bonds through the Payroll Savings Plan where you work. Eight million fellow Americans find it a wonderfully easy way to save because it fits any pay check—you can sign up to save as little as a couple of dollars a payday! If you're self-employed, ask your banker about the convenient Bond-A-Month Plan.

Peace is for the strong! For peace and prosperity save with U.S. Defense Bonds!



The U. S. Government does not pay for this advertisement. It is donated by this publication in cooperation with the Advertising Council and the Magazine Publishers of America.



PUG SLUPS LOLLIPOPS

Sandora, a 6-year-old pug dog, is owned by Tom Fishlock, head keeper of the lions' house in the zoo at Bristol, England. One day recently she waddled upon a discarded lollipop which had been dropped by a visitor to the Fishlock household and hungrily began eating it. Right off the little dog developed an almost human technique for eating the lollipop, holding the stick between her paws and slupping

her way to the wood. Next day Sandora wanted another lollipop. Fishlock, a kindly man, obliged her but cut down her consumption of dog biscuits lest she get too fat. He did, however, allow her an occasional ice cream, one of her secondary passions. Now Sandora receives a lollipop a day and seems content. She never demeans herself by stealing additional lollipops from the children in her neighborhood.



this diamond

was well known during the mid-19th century
...on the fashionable two-headed
German playing cards.

this diamond

is well known the world over today. It's the label
for the gin that's **dry**, naturally dry... **clear**,
crystal clear... the **right proof**, 90 proof...
and the **right taste** for perfect mixing.

The world agrees on "GILBEY'S PLEASE"



GILBEY'S DISTILLED LONDON DRY GIN. 90 PROOF. 100% GRAIN NEUTRAL SPIRITS. W. & A. GILBEY, LTD., CINCINNATI, OHIO

THE INTERNATIONAL GIN—distilled and bottled in the United States, England, Canada, Australia, South Africa, France, Italy, Argentina, Brazil and Chile.



Drink
Coca-Cola
REG. U.S. PAT. OFF.

Game...Set...Coke

Active people pace themselves . . .
pause now and then to relax with a Coke
and be themselves again.

Here's refreshment with a flavor all its own
—sparkling and delicious to taste.

So when your spirits sag,
refresh with an ice-cold Coca-Cola . . . get back on your game.